Seasonal Mindset Calendar

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	Q1			Q2			Q3			Q4		
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
EVENTS	NEW YEARS	VALENTINES DAY	ST PATRICKS DAY	EASTER	MOTHERS DAY	FATHERS DAY	4TH OF JULY	BACK-TO-SCHOOL	LABOR DAY	HALLOWEEN	VETERANS DAY	CHRISTMAS
	MARTIN LUTHER KING DAY	PRESIDENT'S DAY	TIME CHANGE	IRS TAX DAY	CINCO DE MAYO	GRAD		MTV MUSIC AWARDS	ROSH HASHANAH YOM KIPPUR	DAY OF THE DEAD	THANKSGIVING	HANUKKAH
		AMERICAN HEART MONTH		EARTH DAY	MEMORIAL DAY	LGBT PRIDE MONTH			PATRIOT'S DAY (9/11)	BREAST CANCER AWARENESS MONTH	BLACK FRIDAY CYBER MONDAY	KWANZAA
		BLACK HISTORY MONTH	WOMENS HISTORY MONTH						MEXICAN INDEPENDENCE DAY		TIME CHANGE	
		ACADEMY AWARDS				TONY AWARDS			HISPANIC HERITAGE MONTH			
		GRAMMY AWARDS							EMMY AWARDS			
SPECTATOR SPORTS	BCS CHAMPS	NFL SUPER BOWL	MARCH MADNESS	MLB OPENING DAY	INDY 500	NBA FINALS	US OPEN OF SURFING		NFL OPENS	NHL/NBAOPENS	NYC MARATHON	
		NASCAR OPENING DAY DAYTONA 500	MLB SPRING TRAINING, AZ/FL	MASTERS		NHL STANLEY CUP FINALS			US OPEN TENNIS	WORLD SERIES		
				BOSTON MARATHON	KENTUCKY DERBY							
MINDSET	NEW YEAR:		SPRING BREAK			TRAVEL:			FALL BEGINS:		HOLIDAY SEASON:	
	NEW BEGINNINGS		OUTDOOR ACTIVITIES			FAMILY REUNIONS			NEW ROUTINES		COOKING/BAKING	
	WEIGHT LOSS, GYMS		GRILLING			ROAD TRIPS			PREP FOR WINTER		GIFT SHOPPING	
	PARTIES		PLANNING FOR SUMMER			SUMMER VACATIONS			COOLER WEATHER		TRAVELING	
	WINTER GETAWAYS		SPRING FEVER						FOOTBALL		FAMILY GATHERINGS	
									LEAVES CHANGE		HOLIDAY PREP	
BUSINESS												
TRADE SHOWS												
BUDGETING												
BUYER SHOWS												
QUARTERLIES												
FISCAL YR END												