

AHS Women's Soccer



Sponsorship Request

Dear Business Owner:

Thank you for allowing me to take this opportunity to introduce you to the Alpharetta High School Women's Soccer Booster Club. We are a volunteer board of officers and dedicated parents formed to guide the Alpharetta High School Women's Soccer program. It is our hope to continue the tradition of developing our student athlete's character and soccer skills, as we build a successful soccer program at AHS on a local and regional level.

The Booster Club is responsible for most of the expenses for the soccer program with our annual expenses generally exceeding \$18,000 per season. The average cost per girl to play for the season is approximately \$700. Each player is required to pay individual program fees, which can be particularly difficult for families with more than one player and/or modest means. To lower the overall costs for each player we are offering an opportunity to local businesses and family members to become a Team Sponsor. Sponsor donations are used to lower the individual player program fees.

We appreciate your help in making this year a rewarding experience for our players. While any sponsorship level you select will be greatly appreciated, a donation of \$250 or more will earn your own Proud Team Sponsor Banner (size based on donation amount). The Sponsorship banners will be displayed at the AHS stadium throughout the season and will provide you wide spread advertising of your business. Other sponsorship levels are also available. Thank you in advance for taking a moment to review and select the attached sponsorship package and selecting one that best fits your business and/or budget.

Thanks again for your generosity!

Alpharetta High School
Soccer Booster Club

Visit us at www.ahswomenssoccer.org

AHS Women's Soccer



SOCCER BOOSTER CLUB SPONSORSHIP PACKAGES

\$1,000 or more PLATINUM SPONSOR

Your business logo on Women's Soccer Booster Club field fence 3'x20' banner

Advertising on the ticker at the top of the AHS Women's Soccer Booster Club Website.

Link to your website from the Prominent area of Booster Club Website.

Your business announced at the beginning and halftime of all home games

Proud Sponsor Plaque to display in your business.

Prominent listing in the team program as Platinum Sponsor.

\$500 GOLD SPONSOR

Your business logo on Women's Soccer Booster Club field fence 3'x12' banner

Advertising on the ticker at the top of the AHS Women's Soccer Booster Club Website.

Link to your website from the Prominent area of Booster Club Website.

Your business announced at the beginning and halftime of all home games

Prominent listing in the team program as Gold Sponsor.

\$250 SILVER SPONSOR

Your business logo on Women's Soccer Booster Club field fence 3'x8' banner

Advertising on the ticker at the top of the AHS Women's Soccer Booster Club Website.

Link to your website from the Silver Sponsor area of Booster Club Website.

Your business announced at the beginning and halftime of all home games.

\$100 BRONZE SPONSOR

Advertising on the ticker at the top of the AHS Women's Soccer Booster Club Website.

Link to your website from the Bronze Sponsor area of Booster Club Website.

Your business announced at the beginning and halftime of all home games.

\$25 Friend of AHS Women's Soccer

**Field fence banner is displayed for all spring sports.*

**Sponsorship donations benefit the entire program and are non-refundable. All donations are tax deductible:*

*Alpharetta High School Athletic Association, Inc.
Tax ID# 20-2166013*

Visit us at www.ahswomenssoccer.org

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3595 Webb Bridge Rd., Alpharetta, GA 30005

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- _____ \$1,000 or more PLATINUM SPONSOR
- _____ \$500 GOLD SPONSOR
- _____ \$250 SILVER SPONSOR
- _____ \$100 BRONZE SPONSOR
- _____ \$25 Friend of AHS Soccer

GENERAL DONATION TO THE AHS SOCCER BOOSTER CLUB:

- _____ \$ Enter amount of your donation.

Date:

Sponsor Contact:

Business or Individual Name:

Street Address:

City/ State/ Zip Code:

Phone:

Email address:

Signature of Approval:

All logos must be emailed or saved on a flash drive as a JPEG or similar file.

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Please make checks payable to AHS Girls Soccer.

PLAYER SECTION:

Contact Julie Schwartz at Jschwartz@law.emory.edu to confirm method of delivery.
(mail or hand-delivery)

Mailing address:

AHS Girls Soccer
C/O Julie Schwartz
320 Park Brooke Way
Alpharetta, GA 30022

Player to get credit for sponsorship:

PLAYER INCENTIVE

As an incentive to increase sponsorships for the 2019 season, a percentage of the donation will be applied toward the responsible player's fees. Once a player has met 100% of her fees, anything remaining will be applied to the Booster Club fund.

\$1,000 or more PLATINUM SPONSOR
30% applied to player's fees

\$250 SILVER SPONSOR
20% applied to player's fees

\$500 GOLD SPONSOR
25% applied to player's fees

\$100 BRONZE SPONSOR
15% applied to player's fees

Contact Information:

Kim Tobin
Fundraising
kimtobin3@gmail.com
770-310-8155

Jeanne Dunlop
Fundraising
dunlopjeanne@yahoo.com

Visit us at www.ahswomenssoccer.org

AHS Women's Soccer



404-567-9925

Julie Schwartz

Treasurer

Jschwartz@law.emory.edu

770-329-6846

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