# Athletic Sponsorship/Advertising Packages

## Platinum Sponsor

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>4x6 banner displayed at all home Varsity: Football, Soccer, Baseball, and Softball. A total of 4 banners, one at each sport.</td>
<td>$4,000</td>
</tr>
<tr>
<td>Full page color ad in the Fall All Sports Program, Winter All Sports Program, and the Spring All Sports Program.</td>
<td></td>
</tr>
<tr>
<td>Extra Large color ad size on the Fall, Winter, and Spring Sports Calendar Posters. <em>(Sizing will be determined by the number of total ads.)</em></td>
<td></td>
</tr>
<tr>
<td>Game night PA recognition as a Platinum Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.</td>
<td></td>
</tr>
<tr>
<td>Title/Banner or Gold A location Ad placed on <a href="http://www.dhswildcatnation.com">www.dhswildcatnation.com</a>. <em>(Limited spots available.)</em> Our website had 19,101 different users visit our site 266,731 times last school year and on average, each user visited at least 5 pages.</td>
<td></td>
</tr>
</tbody>
</table>

## Gold Sponsor

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>4x6 banner displayed at 3 home outdoor sporting events or your choice, Varsity: Football, Soccer, Baseball, or Softball.</td>
<td>$3,000</td>
</tr>
<tr>
<td>1/2 page color ad in the Fall All Sports Program, Winter All Sports Program, and the Spring All Sports Program.</td>
<td></td>
</tr>
<tr>
<td>Large color ad size on the Fall, Winter and Spring Sports Calendar Posters. <em>(Sizing will be determined by the number of total ads.)</em></td>
<td></td>
</tr>
<tr>
<td>Game night PA recognition as a Gold Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.</td>
<td></td>
</tr>
<tr>
<td>Gold B or C location Ad placed on <a href="http://www.dhswildcatnation.com">www.dhswildcatnation.com</a>. <em>(Limited spots available.)</em> Our website had 19,101 different users visit our site 266,731 times last school year and on average, each user visited at least 5 pages.</td>
<td></td>
</tr>
</tbody>
</table>

## Silver Sponsor

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>4x6 banner displayed at 2 home outdoor sporting events of your choice, Varsity: Football, Soccer, Baseball, or Softball.</td>
<td>$2,000</td>
</tr>
<tr>
<td>1/4 page color ad in the Fall All Sports Program, Winter All Sports Program, and Spring All Sports Programs.</td>
<td></td>
</tr>
<tr>
<td>Medium color ad size on the Fall, Winter, and Spring Sports Calendar Posters. <em>(Sizing will be determined by the number of total ads.)</em></td>
<td></td>
</tr>
<tr>
<td>Game night PA recognition as a Silver Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.</td>
<td></td>
</tr>
</tbody>
</table>

## Bronze Sponsor

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>4x6 banner displayed at 1 home outdoor sporting event of your choice, Varsity: Football, Soccer, Baseball, or Softball.</td>
<td>$1,000</td>
</tr>
<tr>
<td>1/8 page color ad in the Fall All Sports Program, Winter All Sports Program, and Spring All Sports Programs.</td>
<td></td>
</tr>
<tr>
<td>Small color ad size on the Fall, Winter, and Spring Sports Calendar Posters. <em>(Sizing will be determined by the number of total ads.)</em></td>
<td></td>
</tr>
<tr>
<td>Game night PA recognition as a Bronze Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.</td>
<td></td>
</tr>
</tbody>
</table>

## Game Night Sponsor

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Make your business or company stand out above the rest by being featured on a Home Game Night of any varsity sport.</td>
<td>$500</td>
</tr>
<tr>
<td>Booth or table set up on game nights for marketing. Hand out information, brochures, goodies, and other opportunities.</td>
<td></td>
</tr>
<tr>
<td>Information put on the DHS Wildcat Nation Mobile App for Game Day <em>(Business card info, picture, website, etc.)</em></td>
<td></td>
</tr>
<tr>
<td>Game Night PA announcements for being the Game Night Sponsor.</td>
<td></td>
</tr>
<tr>
<td>4 - 30 second commercials during the Game Night event. <em>(Content provided by the sponsor.)</em></td>
<td></td>
</tr>
<tr>
<td>Free admission to the game on the sponsor night for 25 business employees.</td>
<td></td>
</tr>
<tr>
<td>Sports schedules can be found at <a href="http://www.dhswildcatnation.com">www.dhswildcatnation.com</a>.</td>
<td></td>
</tr>
</tbody>
</table>

## Main Gym - Video Board Project

**$TBD**

We are currently seeking LIFETIME Business Partners to help initiate our Main Gym Video Board. This project will serve as an excellent resource during events in our Main Gym by showcasing our student-athletes, enhancing overall enthusiasm, and providing an outlet to generate future revenues for our school. This project will also serve as an educational outlet on a daily basis, as teachers will be able to utilize the Video Board for individual classes. Lifetime Business Partners will receive a Thank You Message and company logo on the Video Board during appropriate times during all athletic events held in the gym for the lifetime of the Video Board. If you are interested in becoming a LIFETIME Business Partner for our Video Board Project please contact our Athletic Director directly: Ryan Johnson: rjohnson@usd232.org.
Outdoor Banners

- 4x6 banner displayed at your choice of home Varsity: Football, Soccer, Baseball, and Softball.

  Each company can purchase a total of 4 banners to be displayed.

  - One banner - $500 and then displayed at Varsity: Football, Soccer, Baseball, or Softball.
  - Two banners - $1,000 and then displayed at Varsity: Football, Soccer, Baseball, or Softball.
  - Three banners - $1,500 and then displayed at Varsity: Football, Soccer, Baseball, or Softball.
  - Four banners - $2,000 and then displayed at Varsity: Football, Soccer, Baseball, or Softball.

Sports Program Advertisements

- Each program advertisement will run in each of the Fall, Winter and Spring Sports Programs.

  - Full Page advertisement in the Fall, Winter, and Spring Sports Programs: $1,000
  - Half page advertisement in the Fall, Winter, and Spring Sports Programs: $750
  - 1/4 page advertisement in the Fall, Winter, and Spring Sports Programs: $500
  - 1/8 page advertisement in the Fall, Winter, and Spring Sports Programs: $250

Seasonal Sports Calendar Poster Advertisements

- Each poster advertisement will be on each of the Fall, Winter and Spring Sports Programs.

  - Extra Large sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $1,000
  - Large sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $750
  - Medium sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $500
  - Small sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $250
Front Cover of the 2017 Spring Sports Program

Silver Sponsors
1/4 Page Full Color (green shape size)

Gold Sponsors
1/2 Page Full Color (green shape size)

Platinum Sponsors
Full Page Full Color (green shape size)

Bronze Sponsors
1/8 Page Full Color (green shape size)

Silver Sponsors
1/4 Page Full Color (green shape size)

GOLD

BRONZE

Proud supporter of USD 232

Proud Sponsers of De Soto High School Athletics

TriCentury Bank since 1894
Your Local Home Town Bank
33485 Lexington Ave. De Soto, KS
913.583.3222
TriCentury.com
Proud Sponsor of De Soto High School Athletics

Good Luck Wildcats!

Baseball, softball, track and field, girls soccer, boys soccer, girls swimming, baseball, softball, track and field, boys soccer, boys swimming

Bronze Sponsors
1/8 Page Full Color (green shape size)

Platinum Sponsors
Full Page Full Color (green shape size)

JT's Grill

Full Page Full Color (green shape size)

GOLD

GOLD

BRONZE

Fall Sports Program 2017

Baseball, softball, track and field, girls soccer, boys soccer, girls swimming, baseball, softball, track and field, boys soccer, boys swimming

Baseball, softball, track and field, girls soccer, boys soccer, girls swimming, baseball, softball, track and field, boys soccer, boys swimming

Gold Sponsors
1/2 Page Full Color (green shape size)

Gold Sponsors
1/2 Page Full Color (green shape size)

Gold Sponsors
1/2 Page Full Color (green shape size)

Gold Sponsors
1/2 Page Full Color (green shape size)
Sample Seasonal Sports Calendar Poster Ad Sizes

Platinum Sponsors
Extra Large Sized Ad

Silver Sponsors
Medium Sized Ad

Bronze Sponsors
Small Sized Ad

Gold Sponsors
Large Sized Ad

*All advertisement sizes are approximate. Sizes will depend on the total number of advertisements being placed on the poster and the final layout.

Great American Bank
Building Success Every Day
33050 W 4th St.
DeSoto, KS 66018
1.800.585.1131
www.greatambank.com

WINGMAN
913.707.0744
wingmansteel.com

SilverSponsors
Medium Sized Ad

GoldSponsors
Large Sized Ad

BronzeSponsors
Small Sized Ad

PlatinumSponsors
Extra Large Sized Ad

BOYS TENNIS
VARSITY
MARCH
28 @Washburn Rural 8:30a
29 @Lawrence 8:30a
APRIL
3 @Prairie Highlands 3:30p
7 @Wichita Collegiate 3:30p
9 @Wichita 3:30p
11 @Wichita 3:30p
12 @Wichita 3:30p
16 @Wichita 3:30p
22 @Wichita Coligiate 3:30p
29 @Wichita 3:30p
JUNIOR VARSITY
MARCH
28 @Lawrence 6:00
29 @Wichita 6:00
APRIL
1 @Lawrence 6:00
4 @Wichita 6:00
5 @Wichita 6:00
8 @Wichita 6:00
11 @Wichita 6:00

BOYS GOLF
VARSITY
MARCH
30 @Sunflower Hills 3:00p
APRIL
3 @Lake Quivira 1:00p
5 @Prairie Highlands 1:00p
17 @Wichita C.C. 1:00p
20 @Sycamore Ridge 1:00p
24 @Mt. OZ 1:00p
27 @Belleview C.C. 1:00p
MAY
3 @Deer Creek 1:00p

JUNIOR VARSITY
APRIL
28 De Soto 3:30p
29 De Soto 3:30p
30 @Lawrence 3:30p

TRACK & FIELD
VARSITY
MARCH
28 @Wichita 3:30p
31 @Wichita 3:30p
APRIL
6 @Wichita 3:30p
12 @Wichita 3:30p
13 @Wichita 3:30p
14 @Wichita 3:30p
15 @Wichita 3:30p
16 @Wichita 3:30p
21 @Wichita 3:30p
22 @Wichita 3:30p
26 @Wichita 3:30p
27 @Wichita 3:30p
MAY
5 @Wichita 3:30p
11 @League-Eudora 3:30p
12 @League-Eudora 3:30p
13 @League-Eudora 3:30p
14 @League-Eudora 3:30p
15 @League-Eudora 3:30p

GIRLS SOCCER
VARSITY
MARCH
22 @SM Northwest 7:00
23 @SM Northwest 7:00
24 Gardner-Edgerton 6:00
26 @Wichita 6:00
28 @Wichita 6:00
APRIL
1 @Wichita 6:00
2 @Wichita 6:00
3 @Wichita 6:00
4 @Wichita 6:00
5 @Wichita 6:00
7 @Wichita 6:00

SOFTBALL
VARSITY
MARCH
28 @Bonner Springs 4:30/6:00
30 @Bonner Springs 4:30/6:00
APRIL
2 @Prairie Highlands 4:30/6:00
4 @Prairie Highlands 4:30/6:00
5 @Prairie Highlands 4:30/6:00
9 @Lawrence 4:30/6:00
11 @Lawrence 4:30/6:00
12 @Lawrence 4:30/6:00
23 @Lawrence 4:30/6:00
25 @Lawrence 4:30/6:00
26 @Lawrence 4:30/6:00
27 @Lawrence 4:30/6:00
28 @Lawrence 4:30/6:00
29 @Lawrence 4:30/6:00
30 @Lawrence 4:30/6:00

JUNIOR VARSITY
MARCH
28 @Wichita 6:00
29 @Wichita 6:00
30 @Wichita 6:00
APRIL
1 @Wichita 6:00
2 @Wichita 6:00
3 @Wichita 6:00
4 @Wichita 6:00
5 @Wichita 6:00
6 @Wichita 6:00
7 @Wichita 6:00
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MAY
1 @Wichita 6:00
2 @Wichita 6:00
3 @Wichita 6:00
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30 @Wichita 6:00

Silver Sponsors
Medium Sized Ad

Gold Sponsors
Large Sized Ad

Bronze Sponsors
Small Sized Ad

Platinum Sponsors
Extra Large Sized Ad

*All advertisement sizes are approximate. Sizes will depend on the total number of advertisements being placed on the poster and the final layout.
Our website had 19,101 different users visit our site 266,731 times last school year and on average, each user visited at least 5 pages.
We are currently seeking up to 10 LIFETIME Business Partners to help initiate our Main Gym Video Board. This project will serve as an excellent resource during events in our Main Gym by showcasing our student-athletes, enhancing overall enthusiasm, and providing an outlet to generate future revenues for our school. This project will also serve as an educational tool on a daily basis, as teachers will be able to utilize the Video Board for individual classes. Lifetime Business Partners will receive a Thank You Message and company logo on the Video Board during appropriate times during all events held in the gym for the lifetime of the Video Board.

If you are interested in becoming a LIFETIME Business Partner for the Video Board Project please contact our Athletic Director directly: Ryan Johnson: rjohnson@usd232.org.
De Soto High School
Athletics Sponsorship/Advertising Packages
2018-2019 School Year

Company or Advertiser Name: ________________________________

Address: ____________________________________________________________

City: __________________________ State: __________ Zip: __________

Phone: __________________________ Fax: __________________________

Primary Contact: __________________________ Email: __________________________

Sponsorship/Advertising Packages:

○ Platinum Sponsor $4,000
○ Gold Sponsor $3,000
○ Silver Sponsor $2,000
○ Bronze Sponsor $1,000
○ Game Night Sponsor $500
○ Main Gym Video Board Project $____

A La Carte Options:

Outdoor Banners: 1 2 3 4
(Circle desired number of banners.)

Banner displayed at: ____________________________________________

(Football, Soccer, Baseball, and/or Softball)

Program Advertisements:

o Full Page: $1,000
o Half Page: $750
o 1/4 Page: $500
o 1/8 Page: $250

(Extra Large: $1,000, Large: $750, Medium: $500, Small: $250)

Terms and Conditions

• The advertiser agrees to purchase an advertising package selected above.
• The Advertiser agrees to make payment in full in advance of the provision of products or services by De Soto High School.
• Any required artwork for use in products or services will be designed by or provided by the Advertiser.
• De Soto High School agrees to arrange for creation of banners for the Advertiser.
• Artwork is subject to final approval of the Board of Education. This is a one-time approval of artwork.
• All sales are final, De Soto High School will not provide partial or complete refunds for unused products or services.
• Sponsorship agreements are completed annually, each of the options above is good for one school year.

I, __________________________ (Advertiser) agree to the terms of the above agreement.

Enclosed is a check made payable to De Soto High School Athletics in the amount of $ _________.

________________________________________  Date  __________________________________
Signature, Authorized Representative of Advertiser  Signature of Athletic Director  Date

Submit completed form and payment to: De Soto High School, Attn: Ryan Johnson, 35000 West 91st Street, De Soto, KS 66018
Email Artwork Files to: Ryan Johnson: rjohnson@usd232.org
For questions please call: Ryan Johnson, Athletic Director: 913-667-6250
De Soto High School
Athletics Sponsorship/Advertising Packages
Video Board Project Agreement

Advertiser/Company Name: ________________________________

Address: ______________________________________________

City: ___________________________ State: ___________ Zip: ___________

Phone: ___________________________ Fax: _______________________

Primary Contact: ______________________ Email: ______________________

Sponsorship/Advertising Packages:

☐ Agreed Upon Sponsorship Amount $_________

Terms and Conditions

- De Soto High School agrees to a LIFETIME Partnership with each sponsor of the Video Board Project.
- LIFETIME Partnership to the lifetime of the video board screens, equipment, and all technology used within the Video Board Project. Projected lifetime of the video board equipment is estimated for 10 years.
- Sponsorship of the De Soto High School Video Board Project will include a thank you message on the video board accompanied by each sponsor’s logo to be displayed during athletic events at appropriate times.
- The sponsor agrees to make full payment in advance of the provision of products or services by De Soto High School.
- Funds received for the Video Board Project will be held in an account until enough sponsors are obtained to purchase and install all necessary equipment.
- Ultimately, if De Soto High School does not receive enough sponsorship for the Video Board Project, all funds will be returned.
- Any required logo for use in products or services will be designed by or provided by the Advertiser.
- Logos are subject to final approval from our Board of Education.

I, ______________________ (Sponsor) agree to the terms of the above agreement.

Enclosed is a check made payable to De Soto High School Athletics in the amount of $__________.

Signature, Authorized Representative of Advertiser ___________________ Date __________ Signature of Athletic Director ___________________ Date __________

Submit completed form and payment to: De Soto High School, Attn: Ryan Johnson, 35000 West 91st Street, De Soto, KS 66018
Email Logo Files to: Ryan Johnson: rjohnson@usd232.org
For questions call: Ryan Johnson, Athletic Director: 913-667-6250