



**STAR  
Ghana**  
Strengthening Transparency,  
Accountability and Responsiveness



## Call for Proposals

### Small Grants for Local Media Organisations

#### Theme:

Strengthening media – civil society partnerships for voice, accountability and inclusive access to quality public goods and services.

#### Eligible Organisations

Organisations eligible to apply under this component include the following categories of media organisations and houses:

- Registered Ghanaian Media organisations including community radio stations located or operating at community or district levels;
- Print houses located in or focusing primarily on community and district assembly level issues;
- CSOs focusing primarily on media issues and located in and/or working on empowerment and accountability issues at community and district levels;
- Social media organisations focusing on GESI issues at community and district levels;

**NB:** These organisations must be registered with the Registrar-General's Department and must have Tax Identification Number.

#### About STAR Ghana

STAR-Ghana is a five-year (2015 – 2020) voice and empowerment programme supported by UK Aid, the European Union and DANIDA. Its goal is to have a well informed and active civil society, able to contribute to transformational change around key challenges of poverty, inequality and inclusion for all Ghanaian citizens. The programme seeks to achieve a step-change in how citizens are supported to address the underlying constraints to democratic governance, and inclusive and sustainable community and national development.

STAR-Ghana's gender equality and social inclusion (GESI) strategy seeks to define an approach which ensures equal opportunities for women, girls, men and boys, and a 'level playing field' for all social groups and to facilitate collective action and movement building in respect to gender equality, social inclusion and human rights for all and this aligns with the goal 4 of the Sustainable Development Goals and relevant provisions of the *1992 Constitution of Ghana*.

The overarching concern of STAR-Ghana is to ensure that all Ghanaians can make their voices heard and participate actively in policy decisions and accountability processes that affect

their lives. The term inclusion and exclusion is used by STAR-Ghana to address a wide diversity of social groups, for example Persons with Disabilities (PwDs), youth, children, the aged, slum dwellers, migrants and people living with HIV (PLHIV) and indigents. It also captures other factors of marginalisation as well. These include location (poor and remote areas of Ghana, rural areas, etc.) and type of civil society organisations (CBOs, community associations, small CSOs, etc).

For more information on STAR-Ghana and the STAR-Ghana GESI strategy, please visit the website at [www.star-ghana.org](http://www.star-ghana.org)

To achieve its Outcome and the objectives of its GESI strategy in particular, STAR-Ghana is inviting applications from interested and eligible media organisations and houses under the **small grants component** of the Media Call for proposals.

The purpose of this component of the Media Call is to support the piloting and testing of innovative media – civil society actions which enable all citizens, irrespective of gender, age, location or social grouping, to engage actively and constructively on policy, service delivery and accountability issues at community and district levels.

### **Focus and Duration of Projects**

This component of the Media call focuses on supporting the piloting of innovative strategies and approaches to facilitate citizens' active engagement with local/traditional/district governance institutions and processes for increased voice in governance, improved access to quality public goods and services and or economic opportunities and improvements in social accountability. Ultimately, it is expected that these projects will contribute to empowerment through increased capacities of women, girls and other excluded social groups and their organisations to engage with district assemblies and traditional authorities, for inclusive and sustainable development.

Grants under this component will:

- not exceed **GHS150,000.00** per project
- be for maximum one year duration.

Supported projects will aim at developing and/or strengthening innovative partnerships between the media and various categories of CSOs, including citizen groups, private sector associations, academia and professional associations.

The issues indicated below are not meant to be exhaustive but provide examples of key focus areas or thrusts, identified as critical to achieving the objectives of the Media call at the sub-national level:

- a. increased accountability and responsiveness of district assemblies to citizens, particularly women, the youth, persons with disabilities and other excluded social groups;
- b. improved and inclusive access to economic opportunities and productive resources , such as financial capital , livelihood opportunities and land rights for citizens ;

- c. improved inclusive access to quality public services for example. health, education, sanitation, housing; and
- d. increased adherence to the human rights and protection of women, girls and marginalised groups with a focus on laws, legislation as well as socio-cultural norms and practices of discrimination and stigma.

Please visit the STAR-Ghana website ([www.star-ghana.org](http://www.star-ghana.org)) for more detailed information on:

- The STAR-Ghana GESI Strategy;
- The report on the Scoping study which informed this call;
- STAR-Ghana's Grants strategy
- Other useful material.

### **Eligibility Criteria**

1. Should be able to state clearly the results and outcomes that will be achieved from the project;
2. Must demonstrate a track record in working with and delivering results for the target social groups;
3. Should have linkages with other Civil Society Organisations at district and local levels to leverage additional capacities;
4. Should provide bank statements for the past six (6) months);
5. Must be registered with the Registrar-General's Department with Tax Identification Number;
6. Be known by community leaders in the communities where they seek to operate their project;
7. Should be able to submit references from the District Assembly, Traditional Council or a funding organisation/agency.
8. Must not have been blacklisted by any donor agency, governmental agency or national CSO;
9. STAR Ghana may request additional information at the due diligence stage of the process when shortlisted.
10. 2015 audited accounts – for organisations which have been in existence for 3 years and above; and the latest financial statement – for organisations which have been in existence for below 3 years.

### **How to Apply**

- Interested organisations should visit [www.star-ghana.org](http://www.star-ghana.org) and download an application form;
- These forms should be completed and submitted by email to the STAR-Ghana address on the application form;
- Deadline for submission of completed application forms will be **5<sup>th</sup> January, 2017**.
- Shortlisted applications will be notified within 4weeks after close of application.

Interested organisations are invited to Information sessions to be held as follows:

No.	Location	Venue	Date	Time
1.	Accra	Du Bois Centre	13 <sup>th</sup> Dec 2016	10:00am
2.	Kumasi	Noda Hotel - Fumesua	13 <sup>th</sup> Dec 2016	10:00am
3.	Cape Coast	Cape Coast Hotel	13 <sup>th</sup> Dec 2016	10:00am
4.	Sunyani	Tyco City Hotel	15 <sup>th</sup> Dec 2016	10:00am
5.	Takoradi	Akroma Plaza Hotel	15 <sup>th</sup> Dec 2016	10:00am
6.	Koforidua	Capital View Hotel	15 <sup>th</sup> Dec 2016	10:00am
7.	Ho	St. Steven's Hotel	20 <sup>th</sup> Dec 2016	10:00am
8.	Tamale	Gillbt Training Centre	14 <sup>th</sup> Dec 2016	13:00pm
9.	Bolgatanga	Extee Crystal Hotel	16 <sup>th</sup> Dec 2016	10:00am
10.	Wa	Nuoyong Empire Hotel	21 <sup>st</sup> Dec 2016	10:00am

For enquiries, please email us at the following address: [info@star-ghana.org](mailto:info@star-ghana.org) or call (0302) 774488/7012404 **between 9am and 5pm on week days.**