**Platinum Sponsor**

- 4x6 banner displayed at all home Varsity: Football, Soccer, Baseball, and Softball. A total of 4 banners, one at each sport.
- Full page color ad in the Fall All Sports Program, Winter All Sports Program, and the Spring All Sports Program.
- Extra Large color ad size on the Fall, Winter, and Spring Sports Calendar Posters. *Sizing will be determined by the number of total ads.*
- Game night PA recognition as a Platinum Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.
- Title/Banner or Gold A location Ad placed on [www.dhswildcatnation.com](http://www.dhswildcatnation.com). (Limited spots available.) Our website had 19,101 different users visit our site 266,731 times last school year and on average each user visited at least 5 pages.

**Gold Sponsor**

- 4x6 banner displayed at 3 home outdoor sporting events of your choice, Varsity: Football, Soccer, Baseball, or Softball.
- 1/2 page color ad in the Fall All Sports Program, Winter All Sports Program, and the Spring All Sports Program.
- Large color ad size on the Fall, Winter and Spring Sports Calendar Posters. *Sizing will be determined by the number of total ads.*
- Game night PA recognition as a Gold Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.
- Gold B or C location Ad placed on [www.dhswildcatnation.com](http://www.dhswildcatnation.com). (Limited spots available.) Our website had 19,101 different users visit our site 266,731 times last school year and on average each user visited at least 5 pages.

**Silver Sponsor**

- 4x6 banner displayed at 2 home outdoor sporting events of your choice, Varsity: Football, Soccer, Baseball, or Softball.
- 1/4 page color ad in the Fall All Sports Program, Winter All Sports Program, and Spring All Sports Programs.
- Medium color ad size on the Fall, Winter, and Spring Sports Calendar Posters. *Sizing will be determined by the number of total ads.*
- Game night PA recognition as a Silver Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.

**Bronze Sponsor**

- 4x6 banner displayed at 1 home outdoor sporting event of your choice, Varsity: Football, Soccer, Baseball, or Softball.
- 1/8 page color ad in the Fall All Sports Program, Winter All Sports Program, and Spring All Sports Programs.
- Small color ad size on the Fall, Winter, and Spring Sports Calendar Posters. *Sizing will be determined by the number of total ads.*
- Game night PA recognition as a Bronze Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.

**Game Night Sponsor**

Make your business or company stand out above the rest by being featured on a Home Game Night of any varsity sport.

- Booth or table set up on game nights for marketing. Hand out information, brochures, goodies, and other opportunities.
- Information put on the DHS Wildcat Nation Mobile App for Game Day (Business card info, picture, website, etc.)
- Game Night PA announcements for being the Game Night Sponsor.
- 4 - 30 second commercials during the Game Night event. (Content provided by the sponsor.)
- Free admission to the game on the sponsor night for 25 business employees.
  - *Sports schedules can be found at [www.dhswildcatnation.com](http://www.dhswildcatnation.com).*

**Main Gym - Video Board Project**

We are currently seeking LIFETIME Business Partners to help initiate our Main Gym Video Board. This project will serve as an excellent resource during events in our Main Gym by showcasing our student-athletes, enhancing overall enthusiasm, and providing an outlet to generate future revenues for our school. This project will also serve as an educational outlet on a daily basis, as teachers will be able to utilize the Video Board for individual classes. Lifetime Business Partners will receive a Thank You Message and company logo on the Video Board during appropriate times during all athletic events held in the gym for the lifetime of the Video Board. If you are interested in becoming a LIFETIME Business Partner for our Video Board Project please contact our Athletic Director directly: Ryan Johnson: rjohnson@usd232.org.
Outdoor Banners

- 4x6 banner displayed at your choice of home Varsity: Football, Soccer, Baseball, and Softball.
  - One banner - $500 and then displayed at Varsity: Football, Soccer, Baseball, or Softball.
  - Two banners - $1,000 and then displayed at Varsity: Football, Soccer, Baseball, or Softball.
  - Three banners - $1,500 and then displayed at Varsity: Football, Soccer, Baseball, or Softball.
  - Four banners - $2,000 and then displayed at Varsity: Football, Soccer, Baseball, or Softball.
    - Annual agreement, banners will be taken down at the end of each school year.

Sports Program Advertisements

- Each program advertisement will run in each of the Fall, Winter and Spring Sports Programs.
  - Full Page advertisement in the Fall, Winter, and Spring Sports Programs: $500
  - Half page advertisement in the Fall, Winter, and Spring Sports Programs: $400
  - 1/4 page advertisement in the Fall, Winter, and Spring Sports Programs: $300
  - 1/8 page advertisement in the Fall, Winter, and Spring Sports Programs: $200
    - Annual agreement, will get you one ad within each of the 3 programs in a school year.

Seasonal Sports Calendar Poster Advertisements

- Each poster advertisement will be on each of the Fall, Winter and Spring Sports Programs.
  - Extra Large sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $500
  - Large sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $400
  - Medium sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $300
  - Small sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $200
    - Annual agreement, will get you one ad on each of the 3 posters in a school year.

Website Advertisement

- Choice of four different locations on our website www.dhswildcatnation.com. Our website had 19,101 different users visit our site 266,731 times last school year and on average each user visited at least 5 different pages.
  - Title/Banner Location: $2,200
  - Gold A Location: $2,000
  - Gold B Location: $900
  - Gold C Location: $900
  - Schedule Page: $900
    - Limited space available only 5 advertisers per location.
    - Annual Agreement, website ads will run for the length of one school year.
Silver Sponsors
1/4 Page Full Color (green shape size)

Front Cover of the 2017 Spring Sports Program

Gold Sponsors
1/2 Page Full Color (green shape size)

Platinum Sponsors
Full Page Full Color (green shape size)

Bronze Sponsors
1/8 Page Full Color (green shape size)

Proud Supporter of USD 232
Huhtamaki

Thank you to all of the educators, parents and community members who make our schools great.
Sample Seasonal Sports Calendar Poster Ad Sizes

Platinum Sponsors
Extra Large Ad

Silver Sponsors
Medium Ad

Bronze Sponsors
Small Ad

Gold Sponsors
Large Ad

*All advertisement sizes are approximate. Sizes will depend on the total number of advertisements being placed on the poster and the final layout.
Our website had 19,101 different users visit our site 266,731 times last school year and on average each user visited at least 5 different pages.
Video Board Project Details:

We are currently seeking a total of SIX LIFETIME Business Partners to provide funds for our Main Gym Video Board. We currently have one company committed to this project which only leaves five more available. This video board will serve as an excellent resource during events in our Main Gym for highlighting our student-athletes, enhancing overall enthusiasm, and providing an outlet to generate future revenues for our school. This project will also serve as an educational tool on a daily basis. Students will gain real world experience as they create materials to be displayed and teachers will be able to utilize the technology for individual classes as a classroom resource.

Lifetime Business Partners will receive an advertisement space below the scoreboard and video board area. Ads will be good for the lifetime of the video board technology.

If you are interested in becoming a LIFETIME Business Partner for the Video Board Project please contact our Athletic Director directly: Ryan Johnson: 

rjohnson@usd232.org.
Company or Advertiser Name: __________________________________________________________

Address: __________________________________________________________________________

City: ______________________________________________________________________________
State: ___________________ Zip: ____________________________

Phone: ______________________________ Fax: _______________________________________________________________________________________

Primary Contact: __________________________ Email: _______________________________________________________________________________

Sponsorship/Advertising Packages:

☐ Platinum Sponsor $4,000
☐ Gold Sponsor $3,000
☐ Silver Sponsor $2,000
☐ Bronze Sponsor $1,000

----- and/or ----- 

☐ Game Night Sponsor $500
☐ Main Gym Video Board Project $____

A La Carte Options:

<table>
<thead>
<tr>
<th>Outdoor Banners:</th>
<th>Poster Advertisements:</th>
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<tbody>
<tr>
<td>1 2 3 4 (Circle desired number of banners.)</td>
<td>o Extra Large: $500</td>
</tr>
<tr>
<td>Banner displayed at: (Football, Soccer, Baseball, and/or Softball)</td>
<td>o Large: $400</td>
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<tr>
<td>o Full Page: $500</td>
<td>o Medium: $300</td>
</tr>
<tr>
<td>o Half Page: $400</td>
<td>o Small: $200</td>
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<tr>
<td>o 1/4 Page: $300</td>
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<tr>
<td>o 1/8 Page: $200</td>
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Program Advertisements:

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<td>o Full Page: $500</td>
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</tr>
<tr>
<td>o 1/8 Page: $200</td>
</tr>
</tbody>
</table>

Terms and Conditions

- The advertiser agrees to purchase an advertising package selected above.
- The Advertiser agrees to make payment in full in advance of the provision of products or services by De Soto High School.
- Any required artwork for use in products or services will be designed by or provided by the Advertiser.
- De Soto High School agrees to arrange for creation of banners for the Advertiser.
- Artwork is subject to final approval of the Board of Education. This is a one-time approval of artwork.
- All sales are final, De Soto High School will not provide partial or complete refunds for unused products or services.
- Sponsorship agreements are completed annually, each of the options above is good for one school year.

I, ________________________________ (Advertiser) agree to the terms of the above agreement.

Enclosed is a check made payable to De Soto High School Athletics in the amount of $ _________.

__________________________________________________________________________
Signature, Authorized Representative of Advertiser Date  Signature of Athletic Director Date

Submit completed form and payment to: De Soto High School, Attn: Ryan Johnson, 35000 West 91st Street, De Soto, KS 66018
Email Artwork Files to: Ryan Johnson: rjohnson@usd232.org
For questions please call: Ryan Johnson, Athletic Director: 913-667-6250
Adresser/Company Name:________________________________________________________

Address:  ______________________________________________________________________

City: ________________________________  State: __________________  Zip: ________________

Phone: ______________________________  Fax: ________________________________

Primary Contact: _____________________  Email: ________________________________

Sponsorship/Advertising Packages:

☐  Agreed Upon Sponsorship Amount  $_________

Terms and Conditions

• De Soto High School agrees to a LIFETIME Partnership with each sponsor of the Video Board Project.
• LIFETIME Partnership to the lifetime of the video board screens, equipment, and all technology used within the Video Board Project. Projected lifetime of the video board equipment is estimated for 10 years.
• Sponsorship of the De Soto High School Video Board Project will include a thank you message on the video board accompanied by each sponsor’s logo to be displayed during athletic events at appropriate times.
• The sponsor agrees to make full payment in advance of the provision of products or services by De Soto High School.
• Funds received for the Video Board Project will be held in an account until enough sponsors are obtained to purchase and install all necessary equipment.
• Ultimately, if De Soto High School does not receive enough sponsorship for the Video Board Project, all funds will be returned.
• Any required logo for use in products or services will be designed by or provided by the Advertiser.
• Logos are subject to final approval from our Board of Education.

I, ________________________________ (Sponsor) agree to the terms of the above agreement.

Enclosed is a check made payable to De Soto High School Athletics in the amount of $ ________.

Signature, Authorized Representative of Advertiser  ________________________________  Date  __________

Signature of Athletic Director  ________________________________  Date  __________

Submit completed form and payment to:  De Soto High School, Attn: Ryan Johnson, 35000 West 91st Street, De Soto, KS 66018
Email Logo Files to:  Ryan Johnson: rjohnson@usd232.org
For questions call:  Ryan Johnson, Athletic Director: 913-667-6250