

rallyaroundus

Proud partner of **VNN**

Who We Are

RallyAroundUs is a safe and effective online fundraising platform that allows your team to utilize email, text messaging and social media to reach out to the athletes' collected network of family, friends and supporters. We create opportunity for those potential donors to support your team's fundraising goal by reaching out to them on behalf of your athletes, in a personalized way. This also means: no product sales, no handling of money, and no door to door hustle.

3 Steps to Launch

1. Gather Quality Contacts

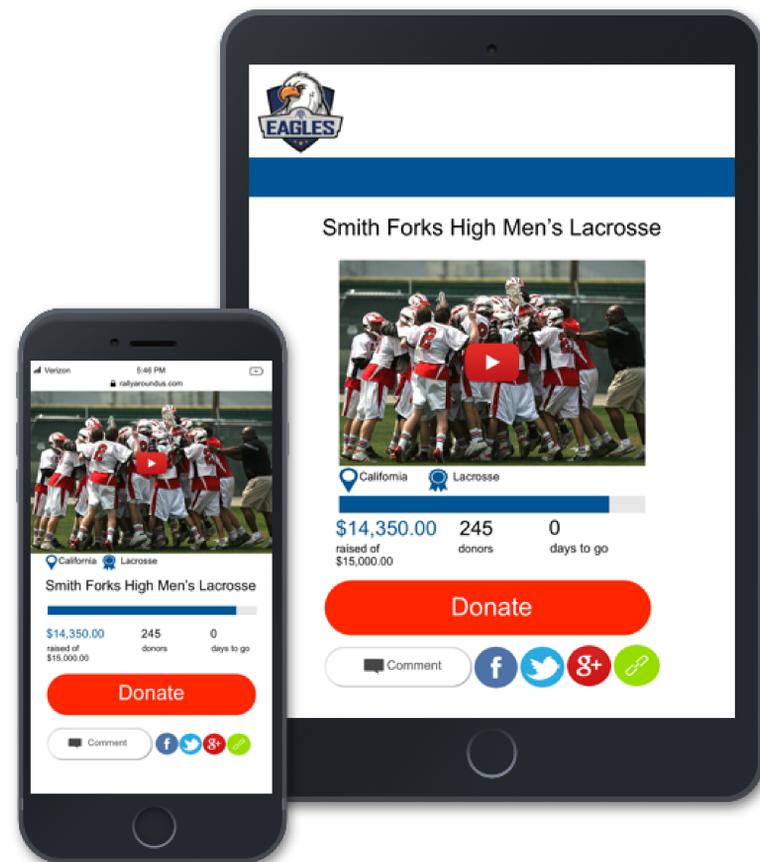
Each team member will sit down with a parent or guardian and come up with a list of 20 quality contacts of people who may be willing to give a donation or share the team's campaign page link.

2. Hold a Team Meeting

Schedule a date and time where, as a group, your athletes will download our mobile app and submit their contacts.

3. Film a Simple Campaign Video

Follow our guide to capture a simple video for your team's campaign page.



Key Advantages

- Our VNN partner schools receive the most favorable profit split on the market
- We increase campaign visibility by posting an article to your VNN site
- Customized campaign page with school logos and colors
- Dedicated campaign manager

“ Simply the easiest, most profitable and efficient fundraiser I have ever done in my 15 years of coaching ”



Mark Livingston
Head Coach, Lincoln High School Football

What We Do

Our app securely sends these contact to RallyAroundUs where our team then reaches out via a strategic series of texts and emails directing your potential donors to check out your team's campaign page over a 30 day period. Each email and text is personalized and sent on behalf of the player and team. Contact information will only be used for the purpose of your team's campaign.

Facts

- Percent of donation that come from outside the school's zip code: **65%**
- Average donation amount to our platform: **\$78**
- Total time commitment by athletes/parents/coach: **40 minutes**

Contact us today!

fundraising@vnnsports.net
616-930-4100

Book a demo: <https://calendly.com/alexvnn/donation-software-demo>