



PRESS RELEASE

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THE TAKE ANYWHERE SOULPAD BELL TENT

Aimed at the festival-goer and bushcraft enthusiast alike, the newly released SoulPad 3000-ultralite™ is incredibly lightweight (10.5kg) and packs down nice and small too (82x26x26cm) - small enough in fact to carry on the back of a motorbike or onboard a canoe.

Mark & Zoe Vanderstay developed this model using a more lightweight polycotton blend for the flysheet instead of the pure cotton canvas used across the rest of the range. Coupled with the lightweight, PU coated, sewn-in groundsheet this makes for an incredibly robust yet easy to manage SoulPad. It's the first bell tent of its kind and is sure to steer the bell tent trend in a new direction.

Zoe says "our polycotton blend is 35% cotton and is easier to produce than pure cotton canvas. This blend gives a lightweight advantage but still allows breathability for that feeling of comfy camping. It's incredibly durable. The 3000-ultralite™ is a tough cookie and we're 'pitching it' as the take anywhere SoulPad option.

It's our most affordable SoulPad yet. Festival goers will definitely feel more inclined to take this tent home with them at the end of the event. Its key features make it easier than ever to take your indoors outdoors – and back again!"

To view the full range of SoulPads and accessories please visit www.soulpad.com.au

Latest news: SoulPad sponsors 6 Months in Scotland Wild Camp in aid of Shelter. More details in the news section of our website.

NOTES TO EDITORS

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About SoulPad

Fans of comfy camping and fed up with nasty nylon tents, Zoe and Mark Vanderstay set up SoulPad in 2006 to supply cool tents to discerning campers. SoulPad started as a small, family run business from their Norfolk base in Thetford Forest, UK. Today's SoulPad team is as committed as ever, aiming to bring affordable, high quality products to campers in Australia and around the globe.