



## Advertise Your Business In the 2020-2021 Langham Creek Sports Program



### **Business Ad Size and Cost:**

- \$400.00 – Full Page Ad (7.5” wide x 10” high) Portrait (Vertical)
- \$200.00 – Half Page Ad (7.5” wide x 5” high) Landscape (Horizontal)
- \$125.00 – Quarter Page Ad (3.75” wide x 5” high) Portrait (Vertical)
- \*Increase your exposure - purchase multiple ads!*
- \*All ads will be in **full color!***

### **Call for availability of the following:**

- \$2000.00 – Center Page with Roster
- \$1600.00 – Back Page of Roster Insert
- \$1600.00 – Outside Back Cover
- \$1350.00 – Inside Front Cover
- \$1100.00 – Inside Back Cover

### **RESERVE YOUR AD SPOT (BY JULY 20<sup>TH</sup>)    PAYMENT IS DUE AT THE TIME OF ORDER**

1. Fill out the Business Ad form below with **CASH or CHECK PAYABLE TO: Langham Creek Athletic Booster Club** (call Bridget Evans at 713-478-6334 for pick up)  
or
2. Go to [www.golobos.org](http://www.golobos.org) to fill out a Business Ad form & make payment through PayPal,  
or
3. Email your completed form to [bridget.evans@cfisd.net](mailto:bridget.evans@cfisd.net) and mail **CHECK PAYABLE TO: Langham Creek Athletic Booster Club:**

Bridget M. Evans  
8514 Windy Thicket Ln.  
Cypress, TX 77433  
713-478-6334

### **CREATING YOUR AD: ADS WILL NOT BE RETURNED**

1. Use a graphics program such as Adobe Illustrator, Microsoft Publisher or Photoshop and ensure your canvas size matches the ad space you purchase. Dimensions are included above.
2. If you plan on inserting pictures or logos into your ad, ensure they are high resolution images for best quality. 300 dpi works best. Text should be 600 dpi. This ensures a very good printout.
3. Save your image as a high quality/resolution PDF or .TIFF file. PDF files are generally smaller and easier to email and still retain optimal print quality.

### **SUBMITTING YOUR AD (BY AUGUST 1<sup>ST</sup>):**

1. Email your Business Ad, business information, and contact information to [bridget.evans@cfisd.net](mailto:bridget.evans@cfisd.net).
2. Call Bridget Evans at 713-478-6334 to pick up your Business Ad on a flash drive/CD.

### **BUSINESS AD FOR 2020-2021 LANGHAM CREEK SPORT PROGRAM**

**MUST RESERVE AD SPACE BY JULY 20<sup>TH</sup>, BUT YOU HAVE UNTIL AUGUST 1<sup>ST</sup> TO CREATE AND TURN IN**

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City/ST/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Program Ad Quantity: \_\_\_ Full Page (\$400) \_\_\_ Half Page (\$200) \_\_\_ Quarter Page (\$125) \_\_\_ Center Page with Roster (\$2000)  
\_\_\_ Back Pg of Roster (\$1600) \_\_\_ Outside Back Cover (\$1600) \_\_\_ Inside Front Cover (\$1350) \_\_\_ Inside Back Cover (\$1100)

Will you need help with the design of your ad? \_\_\_ YES (contact Bridget to setup) \_\_\_ NO (I will submit my final ad by August 1<sup>st</sup>)

### **FOR ADMINISTRATION USE ONLY**

Amount Enclosed \_\_\_\_\_ Cash \_\_\_ Check Number \_\_\_\_\_ Ready-to-print art work enclosed: \_\_\_\_\_ YES \_\_\_\_\_ NO

**Langham Creek Athletic Booster Club is a 501(c)(3) non-profit organization Thank you for supporting the  
Langham Creek Lobos!**