



ATHLETIC DEPARTMENT

Advertising Information

Kettle Moraine Lutheran High School has advertising space available in our fall and winter sport programs and Grade School Tournament program. The programs are seen by over 5000 people per year! A sample of last year's program is attached for reference. Your business/organization can also be promoted through sponsorship of a game or prizes/giveaways.

The following options are available:

1. **Sports Program** (2"x2" space available)
 - Copy ready or information needed (if new or changes from past year)
 - Distributed at football, volleyball, and basketball home games throughout the school year
 - Suggested \$75 ad fee

2. **Grade School Tournament** (business card size space available) runs February 5-6, 2021
 - Copy ready or information needed (if new or changes from past year)
 - Suggested \$25 ad fee

3. **Sponsor a game** (full size 8 1/2 X 11 ad)
 - Copy ready ad needed or KML will create (business logo needed)
 - Suggested \$100 ad fee
 - KML would love to have sponsors for Homecoming, Hot Shot Nights or Grade School Nights
Contact amy.nass@kmlhs.org for dates.

4. **Prize Donations**
 - Donation of prize(s) or gift certificate(s) to be distributed at sporting events
 - Donate the cost of purchasing spirit items to be used as prize(s) – such as mini footballs, mini basketballs, candy, clappers, t-shirts, etc.

NEW ADVERTISERS: please email a jpeg of your business ad/logo

Please mail or email the following information and payment by August 7, 2020 to:
Kettle Moraine Lutheran High School, Attn: Amy Nass, 3399 Division Road, Jackson, WI 53037

Please contact Amy Nass at 262-677-4051 ext. 1103 or amy.nass@kmlhs.org with any questions.

**Limited space is available, and will be assigned on a first-come basis,
so please submit by the August 7 deadline!**

Athletic Program Advertising

Business Name: _____ Contact Person: _____

Address: _____

Phone: _____ E-mail (please include): _____

We are interested in following advertising options:

- ___ 1. Sports program ad - \$75
 - ___ 2. Grade School Basketball Tournament ad - \$25
 - ___ 3. Sponsor a game - \$100 (contact Amy Nass at amy.nass@kmlhs.org to choose a date)
 - ___ 4. Donation of prizes or cash for prizes or gift certificates
- Items Donated: _____ or put towards prizes (mini sports balls/t-shirts)

Please enclose check to KMLHS and return by August 7.