



**SPONSORSHIP OPPORTUNITIES
2018-19**

GAME DAY PROGRAM SPONSORSHIP

- Logo or advertisement appears in 2,000+ programs distributed free at contests during the 2018-19 school year
- Logo/Advertisement will print in black and white

¼ Page Ad	\$225.00
½ Page Ad	\$350.00
Full Page Ad	\$550.00

MEDIA TABLE DIGITAL ADVERTISEMENT **New and improved for 2018-19**

- Full color digital ad appears on our new state-of-the-art media tables during boys and girls basketball, volleyball, and wrestling events held in the Dutch Dome
- Ad size is approximately 2' x 7.5'

Digital Media Table Advertisement	\$500.00
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SCOREBOARD ADVERTISEMENT

- Full color logo appears on scoreboard at HPS athletic facilities
- Three-year commitment required

	Dimensions	Spaces Available	
HHS Baseball Field	2' x 12'	1	\$1,200.00
HHS Softball Field	2' x 12'	1	\$1,200.00

FOOTBALL GAME SPONSOR

- Includes opportunity for placement of information table at the event entrance, additional signage in the facility, public address announcements, promotional product giveaways, promotional contests, and/or other mutually-agreed upon means of advertising before and during the selected contest

Varsity Football	Wyoming – Friday, August 24 th Unity Christian – Friday, September 14 th East Kentwood – Friday, October 5 th Holland Christian – Friday, October 12 th	\$400.00
Homecoming	Hamilton – Friday, September 21 st	\$500.00

BASKETBALL GAME SPONSOR

- Includes opportunity for placement of information table at the event entrance, additional signage in the facility, public address announcements, promotional product giveaways, promotional contests, and/or other mutually-agreed upon means of advertising before and during the contest

Varsity Boys/Girls Basketball	Comstock Park – Friday, November 30 th (Boys Only) Cedar Springs – Friday, December 7 th (Boys Only) Unity Christian – Friday, January 11 th Zeeland West – Tuesday, January 15 th (Boys Only) Zeeland East – Friday, February 1 st Byron Center – Friday, February 15 th Holland Christian - Tuesday, February 19 th (Boys Only) East Grand Rapids – Friday, February 22 nd	\$400.00
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**HOLLAND ATHLETIC BOOSTERS
CORPORATE SPONSOR RESPONSE SHEET
2018-19**

For every \$500.00 in sponsorship, business will receive two passes to all HPS home regular-season contests. Please make checks payable to Holland Athletic Boosters.

To secure your place as a Corporate Sponsor with the Holland Athletic Boosters, please complete this form and return to:

Holland Athletics
c/o Athletic Boosters
600 VanRaalte Avenue
Holland, MI 49423

Please email logos and artwork to bfarkas@hollandpublicschools.org OR check here _____ to use the same artwork from 2017-18. When submitting artwork, please use high resolution files. PDF and JPEG files are preferred. **Deadline for artwork is Friday, August 3rd.**

COMPANY:	CONTACT PHONE:
ADDRESS:	CONTACT EMAIL:
CONTACT NAME:	

Game Day Program Sponsor	¼ Page Ad	\$225.00	\$ _____
	½ Page Ad	\$350.00	\$ _____
	Full Page Ad	\$550.00	\$ _____

Digital Media Table Advertisement	\$500.00	\$ _____
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Scoreboard Advertisement	HHS Baseball Field	\$1200.00	\$ _____
	HHS Softball Field	\$1200.00	\$ _____

Football Game Sponsor	Wyoming _____	\$400.00	\$ _____
	Unity Christian _____		
	East Kentwood _____		
	Holland Christian _____		
	Homecoming _____	\$500.00	\$ _____
Basketball Game Sponsor	Comstock Park _____	\$400.00	\$ _____
	Cedar Springs _____		
	Unity Christian _____		
	Zeeland West _____		
	Zeeland East _____		
	Byron Center _____		
	Holland Christian _____		
East Grand Rapids _____			

TOTAL SPONSORSHIP PACKAGE	\$ _____
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