



Sponsorship Request

Dear Business Owner:

Thank you for allowing me to take this opportunity to introduce you to the Alpharetta High School Dugout Club. We are a volunteer board of officers and dedicated parents formed to guide the Alpharetta High School Baseball program. It is our hope to continue the tradition of developing our student athletes' character and baseball skills as we build a successful baseball program at AHS on a local and regional level.

The Dugout Club is responsible for a majority of the expenses for the baseball program. Our primary revenue source is program fees (paid by player families), our annual "Birdies for Baseball Golf Classic," and donations received from generous individuals and businesses like you. The average cost per player is approximately \$1200. Each player is required to pay individual program fees, which can be particularly difficult for families with more than one player and/or modest means. To lower the overall costs for each player we are offering an opportunity for local businesses to become a Team Sponsor.

We have a great opportunity for our team sponsors this year as we add new signage to both our entrance signboard and walkway fence area. Both of these locations are high traffic areas throughout the year and are access points for all Raider sporting events. Your sponsorship sign will be displayed throughout the entire school year and will provide you with wide spread advertising. Thank you in advance for taking a moment to review and select the attached sponsorship package that best fits your business and/or budget.

Thanks again for your generosity!
Alpharetta High School
Dugout Club



AHS Dugout Club Sponsorship Selection Form

The sponsorship year runs January 1st to December 31st. Please consider making your selection below by checking the respective sponsorship box below.

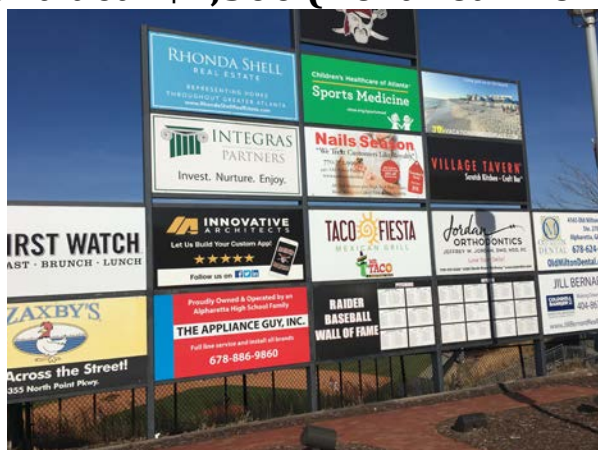
All sponsorships include advertising on the AHS Baseball website:

www.alpharettaathletics.com/baseball

Main Stadium Entrance Signboard Sizes and Pricing

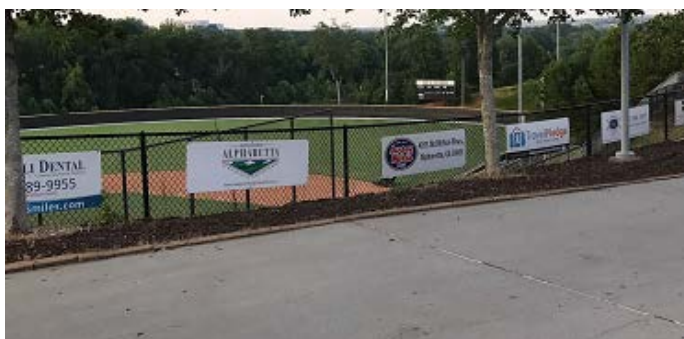
4' X 8' (Full)

- 1 Year Contract - \$1,500 (Next Year Renewal \$1000)



Walkway Fence 2'x 6'

- 1 Year Contract - \$400



Visit us at www.alpharettaathletics.com/baseball



Sponsor Business/Individual Name:

Date:

Sponsor Contact:

Business or Individual Name:

Street Address:

City/ State/ Zip Code:

Phone:

Email address:

Signature of Approval:

All logos must be emailed to Seth Bernstein at buckeyebernstein@yahoo.com or saved on a flash drive IDEALLY as High Resolution Art Files (ai, eps, vector, etc). Please contact Paige to coordinate receipt of logo if not able to send electronically.

Sponsorship Questions?

Paige Phillips, VP Fundraising
paigephillips@mindspring.com
678-662-9429

Please make checks payable to

AHS Dugout Club and mail to:
AHS Dugout Club
C/O Paige Phillips
2735 Lakewind Court
Alpharetta, GA 30005



Sponsorship donations benefit the entire program and are non-refundable.

***All donations tax deductible: Alpharetta High School Athletic Association, Inc.
Tax ID# 20-2166013
(3595 Webb Bridge Rd., Alpharetta, GA 30005)***



Visit us at www.alpharettaathletics.com/baseball