

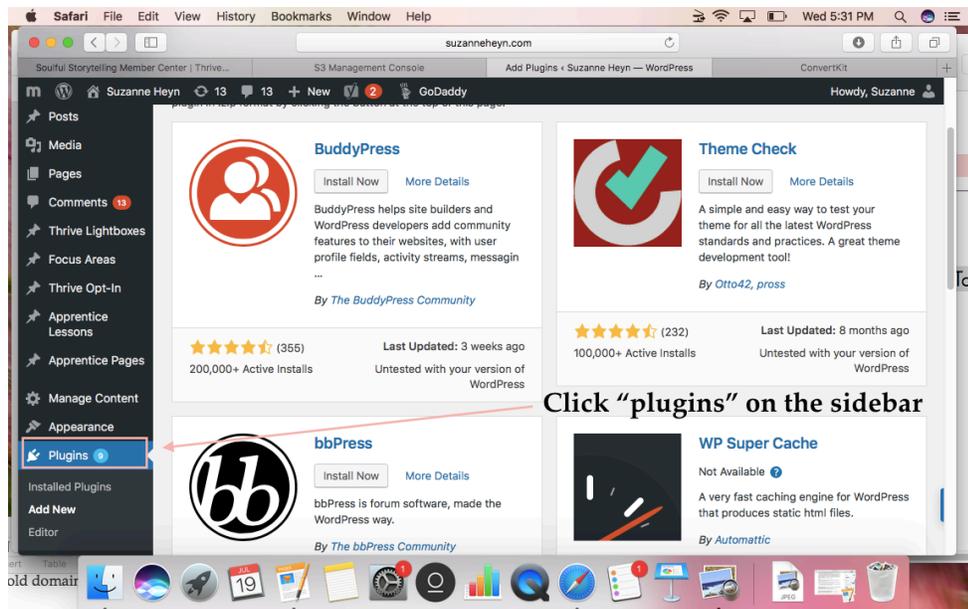
# The Wordpress Plugins That Make My Website An Audience-Building Machine

There are an infinite number of plugins and options for each goal! These are just the ones that I use and love.

1. **Yoast SEO** — Helps you SEO-ify your posts and get found by Google!
2. **Instagram Feed** — That's literally what it's called. It features your Instagram feed on your website. I don't use this anymore, but it can be fun.
3. **Easy Facebook Likebox** — This allows people to like your Facebook fan page right from your website.
4. **Pinterest PinIt Button** — Gives people the option to pin your blog posts to Pinterest.
5. **Simple Follow Me Social Buttons Widget** — Allows you to create buttons that link to your social channels and customize them in any color you want!
6. **Thrive Leads** — This is more advanced, but it's an awesome list-building tool and allows you to drop an opt-in box pretty much anywhere on the page, at least if you use Thrive Page Builder. They have a whole suite of products that are wonderful. (Found at [ThriveThemes.com](http://ThriveThemes.com))
7. **Sumo for social sharing** — It's free and makes it easy for people to share your work! (Shareaholic is another popular one)
8. **Google Analytics Dashboard for WP** — You'll have to do a little backend fancy work to set this up, but once you do, you'll be able to see all your statistics right from your dashboard.

# How To Find And Install Plugins

Step 1 — Click “plugins” on sidebar.



Step 2 — Click “add new” at the top of the page.



Step 3 — Enter the plugin name in the search bar. Press “install now!” Then go back to the plugin page, click “more details,” and you’ll discover how to activate the plugin.

