

Windermere High Athletics Partnership

**Mission**

Our mission for Windermere High School’s Athletics Department is to prepare today’s student-athletes for their entry into college and a competitive workforce. Our focus is to be a driving force for athletics, academics and life, while building community wide traditions and school pride. When businesses and community take part in the education and athletics of our students, they help strengthen the workplace of the future. Having a partnership with business and community is vital in helping the athletic department work and grow together. Each flourishes from the support and prosperity of the other.

**General Requirements**

The partnership needs to provide a benefit to the school, as well as be mutually beneficial to the business through cause-related marketing not advertising.

We define a partnership as completing *at* ***least three activities***during the school year. This is the minimum requirement for recognition of the partner relationship.

**Ways Businesses Can Become Involved**

* Sponsor field trips for student-athletes
* Sponsor banquets
* Donate equipment or materials
* Serve as volunteer, mentor, tutor, chaperone, or guest speaker
* Financial contributions
* Incentives for student-athletes for achievement, good behavior, attendance, report cards.
* Conduct campus beautification projects
* Participate in a school/district advisory council.
* Host lunches/meetings for coaching staff
* Recognize outstanding coaches and student athletes
* Arrange a school supply or book drive
* Participate in fundraisers
* Participate in various school events (i.e. health fair, school carnival, science fair)
* Sponsor athletic events.

**Ways Schools Can Give Back**

* Recognition on marquee, in a school newsletter
* Post recognition on school Facebook/Twitter pages.
* Invitations to special school programs
* Give a “Proud Partner in Education” window cling for display at business
* Appreciation breakfast or luncheon
* Nomination of partners for local, state and national awards
* Thank you notes from students
* Thank you notes from principal/athletic director
* Nomination of partners for local, state and national awards
* Free tickets to school and athletic events
* Free athletic apparel

**Sponsorship Banners**

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| **Venue Option** | **Fee** | **Renewal** |
| One Venue | $500 | $400 Each consecutive year |
| Two Venues | $900 | $700 Each consecutive year |
| Three Venue | $1300 | $1000 Each consecutive year |
| Four or More Venues | $1800 | $1500 Each consecutive year |

Sponsorship banners can be purchased to be displayed at one or more Windermere Athletic venues; football stadium, baseball and softball field, tennis courts, and gymnasium (Digital Ad).

\***The football stadium, baseball and softball field, and tennis courts banners are 6’x 4’ in size.**

**\* Gymnasium (A digital Ad will run on score table screen during all home events).**