



# DRUID HILLS ATHLETIC ASSOCIATION

*Generating support and funding for athletics at Druid Hills High School and Druid Hills Middle School*

## 2018-2019 Sponsorship Campaign

Druid Hills Athletic Association is a 501(c)(3) tax-exempt organization (TaxID #651309864) that generates support and funding for athletics at Druid Hills High (DHHS) & Middle (DHMS) Schools. This funding is *critical* given the limited DeKalb County financial support for athletics.

### Benefits for Sponsors

- Contribute to quality experiences and success of student athletes
- The attention of ~700 athletes & families
- Exposure to our entire student body (~2,200 students), their families & our fans. Our teams compete across Georgia and beyond.

### Specifics about Druid Hills High & Middle Schools

- **DHHS Devils** 36 teams in 18 different Varsity/JV Sports and Clubs
- **DHMS Dragons** 13 teams in 10 different Sports and Clubs

### How we use your contributions

Since 2007, DHAA has allocated over \$200,000 to athletic teams at DHHS and DHMS. 100% of sponsorship proceeds go directly to teams.

### Examples of DHAA support

#### School and Facilities

- Basketball Court Refinishing
- Soccer Field renovation (irrigation and sod)
- Storage shed for XC and Track

#### Athlete Safety

- Lightning Detectors and Portable AEDs
- Athletic Trainer Funding

#### Equipment

- Training supplies for Basketball, Football, Lacrosse, Soccer, Tennis, Track & Field, Volleyball and Wrestling

#### Uniform Purchases

- Lacrosse, Ultimate Frisbee and Wrestling



## 2018-2019 Elite Sponsorship Order Form

ALL sponsors receive			
<ul style="list-style-type: none"> <li>• Listing in Team Programs</li> <li>• Listing on DHAA Website</li> <li>• Listing on Principal's Week-At-A-Glance Newsletter</li> <li>• Listing on DHHS Auction Catalog</li> <li>• Listing on t-shirt for Red Devil Dash 5K in March</li> </ul>		<ul style="list-style-type: none"> <li>• Listing in DHAA Weekly E-Newsletter</li> <li>• Listing on DHAA Facebook page</li> <li>• Announcements over PA System Recognizing DHAA Sponsors during DHHS and DHMS events</li> </ul>	
Pricing	Gold	Silver	Bronze
	\$1500+	\$1000	\$500
	\$2500+ in kind	\$1500 in kind	\$750 in kind
Team(s) Program	Front Cover	Sponsor Page	same
DHAA Website	Homepage	Sponsor Page	same
DHAA Newsletter	Gold	Silver	Bronze
Red Devil Dash T-Shirts	top	middle	bottom
Sponsorship Order Form			
Select Package			

Company Name	_____		
Address	_____	City, State, Zip	_____
Website URL	_____		
Contact Person	_____	Telephone	_____
Email	_____		
Advertising Contact	_____	Telephone	_____
Email	_____		
Special Instructions	_____ _____		
			Order Total

Mail check payable to: Druid Hills Athletic Association  
1798 Haygood Drive, Drawer A, Atlanta, GA 30307