SOUND synergies

STRINGTone® Guitar Parts & Strings
Provides superior string conditioning for a wide range of instruments from violin, viola, cello, to base and guitar. Renews gut strings by removing built up spent rosin gunk. Penetrates string windings to the core, removing embedded grime and grease from both old and new strings for renewed tone and feel.

2 fl. oz. aerosol
4 fl. oz. trigger sp
7 fl. oz. aerosol
20 fl. oz. trigger sp

LECTRICare® Music Electronics
Is conductive copolymer coating formulas that removes dust & grime and maximizes conductivity of both metal and conductive plastics. For use specifically on electric stringed instruments, amps, mixers, jacks, pots, etc. Available in three variations to specifically work with particular gear applications. One-step application.

- Stops static and noise in seconds
- Shields against humidity distortions
- Restores and improves metal-to-metal conductivity for noise-free performance

2 fl. oz. aerosol
4 fl. oz. trigger sp
7 fl. oz. aerosol
20 fl. oz. trigger sp

PROCUSSIONCare® Cymbal Care
Cleans conditions cymbals, gongs, and metal percussion without harmful strippers or polishes. Re-energizes cymbal sound and look without damaging metal patina.

- Prevents black oxide build-ups and reduces fatigue cracking

2 fl. oz. aerosol
4 fl. oz. trigger sp
7 fl. oz. aerosol
20 fl. oz. trigger sp

PROCUSSIONCare® Wear Barrier
Is applied to drum heads and sticks for an expanded sweet spot and much greater head durability. Gives heads livelier response and four times the performance life.

- Prevents cymbal oxide stick marks from building up on drumheads and cymbals
- Expands drum head substrate for an amazing large sweet spot

2 fl. oz. aerosol
4 fl. oz. trigger sp
7 fl. oz. aerosol
20 fl. oz. trigger sp

BRITETone® Brass & Winds
Is the new dry touch micro-film formula that prevents friction, frees stuck keys and other metal parts, and fixes slow response for all brass and wind instruments.**

- Dry formula out performs oil-based lubricants with no mess or build-up
- Protects against corrosion & pitting from oxidation
- Simplifies dent repair

2 fl. oz. aerosol
4 fl. oz. trigger sp
7 fl. oz. aerosol
20 fl. oz. trigger sp

PROCUSSIONCare® Pedal Lube
Is the revolutionary dry lubricant that conditions drum pedals and all drum hardware for extreme playing conditions. For kick pedals, hi-hat and cymbal stands, racks tom holders, and all other drum hardware.

- Removes embedded grime and grease
- Leaves a dry-to-touch lubricant micro-barrier for ultra-quiet, responsive action

2 fl. oz. aerosol
4 fl. oz. trigger sp
7 fl. oz. aerosol
20 fl. oz. trigger sp

For information regarding other commercial package sizes, custom packaging and private label options see insert provided with this brochure.
FOR A LIST OF DISTRIBUTORS carrying SoundSynergies® music maintenance products please contact Russell Reed at; **Russ@soundsynergies.net or call 800-825-9256**

ATTENTION MUSIC RETAILER

SOUND synergies

Let SoundSynergies® help you make music gear maintenance a profit center that will bring customers back into your store!

SoundSynergies® supports Local Music Retailers with coordinated, pre-planned, 12 month national advertising and new media programs.

Local Music Retailers can now plan their maintenance product merchandising and localized promotions through the support of SoundSynergies placed advertising in major publications and geo-targeted social media networking.
See inside brochure for details

SoundSynergies® is announcing 2017 promotional discounts for dealers buying product through select distributors.

ATTENTION MUSIC RETAILER

SOUND synergies

Use Music Gear Maintenance to Revitalize Retail Profits!

SoundSynergies® is revaluing local music retail stores, countering online shopping trends by providing comprehensive music gear maintenance products and promotional programs.

Combined with a national "music maintenance" awareness campaign powerful geo-targeted social media promotions of SoundSynergies products drive qualified customers to your store.

SoundSynergies Maintenance products provide dealers with values and services for customers that are not available from online sellers.

Gear care maintenance products:

- **Are consumables that keep customers coming back to your store**
- **Cater to upscale buyer's needs**
- **Increase customer loyalty and repeat sales**
- **Provide valuable add-on sales**
- **Help reclaim lost sales from online sales erosion**

2017 - 12 Month SoundSynergies® Print Ad Schedule by Publisher and Month.

	Music Trades	Music, Inc.	MMR Music Merchandize Review	DRUM	Guitar Player	CG Collectible Guitar
JAN	SoundSynergies	SoundSynergies	SoundSynergies	SoundSynergies	SoundSynergies	SoundSynergies
FEB	SoundSynergies	SoundSynergies	SoundSynergies	SoundSynergies	SoundSynergies	
MAR		SoundSynergies	SoundSynergies			SoundSynergies
APRIL	SoundSynergies		SoundSynergies	SoundSynergies	SoundSynergies	
MAY		SoundSynergies	SoundSynergies			SoundSynergies
JUNE	SoundSynergies		SoundSynergies	SoundSynergies	SoundSynergies	
JULY		SoundSynergies				SoundSynergies
AUG	SoundSynergies		SoundSynergies	SoundSynergies	SoundSynergies	
SEPT		SoundSynergies				SoundSynergies
OCT	SoundSynergies			SoundSynergies	SoundSynergies	
NOV		SoundSynergies				SoundSynergies
DEC	SoundSynergies			SoundSynergies	SoundSynergies	

All advertising and social media planning needs to be completed 90 days in advance to allow for merchandise planning and promotional content approvals.

2017 - Social Media Program

12 MONTH YEAR ROUND SOCIAL MEDIA / BANNER ADS E-BLASTS

PERSONALIZED ONLINE PROMOTIONAL PROGRAMS DESIGNED TO DRIVE CUSTOMERS BACK INTO YOUR LOCAL MUSIC STORE

Customized messaging sent directly to thousands of music customers in your store area through geo-targeted social media, online banner ads and e-blasts.

SoundSynergies has partnered with major music industry publishers to provide retailers with localized electronic advertising and promotional support.

TARGETED, QUALIFIED CUSTOMERS ARE KEY

By using magazine subscription data as well as the music gear brand interests of individuals we are able to put your store's promotions in front of qualified customers from your surrounding community via facebook, twitter, instagram, etc.

SoundSynergies® makes it easy to join the gear maintenance movement with merchandising and promotions tailored to local dealer needs.

- **The SoundSynergies promotional program is national in scope, with monthly SoundSynergies branded advertisements in popular music magazines.**
- **SoundSynergies supports your in-store merchandising with coordinated geo-targeted social media campaigns.**
- **For less than the cost of postage SoundSynergies reinforces your brand to your customers and highlights your value as a music retail resource.**
- **SoundSynergies targets and coordinates promotions to help you immediately move new stock, special purchases, and special inventory.**
- **SoundSynergies e-blasts drive consumers to your social media page or web site to presell customers to your store selling agenda.**
- **SoundSynergies promotional programs also benefit brick and mortar online web site sales.**

For details contact Russell Reed at...

Russ@soundsynergies.net or call 800-825-9256

Learn about our full line of music maintenance products at: **soundsynergies.net**
Products from the laboratories of DynaGlide® a division of Multi-Marketing Corporation.
Made in the USA.