



PRESS RELEASE

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For immediate release

CAMPING THAT NURTURES THE SOUL

Forget damp, cold nights in bug infested nylon tents, waking up (if you sleep at all) with a stiff back and the need for a stiff drink! Camp comfy with SoulPad to soothe body and soul. The 100% cotton-canvas SoulPad is the stylish tent alternative which treats with respect.

Based on a tried and tested 19th century design of bell tent, SoulPad have a range of accessories that make camping seem like child's play. So pitch up, light the stove, sink your toes into the rugs, light the lanterns, snuggle up and be at one with the great outdoors in luxurious comfort.

Your SoulPad is your soul mate for camping trips, chilling in the garden, a retreat for you or the kids, outdoor parties, festivals, that special occasion and more.

Craig Charles, Actor and Presenter said:

"Arrived at Glastonbury with my wife and party 20 mins before show - it was absolutely chucking it down with rain and pitch black. And there she was, our very own 'SoulPad' pitched up and ready for our weekend. What a delight!!! Highly recommend these guys for any festival experience!"

Alexander Armstrong on 'A Very British Holiday' (BBC One) said:

"It's funny because when I crawled in...walked in to my tent, there's no mistaking the sound of the unzipping of a canvas door, and it sounds like camping. Then I came in here and obviously it was pitch black when I came in, but I lit all these candles...and I feel like the sort of favourite son of a Bedouin Prince. Its amazing!...it's great!"

Jonathon Knight, Travel Writer said:

"I'm a recent convert to the bell tent, like this one from SoulPad. It's quick and easy to put up, with plenty of room inside, and, as it's made from canvas, it stays warm on those chilly British nights. My nephews call it the "circus tent" and run around it pretending to be elephants."

To view our range of SoulPads and accessories for camping with character please visit www.soulpad.co.uk

Latest news: This Spring will see the opening of our new Norfolk showroom where you can meet us and see how camping can become Glamping. Details coming soon on our website.

NOTES TO EDITORS

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About SoulPad

Fans of comfy camping and fed up with nasty nylon tents, Zoe and Mark Vanderstay set up SoulPad in 2006 to supply cool tents to discerning campers. SoulPad started as a small, family run business. From their Norfolk base in Thetford Forest, today's SoulPad team is as committed as ever, aiming to bring affordable, high quality products to campers in the UK and around the globe.