



**STAR
Ghana**
Strengthening Transparency,
Accountability and Responsiveness



MINISTRY OF FOREIGN AFFAIRS OF DENMARK
DANIDA INTERNATIONAL
DEVELOPMENT COOPERATION

Media Call – *Strategic Component*

Call for Concept Note

Theme:

Increasing the effectiveness of Media actions for accountable, responsive and inclusive governance and delivery of public goods and services.

Eligible Organisations

Registered Ghanaian Media organisations and Media Houses operating at regional or national levels and actively engaged in policy influencing processes.

These include:

- National/Regional CSOs working primarily in the media sector or on media issues;
- Radio stations with national reach;
- National level Media Associations/coalitions/platforms/alliances
- Media houses with demonstrable experiences in strategic level policy influencing
- Professional associations;
- Media training institutions

Eligible organisations must demonstrate capacity (in-house or through their partnerships) to mobilize citizens and citizen groups and forge alliances of relevant stakeholders for long-term engagement around strategic governance issues

ABOUT STAR-Ghana

STAR-Ghana is a five-year (2015 – 2020) voice and empowerment programme supported by UK Aid, the European Union and DANIDA. Its goal is to have a well informed and active civil society, able to contribute to transformational change around key challenges of poverty, inequality and inclusion for all Ghanaian citizens. The programme is in its second phase of implementation, the first phase having ended in April 2015. The second phase builds upon the results and learning from Phase 1 to achieve a step-change in how citizens are supported to address the underlying constraints to democratic governance, and inclusive and sustainable community and national development.

STAR-Ghana's gender equality and social inclusion (GESI) strategy seeks to define an approach which ensures equal opportunities for women, girls, men and boys, and a 'level playing field' for all social groups and to facilitate collective action and movement building in respect to gender equality and social inclusion. The strategy is aligned with the objectives of *Goal 4 of the United Nations Sustainable*

Development Goals: Achieve Gender Equality, Social Inclusion and Human Rights for all and the 1992 Constitution of Ghana.

The overarching concern of STAR-Ghana is to ensure that all Ghanaians can make their voices heard and participate actively in policy decisions and accountability processes that affect their lives. The term inclusion and exclusion is used by STAR-Ghana to address a wide diversity of social groups, for example Persons with Disabilities (PwDs), youth, children, the aged, slum dwellers, migrants, people living with HIV (PLHIV) and indigents. It also captures other factors of marginalisation as well, such as location (poor and remote areas of Ghana, rural areas, etc.) and type of civil society organisation (CBOs, community associations, small CSOs, etc).

For more information on the STAR-Ghana GESI strategy, please visit the website at www.star-ghana.org

The Media Call

STAR-Ghana aims to support the creation, utilisation and institutionalisation of spaces for collective civil society engagement in order to increase the accountability and responsiveness of the executive and key state institutions at both local and national levels.

To achieve this, the programme seeks to develop longterm strategic partnerships with a limited number of Media organisations under the **Strategic component** of its Media Call. Under this component, STAR-Ghana will work with short-listed organisations to co-develop and implement initiatives and interventions aimed at helping to address systemic barriers to increased accountability and responsiveness of government to all citizens of Ghana and promote inclusive and sustainable national development. Indicative areas around which these strategic partnerships could be developed include:

- a. Voice and participation in governance at all levels, particularly for excluded social groups;
- b. Sustainable and inclusive access to quality and responsive public goods and services particularly health and education;
- c. Addressing systemic constraints to media quality and effectiveness in Ghana in promoting accountable, responsive and inclusive governance

A two-stage process will be used for this call:

- 1- Stage 1 invites concept notes from eligible CSOs. The programme Steering Committee will assess the concept notes and shortlist applicants for stage 2;
- 2- Stage 2 will involve shortlisted organisations and the PMT working together to develop full project proposals based among other things on more detailed analyses of the context, mapping of relevant actors and initiatives, etc. These proposals will then be presented to the SC for review and sign off.

Projects funded under this component will be for a maximum duration of three (3) years and budget not exceeding **GHS 800,000.00** per project.

Applicants are particularly encouraged to explore opportunities for formal/informal alliances/networks/coalitions in the implementation of their proposed actions. These alliances/networks or coalitions may seek to (i) build innovative partnerships between Civil Society, the media and/or private sector; (ii) link actors across levels of governance (community, district, regional and national) and/or (iii) enable collaborations between actors working on complementary issues.

How to Apply

- Interested organisations should visit www.star-ghana.org and complete the online Concept Note

form;

- Request for Concept Notes will be closed by **17:00 hours GMT on 5th January, 2017**.
- Shortlisted organisations will be informed by **24th January, 2017** and will be invited to meet with the PMT to discuss stage 2 of the process.

Interested organisations are invited to Information sessions to be held as follows:

No.	Location	Venue	Date	Time
1.	Accra	Du Bois Centre	13 th Dec 2016	10:00am
2.	Kumasi	Noda Hotel - Fumesua	13 th Dec 2016	10:00am
3.	Cape Coast	Cape Coast Hotel	13 th Dec 2016	10:00am
4.	Sunyani	Tyco City Hotel	15 th Dec 2016	10:00am
5.	Takoradi	Akroma Plaza Hotel	15 th Dec 2016	10:00am
6.	Koforidua	Capital View Hotel	15 th Dec 2016	10:00am
7.	Ho	St. Steven's Hotel	20 th Dec 2016	10:00am
8.	Tamale	Gillbt Training Centre	14 th Dec 2016	13:00pm
9.	Bolgatanga	Extee Crystal Hotel	16 th Dec 2016	10:00am
10.	Wa	Nuoyong Empire Hotel	21 st Dec 2016	10:00am

Please visit our website, www.star-ghana.org, for more information on STAR-Ghana, its grant processes and for the full report of the Scoping Study which informed this call.

For enquiries, please contact info@star-ghana.org or call (0302) 774488/7012404 between 9am and 5pm on week days.