



The Arete Prep Chargers would like to present our 2020-21 Athletic Advertising Opportunities to you! This unique opportunity includes high visibility to your company through both our junior high and high school athletics and fine arts events, creating outstanding exposure for our sponsors. In addition to our regularly scheduled events, schools and clubs from all over the valley and state visit our location for athletic and nonathletic events.

Reach thousands of people in your own community

- *50+ Basketball games including men and women from both JHS and HS teams averaging 30+ players and more than 100 spectators per game*
- *40+ Volleyball games with 24+ players and approximately 200 spectators per game*
- *8 Football games with 50+ players and more than 300 spectators per game*
- *40 Soccer games with 40+ players and more than 50 spectators per game*
- *600+ Arete Prep and Archway Arete students, families and staff who use the field all year for games, practices and events*
- *15+ Fine Arts Performances in the Stage Area/Gym attracting audiences of 50-100 spectators*
- *Arete Prep Athletics website (www.AretePrepChargers.com) with average views of 6,000 page views a month*
- *Social Media promotion including 750+ Instagram followers and growing!*
- *Annual on-site events such as the Athletic Field Days, and Science Fair!*

4525 E. Baseline Road Gilbert, AZ 85234 480-222-4233

Jessica Vaughan, Academy Giving Manager, jvaughan@areteprepacademy.org
Todd Conklin, Athletic Director, tconklin@areteprepacademy.org



- Additionally, our gym is used as a rental facility for:
 - *2 basketball club leagues from the local community*
 - *Club Volleyball Programs*
 - *YMCA Basketball League*
 - *Summer camps for football, basketball, volleyball, soccer – avg. 25 kids each*



Athletic Advertising Opportunities

Platinum Charger - \$1000

4x6' Banner on the Football/Soccer Field **and** Gymnasium
Business Announcement during Varsity home games
(Football, Basketball, Volleyball) – one time per half
Social Media mentions through Twitter and Instagram – four times per year
Athletic Website Promo- throughout the year

Gold Charger - \$500

4x6' Banner of the Football/Soccer Field **or** Gymnasium
Business Announcement during Varsity home games
(Football, Basketball, Volleyball)– one time per half
Social Media mentions through Twitter and Instagram – two times a year
Athletic Website Promo- throughout the year

**Field signs are positioned on exterior fence facing a busy pickup traffic flow, as well as the field. The gym signs are affixed to the wall on each end of the main court, for the duration of the school year. Your existing/new banners will remain in place until July 31st, 2021, when you'll have a chance to renew your advertising agreement.*

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Athletic Advertising Application

| | | |
|-----------------------------|--------|------|
| Organization/Business Name: | | |
| Address: | | |
| City: | State: | Zip: |
| Business Phone: | | |
| Contact Person: | Phone: | |

Banner Example



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For Official use:

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|----------------|-----------------|----------|--|
| <i>Payment</i> | | Amount: | |
| Paid by: | Cash Check | Check #: | |
| Date: | Received by: | | |