



SPEAK YOUR GENIUS 3.0 EXPERIENCE
May 12-14, 2016
Anaheim, CA (Orange County)

SPEAKER & SPONSOR OPPORTUNITIES

Are you looking for a proven way to increase your sales?
Ready for the fast track to exposure?
Looking for qualified leads?

Main Stage Speaker Sponsor (\$12,500)*

***You pay only \$7,500 IF:**

- Minimum of 8 Confirmed Attendees
- Solo Mailing and/or Interview Promoting Event

This is an exclusive speaker opportunity reserved for up to 1 sponsor partner(s).

Promote your services during 3 days of exhibit hours of exclusive marketing and networking in a dedicated Exhibit area. ***You receive a premium placement table where you can meet with our buyer audience*** – with no competing events to distract from dedicated exhibitor activities. (\$3,000 value)

- **60 Minutes** speaking spot from Main Stage to introduce your services to the Speak Your Genius LIVE audience. Talk must be content rich adding value. You keep 100% of the sales. (\$15,000 value)
Note: Offer and Order Forms Must Be Approved By Event Staff Prior to the Event.
- Distribution of Your Offer or Flyer in a Swag Bag to Each Attendee in the Room (\$1,500 Value)
- Your company also receives a Full Page ***black and white advertisement inside our Speak Your Genius LIVE Experience Binder*** (every attendee receives these upon check-in, carries it throughout the conference, and takes it home!). (\$2,500 Value)
- Visibility and Exposure on Event Website as a Featured Speaker (\$1,000 value)
- Receive Ten (10) complimentary guest registrations for advance distribution. (\$9,970 value)
- Email Sent to All Attendees Post-Event with Your Website and Special Offer (\$1,500 value)

TOTAL VALUE \$34,470



TED Talk Expert Spotlight (\$5,000)*

You pay only *\$3,500 IF:

- Minimum of 5 Confirmed Attendees
- Solo Mailing and/or Interview Promoting Event

This speaking opportunity is reserved for up to 2-1 sponsor partners.

- Exclusive 18 Minute “TED Talk” main stage speaking opportunity and share your message with qualified attendees as a valuable resource. No selling however you may make a free offer. (\$6,000 Value)
- Promote your services during 3 days of exhibit hours of exclusive marketing and networking in a dedicated Exhibit area. ***You receive a designated table where you can meet with our buyer audience*** – with no competing events to distract from dedicated exhibitor activities. (\$3,000 value)
- Your company also receives a Full Page black and white advertisement inside our Speak Your Genius LIVE Experience Binder (every attendee receives these upon check-in, carries it throughout the conference, and takes it home!). (\$2,500 Value)
- Receive Eight (8) complimentary guest registrations for advance distribution. (\$7,976 value)

TOTAL VALUE \$19,476

Resource Partner (\$2,500)*

You pay only *\$1,750 IF:

- Minimum of 3 Confirmed Attendees
- Solo Mailing and/or Interview Promoting Event

This sponsorship opportunity is available for up to 3 sponsor partners

- Promote your services during 3 days of exhibit hours of exclusive marketing and networking in a dedicated Exhibit area. ***You receive a designated table where you can meet with our buyer audience*** – with no competing events to distract from dedicated exhibitor activities. (\$3,000 value)
- Your company receives a Full Page Black and White advertisement inside our Speak Your Genius Experience Binder (every attendee receives these upon check-in, carries it throughout the conference, and takes it home) Ad to be supplied by Sponsor by April 29, 2016 (\$2,500 Value)
- Receive Five (5) complimentary guest registrations for advance distribution. (\$4,985 value)

TOTAL VALUE \$10,485



Expert Panel Sponsor (\$3,500)*

You pay only *\$2,500 IF:

- Minimum of 4 Confirmed Attendees
- Solo Mailing and/or Interview Promoting Event

This sponsorship opportunity is only available for 5 3 sponsor partners

- Be Featured on an Experts Panel on the Main Stage and give away a free gift. (\$5,000 Value)
- Promote your services during 3 days of exhibit hours of exclusive marketing and networking in a dedicated Exhibit area. ***You receive a designated table where you can meet with our buyer audience*** – with no competing events to distract from dedicated exhibitor activities. (\$3,000 value)
- Receive Six (6) complimentary guest registrations for advance distribution. (\$5,982 value)
- Your company receives a Full Page Black and White advertisement inside our Speak Your Genius Experience Binder (every attendee receives these upon check-in, carries it throughout the conference, and takes it home) Ad to be supplied by Sponsor by April 29, 2016 (\$2,500 Value)

TOTAL VALUE \$16,482

Upgrades & Add-On Opportunities

Investment

General Session Gift Drop

\$800

- Opportunity to provide a gift to all attendees during general session. Mention from main stage. (Limited to 1 sponsor and gift provided by the sponsor. Event team coordinates drop)

Event Registration Bag Sponsor

\$1000

- Logo/Message/Ad on the back of every registration bag – every attendee receives one at registration (Limited to 1 sponsor and Bag Logo must be pre-approved).

Event Binder Sponsor

\$1000

- Logo/Message/Ad on the back of every binder - every attendee receives one at registration (Limited to 1 sponsor. Ad must be pre-approved).



Audience (60% Women / 40% Men): Entrepreneurs, Business Owners, and Service Professionals Who Are Willing to Invest in Themselves to Grow Their Business

3 Levels of Entrepreneurs, Business Owners, and Service Professionals in the Audience

Level 1: Under \$100K Income Earners Who Want to Live a Lucrative Lifestyle

Level 2: \$100K-\$150K Income Earners Who Are Just Getting By But Not Getting Ahead

Level 3: \$150K-\$350K+ Income Earners Who Want to Go to 7 Figures and Get Their Time Back

SPONSOR PAYMENT INFORMATION

**All applications must be accompanied with a \$1000 non-refundable deposit to hold your place. If you are declined, the deposit will be returned to you. ** CHECK ALL SPONSOR OPPORTUNITIES YOU WOULD LIKE TO BE CONSIDERED FOR:

☐ Mainstage Speaker ☐ TED Talk Expert Spotlight
☐ Resource Partner ☐ Registration Sponsor

SPONSOR UPGRADE OR ADD-ON: _____

If applying for Main Stage Speaker or TED Talk Expert Spotlight, please indicate your preferred speaking topic:

Name: _____

Date: _____

Company: _____

Phone: _____

Fax: _____

E-mail: _____

Billing Address: _____

City: _____

State: _____

Zip: _____

PAYMENT METHOD (circle one): **VISA / MC / AMEX / DISCOVER**

Card number: _____

Expiration _____

CVV _____

Cardholder's Signature: _____

⚡ All Packages/applications are reviewed & accepted on a first come first serve basis. Because we are committed to providing our clients with the best possible resources some sponsors may be notified of their acceptance sooner than others. We reserve the right to decline a potential sponsorship at our sole discretion.

**All applications must be accompanied with a \$1000 non-refundable deposit to hold your place. If you are declined, the deposit will be returned to you. **

FOR QUESTIONS PLEASE CONTACT: Support@GeniusSquared.com
PLEASE FAX BACK TO 800.207.6199
OR EMAIL BACK TO Support@GeniusSquared.com