

How to Fire Yourself

Today I want to help you create a plan to fire yourself from the day to day operations of your business. This won't happen overnight, but it will happen if you do this exercise AND you create an outsourcing implementation plan. The first step is to fill in each section Then put a check mark beside your top 3 or 4 things you plan to outsource in the next 30 days (or less).

Pro Tip: Put your plan on a whiteboard and look at it every day.

Step 1: Do a brain dump of every job in your business that needs to be done to build a profitable business.

Step 2: Split this list into revenue generating activities and non-revenue generating activities.

Step 3: List all the "must do" tasks on your list that you're avoiding or not very good at.