

On behalf of Northside Christian Academy Athletics, we would like to extend an invitation to you and your organization to become a sponsor for our athletic program. The NCA Athletic Program is a community non-profit organization (501c3) whose mission is to provide quality competition and skill development in athletics from a Christian prospective.

NCA Athletic Mission Statement

Athletics at Northside Christian Academy is an integral part of the school's educational program. We believe a strong athletic program is vital to the success of achieving our God given purpose. Northside athletics exists to foster the development of Christian faith, character and leadership. Our philosophy is born from the belief that God's great love calls us to compete with integrity and to demonstrate discipline in the context of competition. We believe that by pursuing excellence, student-athletes learn character lessons, and our competitiveness is driven to be all we can be for the glory of God.

We encourage our entire student body to be involved in our athletic program through both active participation and supporting the endeavors of their classmates.

Sponsorship with NCA Athletics is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure to reach a captive audience at the NCA Recreational Facilities and beyond. NCA sponsors many athletic events that hosts hundreds of spectators weekly from many communities.

If providing sponsorship for NCA is an option for you and your company, please take some time to review the sponsorship information included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Please contact our Athletic Director, Jason Harman, at jharman@ncak12.org or 803-520-9549 at your earliest convenience, so that we can discuss tailoring a sponsorship plan to meet your needs.

Thank you very much for your consideration. We hope to hear from you soon.

CRUSADER SPONSORSHIP PACKAGES

Field Naming Rights - \$25,000 for 5 years (Baseball Field Available)

- Your logo and the name of the field on press box, hallway walls or entrance doors, backs of tickets, in printed promotional materials and on the NCA Athletic website.
- Repeated, free mentions of your business or product name on TV, radio and websites, and in newspapers and magazines when media outlets refer to the school's stadium.
- Your business name and logo to appear in school photos and on camera in news stories when media outlets refer to the school's stadium.

Baseball Field Scoreboard Sponsor - \$5000 for 5 years (4 Available)

- 3'x3' sign with business logo displayed on scoreboard for five (5) years
- Business logo displayed on our athletic website with embedded link
- Participation at a pre-selected home game (sponsor can hold drawing, distribute flyers and set up a booth)

Football Field Scoreboard Sponsor - \$5000 for 5 years (SOLD UNTIL 2023 SEASON)

- 3'x3' sign with business logo displayed on scoreboard for five (5) years
- Business logo displayed on our athletic website with embedded link
- Participation at a pre-selected home game (sponsor can hold drawing, distribute flyers and set up a booth)

Main Gym Scoreboard Sponsor (Now Available!) - \$5000 for 5 years

- 3'x3' sign with business logo displayed on scoreboard for five (5) years
- Business logo displayed on our athletic website with embedded link
- Participation at a pre-selected home game (sponsor can hold drawing, distribute flyers and set up a booth)

Game of the Week Sponsor - \$250

- Commemorative Item Presented to Organization (Helmet or Game Ball)
- Business Logo Printed on Game Bulletin
- Game sponsor announced on game social media posts
- 2-minute halftime business introduction

SPONSORSHIP BANNERS

- Homerun \$300 – Sponsorship Banner on one field/court of your choice
- Touch Down \$450 – Sponsorship Banner on two fields/courts of your choice
- Three Point Shot \$600 – Sponsorship Banner on three fields/courts of your choice

Banners for the football and baseball fields will be 72" W x 48" H. Banners for the basketball court will be 60" W x 32" H. Banners will be displayed for the entire school year once purchased. Please place a check mark next to the sponsorship package of your choice. Sponsorship packages are limited and based on a first come, first serve basis. You will be contacted by NCA for package confirmation.

_____ Field Naming Rights - \$25,000 for 5 years (Baseball only)

_____ Baseball Field Scoreboard Sponsor - \$5000 for 5 years

_____ Football Field Scoreboard Sponsor - \$5000 for 5 years (Available for 2023 Season)

_____ Main Gym Sponsor \$5,000 (Now Available!)

_____ Homerun - \$300 – Sponsorship Banner on one field/court of your choice

_____ Touch Down - \$450 – Sponsorship Banner on two fields/courts of your choice

_____ Three Point Shot - \$600 – Sponsorship Banner on three fields/courts of your choice

Sponsor agrees to provide artwork/logo to Northside Christian Academy for production of advertisement. All artwork should be provided at 100% scale and high resolution. EPS or PDF vector artwork is preferable, but a 300 dpi JPEG will be accepted. All banners are landscape oriented and the document dimensions must match the chosen banner. When submitting Adobe files, all fonts must be outlined or converted to artwork.

NCA reserves the right to review all artwork prior to the finalization of this agreement and deny any inappropriate artwork. Subject to prior approval, the sponsor may change the artwork and layout at their expense during the contract term. Payment must be included with this agreement unless other arrangements have been made with the sponsorship representative for Northside Christian Academy.

Sponsors Name: _____

Company Website: _____

Contact Person: _____ Phone: _____

E-mail Address: _____

By my signature below, I agree to the above listed terms of the sponsorship I have selected, once confirmed by the Northside Christian Academy sponsorship representative. Payment is included with this agreement and has been made payable to Northside Christian Academy.

Sponsor Representative (Printed Name)

Date

Sponsor Representative Signature

Sponsorship School Year