



SPONSORSHIP OPPORTUNITIES 2019-20

GAME DAY PROGRAM SPONSORSHIP

- Logo or advertisement appears in 2,000+ programs distributed free at contests during the 2019-20 school year
- Logo/Advertisement will print in black and white

¼ Page Ad	\$225.00
½ Page Ad	\$350.00
Full Page Ad	\$550.00

MEDIA TABLE DIGITAL ADVERTISEMENT **New and improved for 2019-20**

- Full color digital ad appears on our new state-of-the-art media tables during boys and girls basketball, volleyball, and wrestling events held in the Dutch Dome
- Ad size is approximately 2' x 7.5'

Digital Media Table Advertisement	\$500.00
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SCOREBOARD ADVERTISEMENT

- Full color logo appears on scoreboard at HPS athletic facilities
- Three-year commitment required

	Dimensions	Spaces Available	
HHS Baseball Field	2' x 12'	1	\$1,200.00
HHS Softball Field	2' x 12'	1	\$1,200.00

FOOTBALL GAME SPONSOR

- Includes opportunity for placement of information table at the event entrance, additional signage in the facility, public address announcements, promotional product giveaways, promotional contests, and/or other mutually-agreed upon means of advertising before and during the selected contest

Varsity Football	Loy Norrix – Friday, September 6 th Zeeland West – Friday, September 13 th Byron Center – Friday, October 25 th	\$400.00
Homecoming	Zeeland East – Friday, October 4 th	\$500.00

BASKETBALL GAME SPONSOR

- Includes opportunity for placement of information table at the event entrance, additional signage in the facility, public address announcements, promotional product giveaways, promotional contests, and/or other mutually-agreed upon means of advertising before and during the contest

Varsity Boys/Girls Basketball	West Ottawa – Friday, December 20 th Holland Christian – Friday, January 24 th Hamilton – Friday, February 7 th Zeeland West – Friday, February 14 th Kelloggsville – Tuesday, February 25 th Zeeland East – Friday, February 28 th	\$400.00
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**HOLLAND ATHLETIC BOOSTERS
CORPORATE SPONSOR RESPONSE SHEET
2019-20**

For every \$500.00 in sponsorship, business will receive two passes to all HPS home regular-season contests. Please make checks payable to Holland Athletic Boosters.

To secure your place as a Corporate Sponsor with the Holland Athletic Boosters, please complete this form and return to:

Holland Athletics
c/o Athletic Boosters
600 VanRaalte Avenue
Holland, MI 49423

Please email logos and artwork to bfarkas@hollandpublicschools.org OR check here _____ to use the same artwork from 2018-19. When submitting artwork, please use high resolution files. PDF and JPEG files are preferred. **Deadline for artwork is Friday, August 2nd.**

COMPANY:	CONTACT PHONE:
ADDRESS:	CONTACT EMAIL:
CONTACT NAME:	

Game Day Program Sponsor	¼ Page Ad	\$225.00	\$ _____
	½ Page Ad	\$350.00	\$ _____
	Full Page Ad	\$550.00	\$ _____

Digital Media Table Advertisement	\$500.00	\$ _____
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Scoreboard Advertisement	HHS Baseball Field	\$1200.00	\$ _____
	HHS Softball Field	\$1200.00	\$ _____

Football Game Sponsor	Loy Norrix _____ Zeeland West _____ Byron Center _____	\$400.00	\$ _____
	Homecoming _____	\$500.00	\$ _____
Basketball Game Sponsor	West Ottawa _____ Holland Christian _____ Hamilton _____ Zeeland West _____ Kelloggsville _____ Zeeland East _____	\$400.00	\$ _____

TOTAL SPONSORSHIP PACKAGE	\$ _____
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