



STROM THURMOND FOOTBALL BROADCAST
2020 Sponsor Packages

Rebel Radio Presenting Sponsor -- \$2,000 (one spot available)

- Broadcast branded as Rebel Radio presented by Acme Co.
- Four 30-sec commercials aired each game
- Live mentions and banter with on-air personalities
- Opportunity for at least one live appearance on the broadcast
- Can change out commercial spots twice if we produce, unlimited if they produce

Pre/Post/Halftime Show Sponsor -- \$1,250 (three spots available)

- Segment branded as the Acme Co. Halftime Show (or pregame or postgame show)
- Four 30-sec commercials aired each game
- Live mentions and banter with on-air personalities
- Can change commercial once if we produce or unlimited if they produce

Player of the Game Sponsor -- \$750 (one spot available)

- Branded Player of the Game Award and segment
- Three 3-sec commercials aired each game
- Live mentions and banter with on-air personalities
- Must provide some sort of gift for Offensive/Defensive players of the game

Rebel Rouser Sponsor -- \$500 (up to 8 spots available)

- Two 30-sec commercials aired each game