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### Online talk show here adds live video

Spokane Talks Online, an online business and news radio and podcast station that launched a year ago, launched a weekly live video stream, called Spokane Talks Live, on April 13, says Spokane broadcast veteran Kent Adams, STO's founder and executive producer.

The program, which will originate from STO's downtown Spokane studio every Wednesday from noon to 1 p.m., will feature conversations on current topics, and is intended to be fun and informational, Adams says. He and other STO hosts will host the program.

"Our focus from the beginning has been audio conversations, on a variety of local topics," Adams says. "The success we have there has indicated it's time to up our game and include more live conversations and include HD (high-definition) video streaming."

He adds, "Unlike most local TV and radio news—given their time restraints—we're able to explore a topic or subject in more detail. Our viewer/ listener is the connected business or community person, so we're live on all our audio platforms, plus live video on YouTube and KHQ.com."

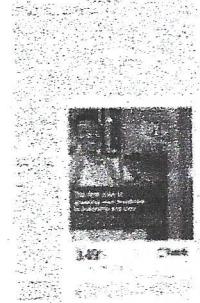
Spokane Talks Online offers a variety of talk shows, most 30 minutes in length, covering local business and happenings, from 7 a.m. to 7 p.m. Rotating locally-focused conversations with STO hosts and guests include "Business Talks," "Startup Spokane," "Better Health," "Real Estate Radio," "House to House," "Digital Media," "Positive Politics," and "Spokanimal Cares," among others.

During the evening hours, the station offers music from the 1940s and '50s from 7 p.m. to 8 p.m., followed by hits from the 1950s and '60s from 8 p.m. to the following 7 a.m.

—KimCrompton

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