



Dear Friends of Heritage High School and Saginaw Township Community Schools:

Thank you for your support of the Heritage Athletic program, and please allow me to introduce myself as the new district Athletic Director and Heritage High School Assistant Principal. I am excited to join the Heritage family, and I look forward to the challenge of carrying-on with the tradition of excellence here at Heritage High School.

The Heritage Athletic Department continues to look for ways of making improvements to our program and facilities. The Heritage Athletic Department is selling advertising space located on the Heritage stadium fence, on the White Pine stadium fence, and in the Heritage gym. The sign allows you to advertise your community support for our students and fans while showcasing your company.

This fundraiser was started for two very important reasons. We wanted to make improvements to our facilities so that the students could continue to be PROUD of their school. And two, to show them that they are SUPPORTED by our surrounding community because of their dedication to becoming better every day, their endless hard work, and their enormous efforts towards the pursuit of success both personally and as a team.

We take pride in community support very seriously, and because you do also, this fundraiser has been a huge success! Since starting this fundraiser seven years ago, we have been able to use your generous donations to upgrade our weight room equipment, purchase new football helmets and uniforms, upgrade our track and field facilities including the press box, purchase a new scoreboard at Heritage and White Pine, and so much more.

A huge thank you to all the past contributors! If you are considering becoming a new sponsor, we hope that you will use this as an opportunity to make a difference for your business, our community, and everyone involved at Heritage High School and White Pine Middle School.

*Here is how you can participate:*

An \$800 donation for a new sign (\$600 for renewals), will allow your company's advertisement to be displayed on a 3' x 6' durable / reusable sign that contains your company name and logo, and anything else you want advertised to show your support. If you are purchasing a new sign and would like it up for the first event of the fall, your order will be due by August 12.

Along with your sign, your business will receive:

A Corporate Pass to Heritage sporting events  
An audio advertisement during sporting events  
Sponsor notation in seasonal sports programs  
Year-round advertising for your company

For an additional \$600, you can also place an advertisement on a banner in the Heritage HS gymnasium, pool or a 3 x 6 sign for the White Pine stadium. Please see order form on back.

I am certain that your business will benefit from your participation in this endeavor, and we appreciate it greatly. Enclosed you will find an advertising form including instructions and contact information. If you would like more information please feel free to contact me at [jgthorin@stcs.org](mailto:jgthorin@stcs.org) or at 231-735-1588.

Sincerely,

Justin Thorington, R.A.A.  
STCS District A.D. &  
Heritage High School Asst. Principal



## Heritage Athletics Advertisement Package

### ADVERTISING RATES (check appropriate line(s))

- Renewal of current sign- \$600 \_\_\_\_\_
- All new Hawk Advertising Signs- \$800 \_\_\_\_\_
- Additional Sign at White Pine Stadium \$600 \_\_\_\_\_
- Additional banner in the Heritage gym or pool \$600 \_\_\_\_\_

**Please return this form and check to the address below.  
Email digital logo / sign information to [jgthorin@stcs.org](mailto:jgthorin@stcs.org)**

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

Sign Location: Heritage Stadium \_\_\_\_\_ White Pine \_\_\_\_\_ Heritage Gym \_\_\_\_\_

**Total Enclosed Amount: \$** \_\_\_\_\_

**Check #:** \_\_\_\_\_

**Heritage Athletic Dept.  
Attn: Justin Thorington  
3465 N. Center Rd.  
Saginaw, MI 48603  
[jgthorin@stcs.org](mailto:jgthorin@stcs.org)  
C 989-399-8053**

If you have any questions or would like to look at other opportunities to advertise with Heritage Athletics, please contact the Heritage Athletic Dept. at 989-399-8053 or email [jgthorin@stcs.org](mailto:jgthorin@stcs.org) for more information. The HHS Athletic Dept. and students thank you for your support.

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**Office Use Only:** Date Received: \_\_\_\_\_ Check #: \_\_\_\_\_ Check Amt.: \_\_\_\_\_