



Auburn High School Track and Cross Country Boosters

Dear Potential Sponsor,

As a respected member of our community, we would like to ask you to please sponsor the award winning track and cross country programs at Auburn High and Auburn Junior High Schools. Our boys' and girls' teams have consistently won section titles and State Track and Field Championships. We're sure you already know the AHS Girls' Cross Country team won their *third* consecutive state title this year. We anticipate continued success, but a program of this quality requires additional funding. We need your help in providing this level of excellence for our students and community.

The Track and Cross Country programs have more students participating than any other sports program. We boast a team of over 250 athletes! We host a number of meets throughout the year with numbers ranging in the thousands if you consider all the spectators. Your sponsorship benefits not only the athletes themselves, but also businesses in our community when all the visitors come to town to watch.

Your sponsorship this year will help us upgrade our equipment at AJHS and outfitting the new track at AHS. If the older equipment can be replaced, we will be able to continue hosting several highly competitive home meets. Thank you for your consideration.

Sincerely,

Coach Dee Oliver, Auburn High School

[loliver@auburnschools.org](mailto:loliver@auburnschools.org) (334) 332-5257

*Please consider sponsoring our program. Your sponsorship benefits not only our school but our city.*

*Sponsorship Levels:*

**Champion (\$5,000 and up)**

- Company Logo listed on one piece of team apparel (Shoe Bags, water bottles)
- At least four Social Media recognitions on Facebook, Twitter, and Instagram during the season
- All perks of Champion Sponsorship

**Platinum (\$2,500-\$4,999)**

- Your company Logo included on all printed meet materials for all meets during the season
- Any extra signage supplied by the sponsor to be presented
- At least two Social Media recognitions on Facebook, Twitter, and Instagram during the season

**Gold (\$1,000-\$2,499)**

- Company logo listed with the meet name on all team printed materials and on all team controlled online announcements.
- All the perks of a Silver membership

**Silver (\$500-\$999)**

- A sign on the sponsorship board at the AHS track with your logo displayed all year
- Company logo listed on the AHS XC/Track Webpage and a link to your website
- At least one Social Media recognitions on Facebook, Twitter, and Instagram during the year

**Bronze (Less than \$500)**- company name listed on sponsorship sign by concessions for the track and cross country seasons

Please make check payable to Tigers Unleased Booster Club-XC/Track

Mail to: Auburn High School, Attn: Coach Oliver- AHS Track, 1701 East Samford Ave, Auburn, AL 36830