

## **TYRHON CRAWFORD**

*Director of Athletics & Attendance*

Since assuming the helm as Director of Athletics in January 2019, Tyrhon Crawford has re-energized Haines City Athletics, implementing and establishing a “First Class” mentality that reflects Character, Class and Compliance, while focusing on five goals: 1. Winning, 2. Graduating Student-Athletes, 3. Preparing student-athletes for life after high school, 4. Complying with all FHSAA rules, 5. Creating a College-Like Game day Atmosphere/Experiences.

He has streamlined the athletic department’s structure and operations, and has zeroed in on growing financial support to increase operational effectiveness and substantial enhancements in the quality of athletic programming. He has also implemented additional focus on student services to provide all Haines City’s student-athletes an extraordinary experience at Haines City, while emphasizing achievement in competition, excellence in the classroom and being active in the community – to elevate Haines City’s sports programs.

Crawford, an effective communicator and an attention-to-detail administrator, has more than 19 plus years athletic coaching and leadership experience, serving in several other capacities during that span including: head basketball coach, physical educator, dean of students, assistant A.D. and athletic administrator.

His arrival at Haines City came after serving as Director of Athletics, Activities and Facilities at Evans High School in Orlando, FL. At Evans Crawford lead and had oversight of the athletics, students activities and the school’s facilities departments, where he developed and established athletic, extra-curriculum and educational goals and objectives to ensure that the schools best interest are always considered in the decision-making process, while fostering a welcoming environment to attract local businesses, developers, and investors in order to bring support and resources to Evans Athletic department.

Prior to returning to Evans, Crawford was responsible for the execution of day-to-day operations and administration of the athletic department at Freedom High School in Orlando, while also turning an unknown basketball program into a recognizable and respectable contender, as head basketball coach.

Before Freedom, he was assistant athletic director and head basketball coach at Lake Region High School, assisting in the overall management of the athletics department, and leading several athletic operations. As basketball coach he rebuilt, and brought back to relevancy a struggling program.

Crawford’s previous experiences also include:

- Webber International University, Associate/Co-Head Basketball Coach
- Evans High School, Assistant Athletic Director and Head Basketball Coach.
- Boone High School, Head Basketball Coach.
- Bethune Cookman University, Assistant Men's Basketball Coach.
- Williamsburg High School (Kentucky), Assistant Basketball Coach.

Crawford, a Polk County native and Alumnus of Auburndale High School, Bethune Cookman University and the University of the Cumberland-Kentucky, holds degrees in Health/Physical Education; Movement & Leisure Studies and Communications.

A family man, Crawford is a loving husband and a devoted father to two sons. A man of faith, he is a highly regarded orator, presenter and public speaker. A man of favor, officially coaching since the age of 20, has been poured into by hall of fame coaches, clergymen, businessmen/women, college administrators and other esteemed leaders, dignitaries and officials.

He is a member of Kappa Alpha Psi Fraternity Incorporated, as well as several professional, civic and social organizations including: the National Association for the Advancement of Colored People (NAACP), the National Association of Basketball Coaches (NABC), Fellowship of Christian Athletes (FCA), the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), the National Education Association (NEA) and the Boys & Girls Clubs of America.

*“Without struggle there is no progress” – Frederick Douglass*

*“If you can't fly then run, if you can't run then walk, if you can't walk then crawl, but whatever you do, you have to keep moving forward.” - Dr. Martin L. King Jr.*