

BOOSTER CLUB MEETING – JANUARY 8, 2019

ATHLETIC DEPARTMENT

Coach Manus will be the Lead Coach for the football program until a Head Coach is hired.

A 1st round of interviews have been conducted – the committee will evaluate & determine direction with which to move forward.

Spring sports began open season practice this week and most will conduct try-outs at the end of January. There will be a Spring Meet the Stallions – no date scheduled yet. Looking to schedule in February.

Basketball & Wrestling moving into region play. Will finish season in February. Both likely to make play-offs.

Jeff Nicholson called Donnie Parrish at the District office this morning and Donnie spoke with Glynette who gave him the dates for the following events to be held at South Pointe High School -

The USA Football Camp will be held April 6 and 7

The **possible dates** for the **Top Gun camp** are - **June 27 -30 but not likely** since this is the date of the Dance Company competition; **July 4-7** or **July 11-14**. The Top Gun (FBU) has condensed the dates from 7 days to 4 days and hopefully this will be beneficial to us as well. As soon as the dates are confirmed we will begin a volunteer sign up.

Spstallions.com web page is not updated – schedules for teams, roster, etc. not on there. Minutes need to be sent directly to AD. There are incorrect schedules posted.

CONCESSIONS REPORT

Jeff's concerns:

Spring Sports schedules – Jeff has not received yet and generally receives by the 13th of January

Will Baseball and softball parent volunteers be staffing concessions for their season as normal? Those sports are compensated through pay the parent – generally \$40/game for baseball and \$20/game for softball. It was determined during the meeting that baseball would handle concessions when softball & baseball games are scheduled on the same night. Softball does not anticipate running a concession stand on their game nights due to lack of parent participation.

Jeff will need many volunteers for upcoming summer football camps.

APPARELL REPORT

Kim Case provided the report. In the past year, there was over \$17,000 in sales. Per Kim, apparel sales do not generate a huge profit margin. Any revenue accumulated is used to purchase inventory for the next season or year. The point of selling our own apparel is to keep control & brand integrity of the

Stallion logo which is trademarked. In addition, to keep any revenue earned coming back directly to the ABC. Cutting out a middle man per se.

During the year, Kim purchases spirit towels which cost approximately \$500.

Teams are offered discounts for apparel and teachers are offered a sale during the year where items are priced at cost.

The goal is to encourage school pride.

FINANCIAL REPORT

Angie Cauthen was not present – any direct questions may be addressed with her outside of the meeting.

STALLION STAMPEDE

Date – March 8th

Location – Magnolia Room

Committee – 10 person committee needs to be formed

Football committee incurs the cost of the event but all sports are encouraged to provide items for the silent auction. The proceeds will be directed back to the donating sports team.

Huge push to get this rolling – the event is a HUGE fundraising opportunity for the school – not just FOOTBALL.

Funds raised are used for the next season's startup costs.

BOOSTER CLUB ATTENDANCE

Ideas were discussed on how to grow attendance at meetings. The idea of all calls was mentioned.

AD Hare was asked why coaches are not required to attend. He felt as though he attends in their absence and pushes information back to them.

Many questions asked during the meeting-inferences made that folks want to know what's going on – many items questioned are discussed at most meetings. The goal is to increase attendance so that parents are more informed as to the role of the ABC and how funds are appropriated.

There is always a prominent social media push of information via Twitter & Facebook by Jennifer Norby and other parents.

Need for new Committee Members was discussed and elections will be held at the April 2019 meeting. All members of the ABC are allowed to vote. Must have paid dues prior to the meeting.

MARKETING COMMITTEE

There is an immediate need to create a Marketing/Community Relations committee. 3-4 members would be ideal. The goal is to make connections to generate corporate fundraising and oversee the banner program.

Katie Chappell has a form letter that may be used for corporate contacts.

NEXT MEETING WILL BE HELD FEBRUARY 12, 2019 @ 6:15 IN THE MEDIA CENTER