GEOFF GLAESER

122 31st Place, Manhattan Beach, CA 90266 | Phone: 703-819-9571 | geoff@workoutaholic.net

CAREER PROFILE

Software engineer, product manager, and consultant with a diverse background both building native iOS and full stack web applications and also managing software implementations of SAP, Oracle, and web based ERP systems.

Proven ability to conceptualize and deliver complex IT based products that touch multiple vendors, business units, and customers while taking into account all parties involved and bringing people together through consensus.

PROFESSIONAL EXPERIENCE

WORKOUTAHOLIC.net *5/2012 to Present*

Engineer

- iOS App - https://appsto.re/us/XC1fgb.i built using **Swift** and a combination of storyboards and code based layout. Experience working with **UIKit** and **Core Animations, AVKit** and **AVFoundation, StoreKit, Core Location, Networking,** and **Core Data**.
- Current website is run on a custom MEAN **(MongoDB, Express, Angular, Node)** stack and was migrated to from **Ruby on Rails / PostgreSQL** and before that a custom **PHP/MySQL** build.
- Continually refine and test new versions of the product (web and mobile application) leveraging a combination of UX best practices, analytics, and market research.
- Implementation of **custom APIs** to support both mobile and web based applications and integrations with third party APIs including **Google Maps, Facebook, PayPal, iTunes, and Amazon Web Services**.
- Extensive use of the Adobe Production suite including **Premiere Pro, Audition,** and **Photoshop** for content creation as well as **GitHub, Heroku, Google Analytics and Webmaster Tools** to support operations.
- Designed and implemented an online fitness product featuring two workout programs with 18 weeks of detailed day by day workouts as well as over 50 workouts and 250 exercise videos that users can search and filter. There are supplementary resources including articles, meals, and tools to help users get organized including guided forms for setting goals and creating action plans to keep them accountable.

BEACHBODY *2/2010 to 5/2012*

Sr. Program Manager

- Worked with internal clients as well as internal and external engineering groups to coordinate delivery of cross functional IT and business related program initiatives which often touched consumer and business facing web applications, Oracle, and BI.
- Created new processes that **reduced average IT project costs by 40%** for the Coach Network
- Identified a materials configuration change estimated to **save customer relations representatives 30% of time on calls.**

ACCENTURE *2/2004 to 2/2010*

SAP Consultant

- Worked across **Purchasing, Warehousing, Assets and Materials Management, Finance, Controlling, CRM, and SRM**.
- Leveraged a strong background in computer science to quickly understand client's existing system layouts and problems in order to successfully implement solutions.
- Worked across diverse industries including: Government, Consumer Goods, and Insurance
- **Ranked in the top 25% of promotion grade** four years in a row
- Honored numerous times as a top performer on client engagements

EDUCATION

- Bucknell University Major: Computer Science Minors: Math; History