Request for Information (RFI):
Digital Solutions to Track and Process Key Data Elements and Enhance Seafood Supply Chain Transparency in Artisanal and Industrial Fisheries

Background
Ocean Outcomes seeks to identify relevant software and technology options to track Key Data Elements (KDEs) and enhance seafood supply chain transparency as part of its Triple Impact Fisheries Improvement model and sustainable seafood financing model. We are seeking solutions from qualified firms with experience in industrial and artisanal fisheries and their supply chains.

Purpose
Identification and selection of a software and technology solution to track KDEs and enhance seafood supply chain transparency in artisanal and industrial fisheries.

Objectives
Adoption of a software and technology solution for Ocean Outcomes to utilize to enhance social, financial and environmental outcomes, improve monitoring of fisheries, effectively track volumes and enhance impact reporting metrics.

Request for Information
Ocean Outcomes seeks to identify and shortlist qualified firms capable of providing the following, with a specific focus on industrial and artisanal fisheries:

1. Technological solutions that may be deployed cost effectively, capable of the following in both artisanal and industrial fisheries:
   1.1 Tracking harvester profits
   1.2. Tracking vessel location and type
   1.3. Tracking volumes and values of landings
   1.4. Tracking movement of product through supply chain
   1.5. Allow for product processing
   1.6. Detailed data management and reporting on the above in a cost effective manner

Firms with existing deployments and examples of practice are preferred.

Preference will be given to GDST-compliant solutions that conform to GDST Standards governing the technical formats and nomenclatures for sharing data among interoperable traceability systems.
Interested firms are invited to submit their proposals demonstrating the above to Ocean Outcomes for review by a project advisory group who will identify and shortlist at least three (3) firms.

Shortlisted firms will be invited to present their software solutions, technical approach, methodology, timelines and budgets for deployment to the project advisory group, and negotiate a scope of work with Ocean Outcomes.

Subject to the approval of the scope of work and budget, the selected firm is expected to implement the solution starting in October 2020.

**Submission**

Applicants and interested firms are requested to submit the following:

- Name, address and primary contact details
- Technical application and scope of work – description of proposed methodology, software, data management and related timelines
- Proof of qualifications
- Examples of similar or related deployments
- Names of two client firms as references

*All submissions should be made via this online form.*

**Deliverables**

Ocean Outcomes will review applicants and interested firms and select three qualified firms to provide the following information:

- Specifications of the proposed solution
- Costs of deployment, operations and maintenance
- Industry references from current deployments
- 60 minute presentation to advisory panel

**Proposed Timeline**

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<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>May 15, 2020</td>
<td>Request for information announces</td>
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<tr>
<td>July 1</td>
<td>Deadline for submissions of interest</td>
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<tr>
<td>August 1</td>
<td>Shortlist selection and negotiation begins</td>
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<tr>
<td>September 1</td>
<td>Firm selection* (subject to contracting and budget approval)</td>
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<td>October 1, 2020</td>
<td>Period of performance commences</td>
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About Ocean Outcomes
Ocean Outcomes works with commercial fisheries, seafood industry, local communities, and NGOs, to develop and implement creative solutions towards more sustainable fisheries and fish farming practices. By restoring and protecting wild fisheries, Ocean Outcomes supports the long-term health of local communities, seafood supply chains, and the ocean resources on which we all depend.

Disclaimer
Participation in this RFI does not constitute an agreement or award, nor does it obligate the organizers to award a contract or to engage any party. The organizers reserve the right to change, modify or cancel this RFI at any time prior to a contract award.