



# BUSINESS PARTNERSHIP OPPORTUNITIES: WITTROCK GYMNASIUM

## WITTROCK GYMNASIUM

The Wittrock Gymnasium, known as 'The Rock,' is the primary gymnasium space at Lutheran West. The gym is used for indoor athletics including volleyball, boys' and girls' basketball, wrestling, and physical education classes. It is regularly rented for youth athletic events, camps, clinics, and tournaments. In addition to athletics, The Rock is utilized for Chapel, student social events, and community events.

## PARTNERSHIP LEVELS:

Anchor Partner

### Digital Content

- One pre-game 30-second video promotion (video content supplied by the partner)
- Pre-game: 10-second animated sponsor logo rotation on LED display
- During game: 10-second animated sponsor logo rotation on LED display
- One Feature Entitlement\* to be selected by sponsor and school

### Static Signage/Recognition:

- One advertising panel on bottom of the Rock Gym video board (ad panel is 2'6" h x 4' w)
- One logo on both concession facilities (inside and outside of school)

### Audio Announcements:

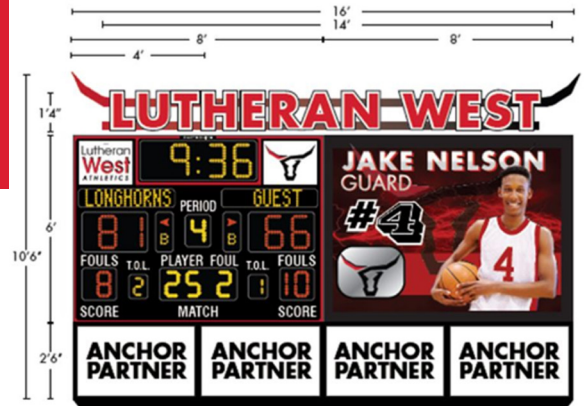
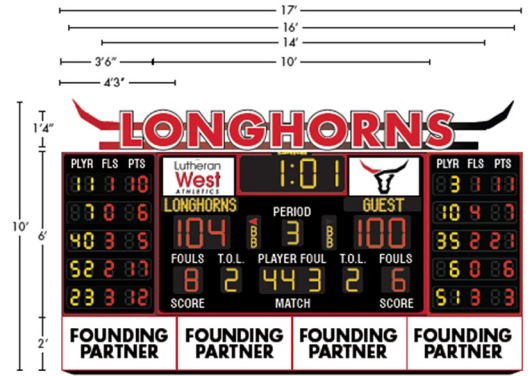
- Two customized PA announcements per regular season home game (all Rock Gym sports: volleyball, girls' basketball, boys' basketball, wrestling)

### One Game Day Sponsorship:

- Additional PA announcements
- Opportunity at pre-game for on-court recognition
- Opportunity to promote or distribute specialty items

**\$5,000/year | 3-year term**

Founding Partner



### Digital Content

- Pre-game: 10-second animated sponsor logo rotation on LED display
- During game: 10-second animated sponsor logo rotation on LED display
- One Feature Entitlement to be selected by sponsor and school

### Static Signage/Recognition:

- One advertising panel on bottom of the Rock Gym stat board (ad panel is 2' h x 5' w)
- One logo on both ticket booths (inside and outside of school)

### Audio Announcements:

- One customized PA announcements per regular season home game (all Rock Gym sports: volleyball, girls' basketball, boys' basketball, and wrestling)

**\$2,500/year | 3-year term**

### Digital Content

- Pre-game: 10-second animated sponsor logo rotation on LED display
- During game: 10-second animated sponsor logo rotation on LED display

### Audio Announcements:

- One customized PA announcements per regular season home game (all Rock Gym sports: volleyball, girls' basketball, boys' basketball, and wrestling)

**\$1,500/year | 1-year term**