YES! I WOULD LOVE TO SUPPORT THE LEADER FUND & THE LAPEER ATHLETIC BOOSTERS.

# PARENT SOUVENIR PROGRAM ADVERTISING CONTRACT 2019-2020

## PARENT INFORMATION:

Contact

Billing Address

City State/Zip

Phone

Email

## PAYMENT INFORMATION:

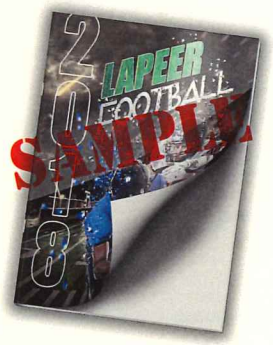
☐ Check Enclosed #_____

☐ DISCOVER NOVUS VISA MasterCard AMERICAN EXPRESS

#_____ Exp. _____/_____

Zip _____ 3-digit Sec. _____

**Mail Payments to:**
LEADER Fund
c/o Lapeer Community Schools
250 E. 2nd Street
Lapeer, MI 48446




LEADER Fund
Leading to Excellence

**BOARD CHAIRMAN**
Craig Watson

**BOARD MEMBERS**
Kyle Beane • Betsy Felton • Rick Fleming • Kristi Kigar • Justin Krehel
Scott McKenna • Joe Morey • Jaime Ratliff • Wes Smith

**For more information or questions:**
Joe Morey, 810-241-7927

## AD SIZE:

☐ Single .....$125

☐ Double.....$250

| SINGLE | DOUBLE |
|---|---|
| 3.875" (w) x 2.625" (h) | 3.875" (w) x 5" (h) |

## AD INFORMATION: To be submitted by July 31, 2019

☐ **Camera-ready ad will be supplied.**

*Email to: crista@villageprintinginc.com*
*(See back of this page for ad specifications and requirements.)*

☐ **Ad design is required.**

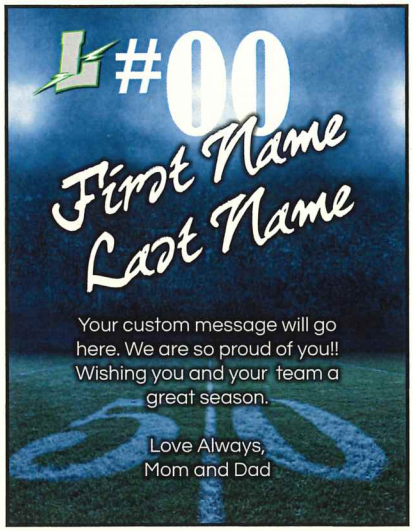
*Email ad information to: crista@villageprintinginc.com*
*or, Mail ad information to:*
*Village Printing, Inc.*
*349 McCormick Drive, Lapeer, MI 48446*

## AD DESIGN:

*If ad design is required for a parent ad, please* ***choose from one of the options on the reverse side*** *and mark your selection. Emaill photo(s) and message to crista@villageprintinginc.com*

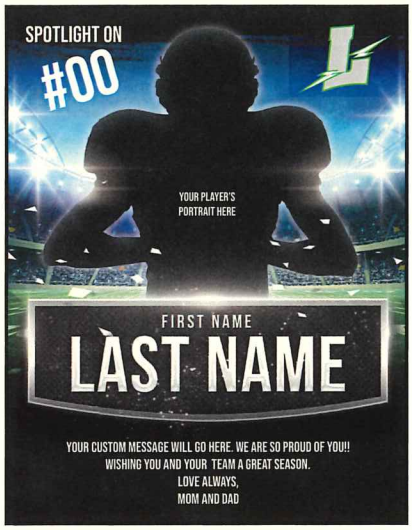
**Thank you for your support of programs throughout Lapeer Community Schools. To learn more about how your support benefits the community, please visit LeaderFundLapeer.com or follow us on social media.**

## Ad Design Types: (Please check the selection you are purchasing.)




☐ DOUBLE OPTION #1

☐ DOUBLE OPTION #2




☐ DOUBLE OPTION #3

☐ DOUBLE OPTION #4

☐ SINGLE OPTION #1

☐ SINGLE OPTION #2

☐ SINGLE OPTION #3

☐ SINGLE OPTION #4

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## PRINT ADVERTISING SPECIFICATIONS AND REQUIREMENTS:

***Accepted File Formats***

- PDF and JPG files are preferred. We will also accept TIFF, EPS, InDesign, Illustrator, and Photoshop files.
- Include all imported images and fonts used if supplying native files.
- Files should be set to print in 4-color process CMYK.
- Resolution should be set at 300 DPI or higher at 100%.
- 4-color blacks should not be used.
- Minimum type size of 7 pt. is recommended.

***Technical Support***

If you have any questions regarding digital file preparation, you can email Crista Rowe at crista@villageprintinginc.com.