



**TAFT FOOTBALL 2018**  
**2018 Football Program Ad & Receipt Form**

**Deadline: JUNE 29, 2018**

PLEASE PRINT CLEARLY:

\_\_\_\_\_  
Purchaser Business Name Phone Number  
\_\_\_\_\_  
Paid at time of purchase: Check # \_\_\_\_\_ Cash \_\_\_\_\_  
Print Email Address

_____ 1/8 Page	\$60	B/W	(3 3/4 x 2 1/2 inches)
_____ 1/4 Page	\$75	B/W	(3 3/4 x 5 inches)
_____ 1/2 Page	\$100	B/W	(7 1/2 x 5 inches)
_____ Full Page	\$200	B/W	(7 1/2 x 10 inches)

**AD SUBMITTED AS FOLLOWS:**

\_\_\_\_\_ E-mailed on \_\_\_\_\_  
\_\_\_\_\_ Mailed - \_\_\_ CD \_\_\_ Original  
*(ad materials will not be returned)*

_____ Full page	\$300	Center Color Page	Center Section
*** _____ Full page	\$250	Black/White Only	First Page (not available in color)
*** _____ Full Page	\$250	Black/White Only	Last Page (not available in color)
*** _____ Full Page	\$500	Color Only	Inside Front Cover
*** _____ Full Page	\$500	Color Only	Inside Back Cover
*** _____ Full Page	\$600	Color Only	Back Cover
*** _____ Full Page	\$300*	Color INSERT Center Page (Between Rosters)	Price is per Insert/Game*
*** _____ Full Page	\$250*	Color INSERT Back Cover	Price is per Insert/Game*

\*A different Insert will be printed for each game

\*\*\***Sold on a first come, first sold (money received) basis.**

\_\_\_\_\_  
Ad Sold By Phone Number Date E-mail Address

If you should have any questions or concerns please contact us via e-mail: [tafraiderfootballprogram@gmail.com](mailto:tafraiderfootballprogram@gmail.com)

Aly Guerrero or Jason Martinez

All advertising payments are due at the time of submitting your ad with this form.

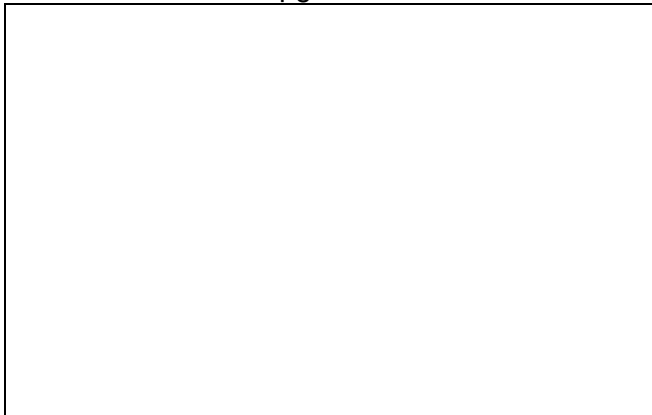
Make checks payable to: **TRABC**  
There will be a \$30 charge on all returned checks.

**Options for submitting artwork:**

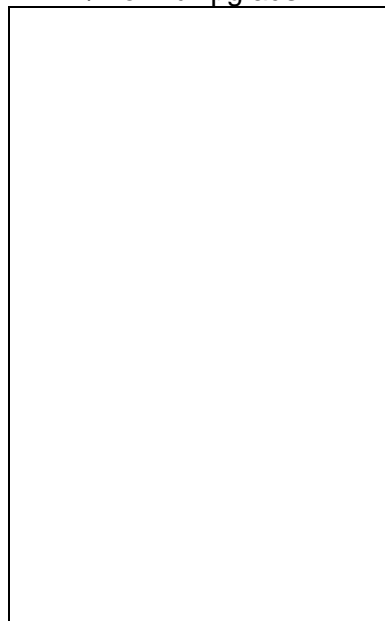
- Email a high resolution PDF (300 dpi) to [taftraiderfootballprogram@gmail.com](mailto:taftraiderfootballprogram@gmail.com)
  - Attach a CD with artwork to the Ad Form      OR
  - Mail to: Bella Advertising, PO Box 1605, Helotes, Tx 78023
    - Bella Adv. will design your ad free of charge *with 1-4 photos (depending on the size of your ad)* and a brief message.
    - Use the boxes below to sketch how you would like your ad to appear in the program. Bella will design your ad free of charge with 1 change/correction allowed. *(proofs will be made available for full page ads only)*
- If additional changes are requested, there will be a \$25 service fee, due at time of change.  
See below the photo limit *(if Bella is designing)* depending on the size of the ad.

- Business Card - 1 photo maximum
- 1/4 page ad - 2 photo maximum
- 1/2 page ad - 3 photo maximum
- Full page ad - 4 photo maximum

BC or 1/2 pg ads



1/4 or Full pg ads



**Reminders:**

- 1.) Please submit your ad the way you would like it to appear in the program.
- 2.) It is important to submit your ad according to the correct dimensions (shown on other side)
- 3.) Do not staple or fold your artwork (it compromises the look of the ad)
- 4.) No Xerox copies of photos. *(It will appear blurry in the program)*
- 5.) Photos must be high resolution (300 dpi).

If you have any questions, please contact us at  
[Taftraiderfootballprogram@gmail.com](mailto:Taftraiderfootballprogram@gmail.com)