

## CONTEST RULES

### Sleep Style

Shoppers Mall – Morguard

February 1 to 14, 2019

**Eligibility:** The Sleep Style contest (the “Contest”) is only open to residents of the province of Manitoba and Saskatchewan, who are 13 years or older, at the time of the Contest. Parental Consent is required for entrants under the age of 18. Notwithstanding the foregoing, the Contest is not open to representatives and agents of SHOPPERS MALL (the “contest sponsor”), employees and representatives of Morguard, Dexterra, Paladin Security, advertising and promotional agencies, and all persons with whom any of the foregoing individuals are domiciled or members of their respective immediate families. Employees of retailers at Shoppers Mall are eligible to enter the contest.

By entering the Contest, each entrant automatically accepts the rules set out below (the “Contest Rules”), which are subject to change without notice, and automatically releases the Contest Sponsor(s) and any other person or entity associated in any way with the Contest, all of their respective affiliates, subsidiaries, directors, officers, employees, agents and their respective advertising and promotional agencies, from any and all liability arising in connection with the Contest, including, without limitation, the selection of the draw winner and the administration of the Contest.

By entering the Contest, all entrants accept the terms and conditions of the following Contest Rules and agree to be bound by them.

1. The contest begins at 9:30 am (CDT) on February 1, 2019 and ends at approximately 9:00 pm (CDT) on February 14, 2019. No purchase is necessary to enter the Contest.
2. To play customers visit the common area in front of La Vie en Rose. The customer completes a ballot at the contest location to choose their sleep style and/or shares a photo on Instagram of the in-mall display using #SleepStyle. Customers can enter the contest using both methods, however are only eligible to win 1 of the 2 available \$150 La Vie en Rose Gift Card prizes.
3. One winner will be randomly selected from the ballots received and the Instagram photos posted using #SleepStyle. Winners will be contacted by telephone or Instagram Direct Message on February 15, 2019. In the event that the telephone call or Instagram Direct Message is not returned within 7 days such prize will be forfeited and an alternate winner will be selected from all remaining (non-winning) eligible entries.

If the prize winner does not contact Shoppers Mall within 7 days of receipt of a winning telephone call or voice mail message, incorrectly answers the skill-testing question, declines the prize, or does not claim the prize within 7 days, another entrant will be selected from all remaining (non-winning) eligible entries. Prize must be claimed in person at Shoppers Mall.



4. Any attempt or suspected attempt to enter more than once per person, any use of robotic, automatic, programmed or entry methods not authorized by these Contest Rules, shall be deemed as tampering and will void all of your entries. Contest is void where prohibited by laws.
5. Prize must be accepted as awarded and may not be transferred or exchanged, combined or used in concert with another contest or offer. The Contest Sponsor(s) reserves the right to substitute a prize of at least equal value in the event of unavailability, for whatever reason, of the advertised prize. The prize must be accepted as is.
6. **The Contest Sponsor(s) reserves the right to verify if Contest winners satisfy all Contest admissibility criteria.** Winners will also be required to correctly answer, unaided, a time-limited, mathematical skill-testing question. The Contest Sponsor's rulings are final and without appeal in all matters related to the promotion and the awarding of prizes.
7. By entering this Contest, entrants consent to the use of their entry, name, city of residence and/or any photograph of or that may be taken in publicity carried out by the Contest Sponsor(s) and their advertising agencies, without further notice or compensation.
8. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, that have been submitted through illicit means, or do not conform to or satisfy any condition of the Contest Rules may be disqualified by the Contest Sponsor(s). The Contest Sponsor(s) take no responsibility for lost, delayed, damaged, misdirected or late entries. The Contest Sponsor(s) is not responsible for any errors or omissions in printing or advertising this Contest. All entries become the property of the Contest Sponsor(s) and will not be returned.
9. The Contest Sponsor(s) are collecting personal data about entrants for the purpose of administering this Contest. No further informational or marketing communications will be received by entrants unless entrant provides the Contest Sponsor(s) with explicit permission to do so as indicated on the entry form. Please see the privacy policy of each contest sponsor(s).
10. By entering the Contest, entrants release and hold harmless the Contest Sponsor(s), their advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns from any liability in connection with this Contest or, if declared a winner, the prize. Before being declared a winner, entrants may be required to sign and return, within a stipulated period of time, a declaration of compliance with the Contest Rules and a full liability and publicity Release. By accepting a prize, winners consent to the use of their name, place of residence, voice statements, and photographs or other likenesses for publicity, advertising or informational purposes in any medium or format without further compensation or notice.



11. This Contest will be run in accordance with these Contest Rules, subject to amendment by the Contest Sponsor(s). Contestants must comply with these Contest Rules, and will be deemed to have received and understood the Contest Rules by participation in the Contest. The terms of this Contest, as set out in these Contest Rules, are not subject to amendment or counter-offer, except as set out herein.

Any dispute relating to the Contest (including, without limitation, a dispute as to whether an entrant has complied with all of the Official Rules and Regulations) shall be resolved by the Contest Sponsor(s) in their sole and absolute discretion. All decisions of the Contest Sponsor(s) shall be final and binding.

12. (a) The Contest Sponsor(s) assume no responsibility for failure of the internet or the website during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. The Contest Sponsor(s) reserve the right, in their sole discretion; to cancel or suspend the e-mail portion of this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security of proper administration of the Contest. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor(s) reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

(b) If the identity of an entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be identified submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in the Contest will be the Contest server machine(s).

13. This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations.

