



**THE MEXICAN SOCIETY FOR BEHAVIOR ANALYSIS AND THE
UNIVERSITY OF VERACRUZ**

(Facultad de Psicología, Región Veracruz-Boca del Río,
Instituto de Psicología y Educación & Centro de Estudios e
Investigaciones en Conocimiento y Aprendizaje Humano)

INVITE YOU TO THE

**XXVIII MEXICAN CONFERENCE
OF BEHAVIOR ANALYSIS**

which will take place from October 22 – 26, 2018, at the facilities of the
Library and Information Services Unit (USBI) of the University of Veracruz.

Topics: a) experimental analysis of animal behavior; b) experimental
analysis of human behavior; c) applied behavior analysis; and d) theoretical
and conceptual analysis.

Modalities of participation: a) individual paper submission; b) poster
presentation; and c) symposium.

Submission of proposals and inscriptions: <http://www.smac.org.mx>

Guidelines: For individual paper submissions or poster presentations, an
abstract of 150-200 words will have to be sent to the submission webpage.
The title of the presentation (which will be no longer than 15 words) should
be followed by the name of the authors (as they wish to appear on the
records) and their institutional adscriptions. Abstracts should describe
concisely the justification, objective, method, results and conclusions of the
work. In addition, five keywords should be listed in descending order of
importance. Each abstract should include the general information of the
author responsible for presenting: full name, email and contact-telephone
number.



In the case of the symposium-participation modality, a general abstract should be sent (no more than 250 words), followed by the abstracts of each one of the presentations that will integrate it. All abstracts should have the same characteristics as the individual paper submission and poster presentations. Each symposium should be integrated by four presentations in total or by three and the intervention of an invited discussant designated by the chair of the symposium.

Presentations for the individual paper submission modality will be grouped according to topics. Posters should not exceed an area of 90 x 120 cm. It will be the obligation of the main author of the poster to present it and discuss his or her work with those attending the conference. The assembly of the posters can only be done in the space and day indicated in the scientific program. Sessions of the symposium modality will have a maximum duration of 90 minutes.

IMPORTANT DEADLINES:

- Submission deadline for papers, symposia and posters: **August 15th, 2018.**
- Notification letters for acceptance or rejection of presentations: **September 17th, 2018.**
- Deadline for the registration of presenting authors (so that their presentations can be included in the scientific program): **October 1st, 2018.**
- Publication of the scientific program: **October 12th, 2018.**

NOTES:

- Deadline for registration (via internet): **October 19th, 2018.**
- Participation certificates will be sent by email to the authors responsible for each presentation.
- Invoices will be issued **ONLY** in the month of payment.



COSTOS

Conference subscription *

(prices are in Mexican pesos)

	Until October 1st, 2018	As of October 2nd, 2018
Professionals		
SMAC members **	\$1,500.00	\$2,000.00
Non-members	\$4,000.00	\$4,500.00
Students ***		
Undergrad	\$800.00	\$1,200.00
Graduate	\$1,000.00	\$1,500.00

* To complete the registration to the conference, it will be necessary to enter to the webpage <http://www.smac.org.mx> and fill the registration form. A digital image of the deposit invoice must be attached *** Membership of the Mexican Society for Behavior Analysis (SMAC) for 2018 has a cost of \$ 2,000.00 for professionals and \$ 1,000.00 for students (more information at <http://www.smac.org.mx>). *** A 50% discount will be applied to the registration to the Congress for students (undergraduate or graduate) who have covered a student membership to the SMAC by 2018. Membership in the Society and registration to the Conference must be made through banking deposits and independent online records. A digital image of the student credential valid for 2018 must be attached.

Workshops *

(prices are in Mexican pesos)

	Cuota de recuperación
Professionals	
SMAC members	\$ 600.00
Non-members	\$1,000.00
Students	
SMAC members	\$300.00
Non-members	\$500.00
Community of the university of Veracruz	Without charge

* The workshops given by the members of the SMAC will take place in the Faculty of Psychology, Veracruz-Boca del Río region. The workshops given by the invited keynote speakers will take place at the USBI and will be free for the attendees of the conference and members of the University of Veracruz . Without exception, the maximum capacity will be of 20 attendees per workshop. Condonation of payments for workshops for members of the Universidad Veracruzana will require the corresponding identification.



HEADQUARTERS HOTEL:

Name: **Rivoli Select Hotel**
Address: Av. Adolfo Ruiz Cortines No. 486,
Boca del Río, Veracruz. C. P. 94294.
Telephone: 01 800 627 70 33 (in Mexico)
Website: www.hotelrivoli.com

Single or double room: \$ 890.00 MXN per night

Triple or quadruple room: \$ 1, 040.00 MXN per night.

Buffet breakfast: \$ 175.00 MXN per person (7:00 am to 12:00 pm).

Buffet food (neighborhood kitchen): \$ 186.00 MXN per person (2:00 pm to 5:00 pm).

Xalapa, Veracruz a 15 de abril de 2018.

Dra. Rosalinda Arroyo
Secretary

Dr. Mario Serrano
President

Dra. Varsovia Hernández
Treasurer