Critical aspects of learning occur outside of the classroom and involvement in clubs and sports can prove to be crucial to student behavior, grades, social relationships and most importantly, graduation. Unfortunately, many Arizona students do not have the resources they need to be successfully equipped or to participate.

Support My Club (SMC) believes that ALL students should have the opportunity to pursue their interests and talents. SMC is a comprehensive free online platform that allows school clubs and teams to request their needs – items that directly assist students in achieving their goals in academics, activities, arts, and athletics. Community members then visit the site, select an item(s) that aligns with their interests and giving abilities. Upon checkout, donors receive a 100% tax-deductible donation receipt and the item(s) are delivered directly to the school.

History

In 2012, Founder Amy Armstrong was working with Camelback High School on their cultural changes in an effort to affect academic performance. After learning of their research backed emphasis placed on the importance of students being involved in extracurricular activities during high school, she wanted to make sure that nothing stood in the way of student success or participation. As a dance team member in her high school career, she understood first hand the profound impact that extracurricular engagement had on her life. As an orphan at age 15, Amy used dance as an outlet and credits her time on her high school dance team as a major factor in her educational success.

At Camelback High, Amy implemented a wedding registry technology model to the needs of clubs and teams. With a seed grant from the Kiita Foundation, the platform and technology was built. While that seed grant could have covered the needs of all of Camelback’s year 1 needs, the investment was made in the infrastructure and development of a system that would serve many more, for many years. That same base of support now serves 120 schools, statewide, year after year.
Not only does SMC provide a convenient and focused way for community members to directly support education, but it encourages the development of community engagement in students. After providing a thank you note to the donor, clubs/teams volunteer one hour of service for every $100 of value received, becoming philanthropists themselves.
SUPPORT MY club
Behind the Scenes

There are many moving parts to our organization before and after a student request is fulfilled by a donor. Our team works hard to connect community members to the needs of Arizona schools. Here’s a snapshot of what happens behind the scenes.

Visit the Clubhouse
LEARN MORE ABOUT OUR PROCESS!
You’re invited to tour our unique space to meet the team, view our gratitude wall, and learn more about the talented students we serve.

SCHEDULE YOUR TOUR TODAY!
info@supportmyclub.org | 602-339-8421
THE FOUR A’s

Student requests are represented from the 4 A’s: Academics, Athletics, Arts and Activities. We believe that anyone can be a philanthropist and SMC provides a way for citizens to engage in meaningful philanthropy at any giving level.

ACADEMICS

Student government clubs request sponsorships for leadership conferences to gain training and hear motivational speakers, furthering their leadership skills on campus.

ARTS

Band students notice an immediate improvement to their tone and sound with new reeds, also making the overall ensemble sound better if the players use matching reeds.

ACTIVITIES

EARTH Club focuses on environmentalism and sustainable living: Recycling, Reducing, and Reusing.

ATHLETICS

Athletes committed to success on the field, as well as in the classroom, need basic equipment like balls and uniforms to level the playing field against opponents.
Amy is the founder of Support My Club and Next Generation Philanthropists; two Arizona based non-profit organizations. She is also the founder of Kit Up & Go, a for profit. In her current leadership roles in those organizations, she serves as the Director and Grant Coordinator for the Kiita Foundation and the Grant Advisor of the Armstrong Family Foundation. She is also an active member of Social Venture Partners Arizona, and a board member of Rancho Feliz Charitable Foundation. Amy has a B.A. in Communication from the University of Colorado at Boulder and a B.A. from The Art Institute of Colorado in Interior Design. After several years as in the design industry in Colorado, she and her family moved back to Arizona in 2008 where she began her philanthropic career here in the Valley. Amy is an avid traveler and prefers to spend her free time exploring the world with her high school sweetheart husband Patrick and her children Emily and Taylor.

Awards...

Women of Achievement, In Business Magazine, 2017
40 under 40, Business Journal, 2017
Phoenix Suns Community Assist Award, 2016
35 Entrepreneurs under 35, Arizona Republic, 2013

As president and co-founder, Heidi leads WebPT’s product vision, company culture, and branding efforts, while advocating for the physical therapy profession on a national scale. She co-founded WebPT after recognizing the need for a more sophisticated industry-specific EMR platform and has since guided the company through exponential growth, while garnering national recognition. Heidi brings with her more than 15 years of experience as a physical therapist and multi-clinic site director as well as a passion for healthcare innovation, entrepreneurship, and leadership. An active member of the sports and private practice sections of the APTA, Heidi advocates for independent rehab therapy businesses, speaks as a subject-matter expert at industry conferences and events, and participates in local and national technology, entrepreneurship, and women-in-leadership seminars. In 2014, Heidi was appointed to the PT-PAC Board of Trustees. Read more here....
STRONGER students • STRONGER schools • STRONGER community

Team Members

Kristen Saetrum  
Marketing Manager

Kristen Nelson  
Data Manager

Christina Hawbaker  
Program Manager

Sarah Flaaen  
Operations Assistant

Dominic Armstrong  
Purchasing Coordinator

Heather Cracchiolo  
Employee Development

Lucas Dvorscak  
AmeriCorps VISTA

Tyler Beels  
Data Intern

Board of Directors

Alex Manuel  
American Express  
Treasurer

Kate Vong  
Achieve 60 AZ  
Secretary

Sentari M. Minor  
GenNext  
VP of Governance

Christy Burton  
Burton Family Foundation

Kate Hickman  
Alliant Bank of Arizona

Heather Janoszki  
South Mountain High School

Kristin Hoge  
Wired PR Group

Glenn Wike  
Arizona Community Foundation

Rachel Yanof  
Achieve 60 AZ

Advisory Council

Gretchen Buhlig  
ASU Foundation

Jaime Casap  
Google

Kim Covington  
Arizona Community Foundation

Pearl Chang Esau  
Shan Strategies

Zach Ferres  
Caplex

Dr. Chad Gustson  
Phoenix Union High School District

Joan Lowell  
Independent Non-Profit Counselor

Jonathan Miller  
Realty Executives

Becky Pilotsky  
Independent Consultant

Dr. Jeffrey Smith  
Balsz School District

MEDIA CONTACT: INFO@SUPPORTMYCLUB.ORG | 602-339-8421
SUPPORT MY club
Culture

OUR COMPANY CULTURE IS IMPORTANT TO US.
HERE ARE THE RULES WE PLAY BY:

PEP RALLY ENERGY
Energy is contagious –
show your spirit and enthusiasm,
keep a good attitude, and use
positive storytelling.

DRIVE THE BUS
Everything goes back to the mission,
the students, the donors and our
outputs/outcomes.

ALL HANDS ON DECK
It takes a village and a community.
Be ready to play other roles,
support your teammates and
train the next generation.

JUST GOOGLE IT!
Don’t know? Ask. Never tried it?
Learn a new skill. If it’s not an answer
from a teammate, it’s on the line.

BE THE CHANGE
Own your position and use creative
initiative. See a problem? Fix it.
Take leaps – goals aren’t the end,
they are the minimum.

OOPS, MY BAD
Check your work but know that
we are human, mistakes happen.
Own up and fix it.

WHY SO SERIOUS?
Don’t forget to spend time
having fun! Celebrate each
other and us, it’s ok to
feel good for doing good.

SPRING INTO ACTION
Always be nimble, Always be quick,
You never know when a
new idea will stick.

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**SUPPORT MY club**

**Student Story**

**ABDUL | TRACK & FIELD**

Abdul, a 2017 North High School alumni and cross-country state champion, says “before I began running, I didn’t even know if I was going to go to college.” During his first two years at North, Abdul did not participate in sports or clubs. Then he decided to take a chance on track and cross-country and within the year his future plans became clear. Through Support My Club, Abdul received a registration sponsorship for his first big race and suddenly learned how talented he was on a big stage. He was a natural athlete, and began placing in competitions statewide, including winning the state championship. By his senior year, he was honored with his 1st team all-state placement in cross country, nominated for “Athlete of the Year” for Phoenix Union High School District and also nominated for the national Gatorade “Athlete of the Year” award. As captain of the cross-country team, Abdul says he learned more than just how to set record-times. Leadership and responsibility are among the valuable life-skills he gained participating in the sport. By the end of his senior year, Abdul was offered multiple athletic and academic scholarships at major universities. Ultimately, he chose to attend Northern Arizona University, the defending cross country national champions.

**BIOSCIENCE | ACT PREP**

Bioscience High School’s College Prep, also known as Dragon Club, is not your average high school club. It was originally created by a school counselor, Teresa Haggerty, and a parent volunteer, Monica Goddard. The goal was to assist students who did not meet the in-state assured admissions composite score of 22. Because SMC has such amazing donors, Dragon Club received every item on their wish list, totaling $2,000. This included test-prep books, pens, notecards, highlighters, and, of course, water and snacks to keep students fueled. Teresa Haggerty said, “Results have just recently started coming in, but so far we have had six students score in the 30’s and many more students who will qualify for assured admission to ASU by scoring at least a 22. Thanks to our donor and Support My Club, we have seen a significant difference in our scores!”

During the 2016 - 2017 school year, fifty-three students participated in the study club and the clubs popularity on campus continues to grow and attract more members.

Read more student stories!
WICKENBURG | BAND

Wickenburg High is a rural school with approximately 665 students, in the town of Wickenburg, AZ. The high school band has come a long way since 1999, when the school first opened. In addition to playing live music at each football game (which was previously provided by CD’s), the students wanted to expand their musical horizons. For some students, the excitement of learning guitar was top of the list, although the band did not own a single guitar. After posting their request for an electric guitar with an amplifier and accessories starter kit, their request was fulfilled by music loving Patrick. While this was not his first donation through Support My Club, it was probably the one closest to his heart. He participated in marching band, jazz band, pit orchestra, and theater tech during high school. Patrick stated, "music encompasses all topics - humanities, math, history, language, social studies, etc. and puts them into context and a format that’s fun and engaging. Music is a basic human function that affects everyone’s life in some way."

2,000+
ITEMS SUPPORTED

358
CLUBS & TEAMS

85
SCHOOLS

Our Collaborative Flash Funding was a gathering of Arizona citizens in support of our innovative students and their futures. Donors contributed towards Academics, Athletics, Activities, Arts, specific zip codes, categories, or any other parameters. The collective pooling of resources created greater impact.

Because of our generous Flash Funders, thousands of students across Arizona are properly equipped to pursue their talents and interests on their path to graduation.

You can participate in a version of this annual campaign by clicking here!
**K-8 PILOT PROGRAM HAS LAUNCHED!**

We are expanding our services to K-8!

Our pilot began Spring 2018 and we are preparing to welcome all K-8 schools Fall 2018!

For more details, contact outreach@supportmyclub.org

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**SUPPORT MY club Dashboard**

NUMBERS AS OF 3.1.18

<table>
<thead>
<tr>
<th>STUDENTS</th>
<th>SCHOOLs</th>
<th>COMMUNITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>9,385 items supported since inception</td>
<td>133 total schools</td>
<td>45,878 service hours performed</td>
</tr>
<tr>
<td>701 total clubs</td>
<td>27,433 number of students</td>
<td>$481,714 service value (MIN WAGE)</td>
</tr>
<tr>
<td>78% high needs school</td>
<td>95% clubs received items ’16-’17 school year</td>
<td>1,251 thank you notes processed</td>
</tr>
</tbody>
</table>

**Flash Funding**

NUMBERS AS OF 3.1.18

- 9,385 items supported since inception
- 701 total clubs
- 78% high needs school
- 133 total schools
- 27,433 number of students
- 1,251 thank you notes processed
- 45,878 service hours performed
- $481,714 service value (MIN WAGE)

**K-8 PILOT PROGRAM HAS LAUNCHED!**

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**MEDIA CONTACT:** INFO@SUPPORTMYCLUB.ORG | 602-339-8421
SUPPORT MY club

Media Inquiries

For media inquiries, quotes, high-resolution images, or additional information about the organization, please contact us:

Email: info@supportmyclub.org
Phone: 602-339-8421