



PARKVIEW ATHLETICS

SOCIAL MEDIA GUIDELINES

Representing Parkview High School and the athletic department is an honor and a privilege provided to a select group of individuals. Along with that privilege comes a set of expectations and responsibilities as a Panther student-athlete or staff member. You are held to a higher standard and are recognized locally because you choose to represent Parkview and your respective sport.

Through social media, you are now being monitored by more individuals than ever before, including Parkview fans, fans of opposing teams, GHSA, and members of the media. Everything you do in these forums should positively represent the name on the front of our jerseys as well as the name of the person wearing those jerseys. Used irresponsibly social media can be a quick way to destroy your reputation in 140 characters or less!

This resource provides some tips and suggestions for using social media responsibly and effectively.

DOs	DON'Ts
1. Set your security settings so that only your friends can see your account	1. Accept friend or follow requests if you are not sure who they are coming from
2. Understand that who you have listed as Followers or Friends is a reflection on you	2. Put anything on social media that you would not want your family, your future employers, those reading the front page of the paper, or the whole world to see
3. Think before you post, like, tweet or retweet – Will this positively reinforce my reputation and the reputation of the school?	3. Post offensive language, personal attacks or racial comments
4. Ask questions if you are not sure what you are doing is ok	4. Post when you are emotional, such as right after a game – You are more likely to say something you will regret
	5. Post or tweet anything during class

Any posting on a social media site which is offensive, in violation of state or federal law, in violation of institutional policies, or in violation of GHSA rules is prohibited and may be subject to disciplinary action as outlined below.

1. Student-athletes are provided Social Media Guidelines which outline appropriate uses of social media and those uses which may violate the athletic department's social media policy.
2. In the event that a student-athlete's social media account is found in violation of the policy either through (a) a review of the student-athlete's social media page by a staff member or (b) a posting which is brought to the attention of the athletic department by a third party, the athletics department reserves the right to impose discipline which may include one or more of the following:
 - a. A conference with the student-athlete's coach and/or parent to discuss the infraction;
 - b. A written reprimand;
 - c. A suspension from competition;
 - d. A suspension from all team activities;
 - e. Removing the student-athlete from the team.

The severity of the discipline will be based on the seriousness of the infraction and whether there have been previous offenses by the student-athlete.

By signing below, you acknowledge that you have reviewed the Parkview Athletics Social Media Policy and have received a copy of the Parkview Athletics Social Media Guidelines. You acknowledge that your social media activities reflect upon the reputations of the athletic department and the school as a whole.

Parent Signature

Athlete Signature

Date

