

ATHLETIC BOOSTER CLUB MINUTES

Date: Tuesday, June 4, 2019

Time: 6:15PM

Facilitator: Kiwana Bracket, President

In Attendance

Kiwanna Bracket, President

Noreen Ruff, Vice President

Amy Faulkenberry, Treasurer

Chelsea Bell-Houston, Secretary

Adam Hare, SPHS Athletic Director

Ernie Greenwood

Dontae Johnson

Reginald Bracket

Calvin McCullough

Shannon Higgins

Dreama Cherry Hall

Anthony Scott

Jeff Nicholson

Catherine Belk

Sarita Dandridge

Stephanie Butler-Graham

Chiquita Miller

Selina Karhu

Katina Heyward

Brenda Brandon

Welcome & Introductions

Intro of newly elected officers

Board Contact Information

stallionclub.president@gmail.com

stallionclub.treasurer@gmail.com

stallionclub.vp@gmail.com

Stallionclub.Secretary@gmail.com

Approval of Minutes

Not applicable, as this was the initial meeting of the transitioning board for the upcoming 2019-2020 school year.

Athletic Director Report

- Coaches retreat in June 2019
- Stallion Fest – Positive communication regarding the initial event and discussed future ideas to improve the next fest (i.e. Addtl' coach support and involvement, etc.)
- Jeff N. suggested we establish specific handicap parking for future events due to the placement of food truck vendors and other parking lot activities.

Treasurer-Financial Report

- Team funds were transitioned from booster to athletics for disbursement.
- Special thanks were expressed to the previous treasurer for support during the transition.
- Treasurer met with Founders to discuss the current accounts and existing loan taken to improve the weight room (Outstanding loan amount: \$29,102.36 and next payment due annually in July reported as \$11,235.36).
- Checking account balance \$21K Saving s account balance \$11K
- \$1,000 scholarship was reported as outstanding for the male and female athlete of the year.
- \$1,500 was reported in old apparel inventory sells – Remaining apparel inventory was completed by the executive board treasurer.
- Transitioning of account/debit owners from previous board to the new board admins.
- Fundraising cash box disbursement: A parent inquired about the fundraising process and AD Hare advised that a process will be established to include a sign out sheet process to account for cash box disbursements, if applicable.

Committee Report

- Recommendation to establish committees and support sub teams for all major areas under the booster umbrella (i.e. concessions, fundraisers, apparel, membership, communications, etc.)
- Once established, follow-up meetings with key stakeholders would follow
- Recommendation to develop SOP's (Standard Operating Procedures) for all areas of booster that comply with district policy
- Recommendations to review and update bylaws annually
- Establish ways to improve communication moving forward

Concessions:

- Per Jeff N., there were 10 open slots for concessions volunteer support.
- SP Booster President advised that an electronic sign up email would be sent to solicit volunteers
- Per Jeff N., SP Home concessions (4 games) was covered and volunteers were needed to support the visitors stand.
- Historical knowledge was shared by Jeff N., that 9th grade and JV games on Thursday nights are staffed by booster
- Top Gun camp – Notifications of upcoming deliveries were discussed
- Foot Ball City USA was announced and confirmed that South Pointe would be the host school for August - Stated addtl' details would be provided later. Jeff expressed the need for volunteers (12 total).

Apparel:

- Ensuring apparel consumption is available via multiple access points (i.e. On-line, etc.)

Communication:

- Social Media outlets
- Parent suggestion – Remind app or something similar

Misc:

-Parent Inquiry: Recommendation to combine athletic sports banquet to ensure students are recognized by a larger audience/inclusion. Suggestion concerns: Program formatting to ensure program participation.

- Calvin McCollough, SP Coach, presented a fundraiser opportunity coined "The Next Level Stallion." Autograph memorabilia book to be sold for profit. This book would showcase SP stallion athletes who have advance in their corresponding sport at the college and/or professional level. The idea was presented to establish booster interest, identify pricing, and packaging.

Shannon Higgins made a motion to move forward with the Autograph memorabilia book and Jeff N. seconded the motion. The vote was presented and approved with no opposing votes.

Announcements

Football Committee Meeting – July 6, 2019

Next Meeting

General Assembly Meeting – August 2019 - TBD

Enclosed Supporting Documentation

- Stallion Club General Assembly Meeting Agenda

South Pointe High School Stallion Booster Club, Inc.

Agenda

Tuesday, June 4, 2019

- Call to Order
- Welcome and Introductions
- Approval of the Meeting Minutes
- Athletic Director Report
- Treasurer's Report
- Committee Reports (5 minute time limit for reports)
 - Executive Board
 - Concessions
 - Programs, advertising sales and corporate sponsors
 - Merchandise and Apparel
 - Communications and Social Media
 - Membership and Volunteers
- Old Business
- New Business
- Adjournment

Next Meeting Date: