

7-Step Awesome Blog Checklist

1	Awesome title with a chosen keyword
2	Paragraphs are no longer than 3 to 5 lines
3	Add steps or subheads to make the copy easy to read
4	Use the chosen keyword several times throughout the article
5	Feature image with keyword included in the Alt Tag
6	Pinnable image with Pinterest keywords in Alt Tag
7	Call To Action to join email list (or download freebie)

Brainstorm An Irresistible Title
