



2019 – 2020

Lexington Wildcat Athletic Business Partnership Opportunities

	VIP	All-Star	MVP	Captain
Booster Club Window Decal				All MVP Level Benefits — Plus — <ul style="list-style-type: none"> • One 15-Second Commercial on video display at each home football and soccer games • A Choice of Sponsorship <ul style="list-style-type: none"> - Starting Lineup - Scoring Drive - Halftime Stats - Final Stats - Play of the Game <i>Please e-mail sponsorship@lexingtonwildcats.com for availability.</i>
All-Sports Athletic Pass <i>Additional passes available for \$50</i>	2	4	4	
Home Football: Reserved Parking				
Home Football: Reserved Seating Section				
Full Page Color Ad: Athletic Program <i>7 1/2" wide x 9 3/4" high / no bleed / interior page</i>				
Half Page Color Ad: Athletic Program <i>7 1/2" wide x 4 1/2" high / no bleed / interior page</i>				
Quarter Page Color Ad: Athletic Program <i>3 1/2" wide x 4 1/2" high / no bleed / interior page</i>				
Logo: Football/Soccer Field Video Display <i>Appears minimum of two times per game</i>				
Logo: Gym Video Display <i>Appears minimum of two times per game</i>				
Electronic Gate Passes Available				
Fence Banner Fall/Winter/Spring Sports <i>Banner size: 5.5' wide x 2.5' high</i>				
Hall of Fame Cookout				
Spirit Store Coupon	\$10	\$15	\$20	
Sponsorship Cost	\$500	\$750	\$1000	\$2000

Acceptable File Types: PDF, TIFF, JPEG or EPS (No Word, Excel, Publisher, etc.) All fonts must be included in the file as either outlined or embedded. Minimum resolution at 100% ad dimension size is 200 dpi. Will accept CMYK or RGB (will convert to CMYK for production). Ad deadline is August 2, 2019. Please submit ads and questions to sponsorship@lexingtonwildcats.com.

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Select Booster Club Sponsorship Level

- Captain *(Contact for Availability)* \$ 2000
- MVP \$1000
- All-Star \$750
- VIP \$500



Football Athletic Program Advertising Only

- Full-Page Interior Color Ad \$500
- Half-Page Interior Color Ad \$300
- Quarter-Page Interior Color Ad \$150

Total Enclosed (payable to LWABC) \$ _____

Have a unique idea? Ask about custom packages.

A pass in hand is required for entrance to all applicable home athletic events unless using the electronic gate pass option. The Athletic Dept. will not admit anyone with photos of passes, verbal statement of membership, etc. LWABC is a non-profit 501(c)(3) organization. 803-394-5349

Company Name _____

Contact Name _____

Mailing Address _____

City, State, Zip _____

E-mail _____

Phone _____

Questions? Please e-mail sponsorship@lexingtonwildcats.com.

To receive passes in August before the first home football game and for ads to be included in the athletic football program, the completed form, ad files and payment must be received by August 2, 2019. Mail to LWABC Sponsorship • P.O. Box 2048 • Lexington, SC 29071