

SOMETHING turquoise

A WEDDING BLOG DEVOTED TO DIY BRIDES

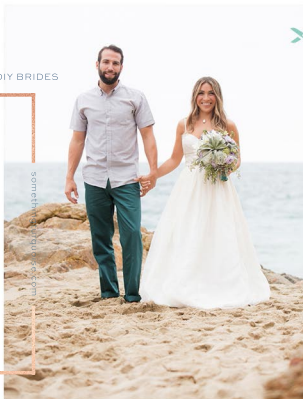
Back in 2011, I started **Something Turquoise** in the hopes of being able to inspire creative, unique brides who are **Makers at heart**. Just a few years later it is now the go-to website for DIY Brides.

Our readers are looking to make something extra special for their special days. They are different in that they aren't constrained by budget, they are simply stylish couples who are looking for ultra-personal **event elements**. They are Pinterest addicts who thrive on our ideas, trust our advice, and read regularly. Our brides **crave the creative process**; they are looking for the experience and the pride that comes from the handmade.

All the events and articles we share have a creative flair to them. All the real weddings, styled shoots and engagements we feature, all have handmade elements. All of our articles and tip style posts are created with the **DIY Bride** in mind.

Last but not least, our tutorials. It's what we are most popular for. **Step by step** projects, specifically for weddings, that actually **turn out how we say they will**. I have shared over 500 DIY tutorials that have a **combined total of over 17 million social shares**. Creating is one of my greatest joys.

jen cansey, founder



somethingturquoise.com

about THE BLOG

SOMETHING
turquoise®



BLOG statistics

265k+

Unique Monthly Visitors

475k+

Monthly Page Views

15k+

Daily Page Views

92%

Female Visitors

46%

Ages 25 - 34

73%

U.S. Visitors

125k+

Pinterest Followers
@sturguiseblog

30k+

Instagram Followers
@something_turquoise

16k+

Facebook Followers
/SomethingTurquoise

8k+

Monthly YouTube Views
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BRAND
collabs

Shutterfly

FISKARS®

Cricut™

FiftyFlowers



Canon
SEE IMPOSSIBLE

SOMETHINGturquoise

PARTNERSHIP opportunities

We love partnering with like minded businesses and brands. Would you like your product featured on our blog? Have a look at a few of the partnership opportunities we offer below:

- + BANNER ADVERTISEMENT
- + CUSTOM PHOTOGRAPHY
- + PRODUCT PLACEMENT
- + SOCIAL PROMOTIONS
- + SPONSORED POSTS
- + EMAIL MARKETING
- + EVENTS & TRAVEL
- + GIVEAWAYS

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POPULAR *blog posts*

DIY MINI WEDDING
TISSUE BOXES
270k+ Readers



DIY FELT FLOWER
WEDDING BOUQUET
950k+ Readers



FREE PRINTABLE
WEDDING MADLIBS
315k+ Readers



DIY PINECONE
FIRE STARTER FAVORS
560k+ Readers



DIY SHARPIE
BRIDAL MUGS
800k+ Readers



DIY MASON JAR
COCKTAIL FAVORS
900k+ Readers

SOMETHING turquoise TEAM



- ✂ JEN CAUSEY // founder + diy editor
- 📅 SHEA SHOEMAKER // real weddings editor
- ✍ JULIA ENSIGN // lead graphic designer
- 📧 KENDRA HAGERMAN // sponsored post editor
- 💎 SHEA O'QUINN // pinterest + etsy curator
- ✉ KATY TRAZECK // newsletter editor
- 👗 LAUREN KOSTER // style + fashion contributor
- 🗣 CARLI HEIN // social media coordinator

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