



# SIGRUN GUDJONSDOTTIR

Lifestyle Entrepreneur | Online Business  
Strategist | International Speaker |  
Business Mentor

## TURNING YOUR PASSION INTO PROFITS



### *MY WHY*

I was brought up in the belief I could do anything I wanted.

At 16 years old, women started to tell me that they couldn't follow their dreams. I decided not to accept their stories and without realising it, I had found my why.

Today it is my mission to be an inspiration to women all over the world:

- To follow their dreams
- To create profitable lifestyle businesses
- To embrace the path of online entrepreneurship

### *TOPICS*

With her vast and varied background Sigrun speaks on a range of topics:

- How to Build a Six-Figure Online Business
- Turning Your Passion Into Profits
- Money, Mindset & Marketing

Her Signature Talk is: Be Inspired. Think Big. Take Action.

### *TESTIMONIALS*

*"You take something that we overcomplicate far too much and distill it into the perfect recipe. Excited to see where the bold action of telling your story takes you next."*

*"I love your boldness and courage to go after your dreams and passion. You're such an inspiration. "*

*"I am setting up my biz and I am facing challenges, your talk has been truly inspirational. Thank you!"*

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## BIO

Sigrun is a mastermind business coach, TEDx speaker and host of the Sigrun Show. Originally from Reykjavik, Iceland, she has spent half her life outside her home country; in Germany, United Kingdom, and Switzerland. Since she was a young girl she's always been drawn to leadership roles, so despite having zero business background or education she became a CEO of a software company shortly after finishing her master's degree in architecture.

Ten years and another three master's degrees and several CEO roles later, Sigrun found herself in Switzerland with her new love but sick and unemployable. Her dream was to be location independent so she could live in two countries, travel the world, and take care of her health. So in 2014, Sigrun started her online business and four years later she's built a multiple 7 figure lifestyle business and has helped women all over the world to build their lifestyle business.

When Sigrun isn't working, she's busy with her second passion, photography, and spending time with her husband and two stepsons. Her motto is: Be Inspired. Think Big. Take Action.

Read more about Sigrun @ [www.sigrun.com/about-me](http://www.sigrun.com/about-me)

## BE INSPIRED. THINK BIG. TAKE ACTION



Sigrun's TEDx Talk has been viewed over 32,000 times and has unanimously outstanding reviews.

Based on her talk, she's been invited to speak at numerous events around the world.

Want to inspire your audience? Fill out a speaker request here.