

# 2020-2021 Marian Knight Athletic Advertising

Letter from Marian High School Athletic Director Steve Ravotto

Dear Marian Knight Supporters,

Marian High School has a long history of athletic success with nine State Titles and numerous Semi-State, Regional and Sectional Championships. This success has never been more prevalent than since Marian joined the Northern Indiana Conference. Marian teams have won 39 NIC championships and have had 32 NIC MVP's. Since joining the conference, the Knights have won three of their State Championships. Girls were the Soccer State Champions in 2012 and the Boys Soccer team has won back to back State Titles in 2015 and 2016.

Lead by veteran coaches George Grenert (girls golf) Ben Householter (boys' soccer), Robb Berger (boys' basketball), Steve Scott (girls' basketball), Mike Davidson (football) and Joe Turnock (baseball), Marian fields a strong group of coaches and very competitive teams in every sport. The upcoming year promises to be just as successful, but we need your support to make this happen.

Marian has many ways to sponsor or advertise to support the Knights. The Athletic Website is a popular feature for all of our fans. The interactive site allows fans to view schedules, results, news, photos and much more. This is our premium advertising option. Sponsors and advertisers can also purchase banners for select locations, place an ad in our Media Guide, or place an ad on our scorer's table during the volleyball and basketball seasons.

The Marian Athletic teams rely on advertising income to supplement their budgets to assist with funding equipment, facilities and transportation cost. Your support is essential for the Knights to continue to compete at the highest level.

Thank you for your consideration.

Go Knights!

Steve Ravotto  
Athletic Director

If you have any questions or concerns contact the Marian Athletic Department at 574-259-5858.

# Athletic Department Advertising

20 \_\_\_\_ - 20 \_\_\_\_

Company Name/Family Last Name \_\_\_\_\_

First Name(s): \_\_\_\_\_

Last Names(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Cell Phone: (\_\_\_\_) \_\_\_\_\_

Name of Athlete/s Receiving Credit: \_\_\_\_\_

Make checks payable to Marian High School and mail to Marian HS, 1311 S. Logan St., Mishawaka IN 46545.

Total Due \_\_\_\_\_ Amount Paid \_\_\_\_\_ Check# \_\_\_\_\_ Cash \_\_\_\_\_ Advertising Option \_\_\_\_\_

Sport that will receive advertising credit  
(Circle all sports that apply):

- Football    Boys Soccer    Girls Soccer    Volleyball    Dance  
 Girls Golf    Boys Golf    Boys CC    Girls CC    Hockey    Rugby  
 Boys Tennis    Girls Tennis    Wrestling    Boys Lacrosse    Girls Lacrosse  
 Boys Swim    Girls Swim    Boys Basketball    Girls Basketball  
 Boys Track    Girls Track    Baseball    Softball    Cheer

## Marian High School Offers 4 Different Options for Your Advertising Needs

### Option 1

#### Media Guide Advertising- circle option

Season	All 3/Each
All 3 Full Color Back Cover	\$1600
All 3 Full Color Inside Front Cover	\$1300
All 3 Full Color Inside Back Cover	\$1300
F W S Full Page Color	\$800/\$400
F W S Full Page B&W	\$600/\$300
F W S ½ Page B&W	\$400/\$200
F W S ¼ page B&W	\$200/\$100
F W S Business Card	\$100/\$50

### Option 2

#### Banner Advertising

3' x 6' Banner – Professionally manufactured sign with name and logo to be displayed on fence for the following sports: **Circle Sport**  
 Football, Soccer, Softball, Tennis  
 Baseball & Lacrosse  
 \$1000 per year/sport  
 A high resolution jpeg file is needed.  
 Contact the Athletic Office for multi-year agreement.

**Media Guide and Banner Advertising Deadlines: July 31<sup>st</sup>, October 31<sup>st</sup>, and March 31<sup>st</sup>**

**Option 3**  
**Website Advertisement**  
**marianhsathletics.org**

**Title Sponsorship**

Position: Banner at the top of the web page.  
Number of available spots: 4 (category exclusivity)  
Size: 728 x 90 pixels  
Investment: \$2000 per year

**Blue Sponsorship**

Position: Square ad below Photo Galleries  
Number available: 4  
Size: 300 x 250 pixels  
Investment: \$1600 per year

**Silver Sponsorship**

Position: Square ad below Facebook  
Number available: 6  
Size: 300 x 250 pixels  
Investment: \$1200 per year

Contact the Athletic Department for information on multi-year agreements.

**Option 4**  
**Scorer's Table Advertising**

Scorer's table advertising is available for Volleyball and Boys and Girls Basketball.  
12 ad spaces are available on the electronic scorers table.

**Full Season advertising: \$800**

**½ Season advertising: \$400**

Individual game advertising is available. Place a special patron ad or a promotional ad for **\$50** per game.

A high resolution ad in a jpeg file is needed.

**For website and scorer's table advertising, please contact the Athletic Department at:**

**Phone: (574)259-5858**

**Email: [sravotto@marianhs.org](mailto:sravotto@marianhs.org)**

Placing an ad in the Media Guide, on the Website, on the Scorers' Table, or buying a banner can help pay for a student's Athletic Fee. The family can earn the following benefits:

Any ad over \$1500 will earn 3 Individual All-Season Sports Passes and pay for 2 athletic fees.

Any ad over \$1000 will earn 2 Individual All-Season Sports Passes and pay for 2 athletic fees.

Any ad over \$600 will pay for 2 athletic fees.

Any ad over \$300 will pay for 1 athletic fee.

**All feeder school and pre-K children are admitted free to all Marian home sporting events.**

**For more information please contact the Athletic Office at 574-259-5858 or [sravotto@marianhs.org](mailto:sravotto@marianhs.org)**