

What do doctors want?

Doctors Want New Patients:

Patients want knowledgeable doctors who get the results that they are looking for. Attorney's in a medical legal case want doctors who make their life easier by objectively verifying, coding and documenting every aspect of the patient's injuries, and care, with meticulous detail. Medical providers seek others with a high level of professionalism. Clinical excellence is not a gimmick, it works! That is why Spinal Kinetics will work for you.

Doctors want to separate themselves from the average DC in their community:

SPINAL KENETICS assists you in becoming your areas most knowledgeable spinal soft-tissue injury expert. Let no one perform more accurate assessments of your patient's spinal soft tissue injuries. Respected researches such as Dr. Manohar Panjabi, as well as common clinical sense, point to the spinal ligaments as a cause of long term problems that can reduce a patient's quality of life. So let SPINAL KINETICS help separate you from the crowd.

Doctors want to improve their level of perceived Professionalism in their communities:

There is nothing that does this better and faster than true "Clinical Excellence." Knowledgeable providers who can accurately and comprehensively diagnose their patient's condition as well provide functional recovery programs that WORK, that's the doctors clinical goal. Associate your practice with Medical Radiologist's and other professionals that share this goal with you.

Doctors want to OBJECTIVELY show their care is both reasonable and necessary:

In today's healthcare insurance re-imburement environment, where IME/Utilization reviews and post payment review audits seem to be the standard tools of cost containment, never has the need for objectivity and Guideline support been higher or more critical. Accurate and complete diagnostic procedures, leading to an accurate and complete reporting of the diagnosis (ICD9 Coding) IS THE FOUNDATION that can allow you to more confidently travel these sometimes treacherous waters. The knowledgeable provider will immediately see that SPINAL KINETICS can make the *measurable difference*.

Doctors want post-payment review protection:

No one wants to give back money for necessary services that were provided. But insurance companies have already collected 80 BILLION dollars back from doctors, simply because needed treatment was not properly documented in the SOAP Notes. SPINAL KINETIC'S CRMA report provides the documentation needed to support your SOAP notes and help justify your care.

Associate your practice with top Industry Professionals, and start getting the results and practice growth you are looking for. Call us today for your own customized Provider Referral Materials.

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