



## PRESS RELEASE

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For immediate release  
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### SOULPAD PARTNERS WITH NATIONWIDE OUTDOORS BRAND; COTSWOLD OUTDOOR

From April 2014 SoulPad tents and accessories will be available to purchase through our new partner Cotswold Outdoor, both on-line and in store.

With this new partnership comfy camping and soulful glamping meets adventure in a whole new way.

SoulPad's Director, Zoe Vanderstay says; "It's a natural fit. Both brands are all about delivering high quality, high value products along with superior customer support. Cotswold Outdoor are a highly acclaimed national retailer with stores across the UK. They also have an established schedule of tent shows at which the SoulPads will be on display. We're very excited to be furthering our brand in this way. With Cotswold Outdoor on board we hope to switch more outdoor enthusiasts on to the idea of taking indoors outdoors and camping in comfort."

To view the full list of Cotswold Outdoor Shows please visit [www.soulpad.co.uk/events](http://www.soulpad.co.uk/events)

## LATEST NEWS

SoulPad tents get recognition from the Bushcraft community for providing a perfect 'family/group shelter'. ([Original source](#), written by Bushcrafter Craig Johnson, published 04/02/2014 at [bushcraftuk.com](http://bushcraftuk.com))

## NOTES TO EDITORS

To discuss this press release please contact SoulPad Ltd. SoulPad contact information:

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## ABOUT SOULPAD

Fans of comfy camping and fed up with nasty nylon tents, Zoe and Mark Vanderstay set up SoulPad in 2006 to supply cool tents to discerning campers. SoulPad started as a small, family run business. From their Norfolk base in Thetford Forest, today's SoulPad team is as committed as ever, aiming to bring affordable, high quality products to campers in the UK and around the globe.