Exploring Intercultural Communication takes the role of language in intercultural communication very seriously. It deals with particular attention to socialising between different cultural and language groups. The second edition, expanded and updated edition of Zhu Hua’s popular textbook on communicative turbulence in intercultural communication. Revising global examples and incorporating recent advances in intercultural communication while maintaining global examples and incorporating recent advances in intercultural communication, theoretical perspectives across the globe and the impact of and role of technology in intercultural communication. Written for applied linguistics students and those interested in topics like multilingualism, intercultural communication, and globalisation issues, as well as practical, engaging, real-world case studies and practical exercises. The second edition increases and updates the coverage on emerging key topics, including symbolic power, power dynamics (e.g., transnationalisation, globalisation), social inequality, identity, language, and multilingualism. This revised, expanded and updated edition of Zhu Hua’s popular textbook provides additional and interesting new material and new perspectives, such as how linguistic and cultural diversity can be used to shape communicative turbulence in intercultural communication, the impact of technology in intercultural communication, and how cultural and linguistic diversity can be used to shape communicative turbulence in intercultural communication. It also provides additional and interesting new material and new perspectives, such as how linguistic and cultural diversity can be used to shape communicative turbulence in intercultural communication, the impact of technology in intercultural communication, and how cultural and linguistic diversity can be used to shape communicative turbulence in intercultural communication.
John Sudbery

'This book is a wonderful resource for social workers in training and in practice. It is very accessible, with
narratives to illustrate each topic, the authors clearly introduce and analyse different theoretical
approaches, and link them to real-life situations faced by social workers.

Every topic is brought to life through vivid case studies, personal biographies and examples of best practice

Developments refer to: the influence on young lives of social media; work with refugees fleeing war and conflict; gender variant

work students and more experienced practitioners alike.'

John Sudbery

is Associate Professor and Head of Social Work at London

has been teaching Human Growth and Development for the past ten years and is on the

Research at the Tavistock Clinic, an area director for the mental

child and adolescent mental health teams.

Nick Wilde

is Senior Lecturer on the Events Management courses at Sheffield Hallam University, UK.

is Senior Lecturer in Marketing and Events Management at GSM London, UK.

is an expert in sports marketing and sporting events management, with research interests in

international sports marketing, which he has taught in many overseas institutions.

Allan Jepson

is Senior Lecturer on the Events Management courses at Sheffield Hallam University, UK.

is the essential course text for any

events management programme.

• New industry voices by international practitioners.

• New and updated case studies that include emerging economies.

• New and updated content on developments in technology, risk management and

explores the multidisciplinary nature of events management and provides the student with all the practical

skills and professional knowledge they need in order to succeed in the events industry. It introduces every

trends and developments in technology, the role of emerging economies and the importance of strategic

In the second edition of the book, content has been retained whilst content and form have been updated and refreshed. Developments refer to: the influence on young lives of social media; work with refugees fleeing war and conflict; gender variant work students and more experienced practitioners alike.'

Allan Jepson

new edition has been well updated with event case studies which are truly international and which will

events as professional projects and will aid the continuing professionalisation of the events industry. The

represents a step forward in recognising...
is Associate Professor of Political Science at King’s University College at the University of Western Ontario, Canada.

She argues that NGOs have been instrumental in providing education, raising awareness, and giving a voice to broader societal concerns about proposed trade deals, both in the media and on the streets. However, the book also highlights how NGO inputs are mediated by trade rules often militate against progressive social values, human health, and sustainable development.

Pushing those limits remains possible, but success depends upon subtlety, persistence, and patience. Europe, her accessible analysis highlights the limits of the most ambitious advocacy strategies.

This important book reaches a dismal conclusion – wildly successful NGO campaigning in the EU has only marginally impacted on trade policy. But, it is not a counsel of despair – potential routes out of this global epistemic logjam are identified and elaborated. Essential reading for anyone interested in understanding the contemporary limits to NGO campaigning.
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This wide-ranging collection explores the creation of colonial archives, their extent and limitations, and their knowledge and power. Exploring a diverse range of examples and surveying the now substantial scholarly literatures on the functions and scope of the ‘imperial archive’, it facilitates a deeper understanding of the challenges of working with archives, and where their conceptual, geographical and chronological boundaries lie.

Kirsty Reid and Fiona Paisley’s provocative collection explores the myriad links between colonial archives, providing an in-depth study of the relationships between archives, sources and methods in histories of colonialism. The book shows how colonial archives should be required reading for anyone who studies the history of empire, from undergraduate students to senior scholars.

Sources and Methods in Histories of Colonialism is a series of books designed to introduce students to different essential reading for students of imperial and colonial history. Including those established by Britain, France, the Netherlands, Spain and the United States, chapters discuss themes such as the emergence of photography as an archival tool, the use of oral history in histories of colonialism and the different approaches that can be used to interpret these sources.

J. P. Daughton, Kirsty Reid and Fiona Paisley

Edited by

Kirsty Reid and Fiona Paisley

Cover image: Stacks of newspaper in a library archive. © Hans Neleman / Getty

'Kirsty Reid and Fiona Paisley’s provocative collection explores the myriad links between colonial archives, providing an in-depth study of the relationships between archives, sources and methods in histories of colonialism. The book shows how colonial archives should be required reading for anyone who studies the history of empire, from undergraduate students to senior scholars.' — Massimiliano Mazzanti, Associate Professor of Economics, University of Ferrara

This book helps those concerned with environmental issues to firmly grasp relevant analytical tools and their applications in the real world. It both covers the theory of environmental policy and provides a thorough understanding of the components and significance of environmental economics. Simple and understandable; making a valuable contribution to the existing literature. The structure of the book is well balanced with ‘theory’ and ‘applications’ chapters. The chapters can be usefully read in isolation, or find a proper complementary value in the overall reading. It both covers the theory of environmental policy and provides a thorough understanding of the components and significance of environmental economics.

Massimiliano Mazzanti

Economics, University of Ferrara

Complementary value in the overall reading. It both covers the theory of environmental policy and provides a thorough understanding of the components and significance of environmental economics. Simple and understandable; making a valuable contribution to the existing literature. The structure of the book is well balanced with ‘theory’ and ‘applications’ chapters. The chapters can be usefully read in isolation, or find a proper complementary value in the overall reading.
The approach to the socio-spatial context of innovation in this volume is summarized as Knowledge Geography, which is usually referred to as the Territorial Innovation Models (TIMs) literature. The book captures the important role of trust, social capital, and human creativity, recognizing that knowledge creation is not an organized process within organizations, but happens bottom-up in formal and informal professional and social networks of individuals that cut across geography. The TIMs literature has thus far failed to grasp the critical implication for studying the social dynamics of innovation networks. Although individually these elements are not new to the TIMs literature, it emphasizes that human creativity is now the main source of economic value and that knowledge creation is recognized as the principal agents of knowledge creation. Second, this volume looks at space as a continuous field of opportunity rather than as bounded territory with a set of endowments, such as knowledge base and social capital. Although individually these elements are not new to the TIMs literature, it emphasizes that human creativity is now the main source of economic value and that knowledge creation is recognized as the principal agents of knowledge creation.
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- essays grouped by key subject areas including religion, nation, citizenship, home and belonging, visual culture, and interdisciplinary field. The book traces the emergence and development of diaspora studies as a field of scholarship, scholars and also those new to diaspora.


- introductions to each section that situate each work within its historical, disciplinary, and theoretical contexts; digital diasporas;

Janet Wilson is Chair of British Studies at the University of Muenster, Germany.

Klaus Stierstorfer is Professor of English and Postcolonial Studies and Director of Research in the School of the Arts at the University of Northampton, UK.

Shamsul Kamariah Abdullah, Management at the Swiss Graduate School of Public Administration (IDHEAP).

Martial Pasquier and Jean-Patrick Villeneuve provide a new, multi-faceted approach to marketing, communication and management issues in the public sector. This second edition skilfully builds on the solid foundations laid down in the previous edition. Replete with real-world case studies and examples, including new material from the USA, Australia, and Asia, this book gives students a truly international outlook. Additional features include exercises and discussion questions in each chapter and an overview of the major concepts in public sector marketing and communications, two fields that have continued to grow in importance for modern public administrations.

Robert Fouchet, Director of Publications, International Institute of Administrative Sciences, Belgium

Jean-Patrick Villeneuve

In a world of overabundant and disintermediated information, this book provides public managers with a structured guide for identifying and using relevant information as well as communicating effectively with citizens. A very central issue with concrete answers.

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Rebecca Hughes is Director of Education at the British Council and Honorary Chair of APPLIED LINGUISTICS. This book provides an overview of the main approaches to teaching and research in speaking. ‘Anyone who is familiar with Rebecca Hughes’ previous editions of *Teaching and Researching Speaking* will have eagerly awaited the publication of this third edition.

The richness and diversity of the discussion in the volume are a testament to the wide range of contemporary media which now inform both research and practice. The book is the way it clearly explains the nature of speaking and how it is researched. A unique feature of the book is the scope of the theoretical discussion of the phenomenon of speaking, using a unique lens for the teaching and assessment of speaking and coverage of the wide variety of current network types and mobile applications. This is a key resource for applied linguistics students, English language teachers, teacher trainers, and novice researchers.

The resources section is brought up-to-date with new media and currently available networks, online corpora, and mobile applications. This is a key resource for applied linguistics students, English language teachers, teacher trainers, and novice researchers.

John M. Levis, University of New South Wales, Australia

This remarkable text, edited by the leading names in the field and including a stellar list of contributors, examines talent management in an accessible and student-friendly style, Sam Cowling presents a thorough and systematic analysis of the problems raised by abstract entities.

This book provides a comprehensive critical assessment of the problems raised by abstract entities and their role in various fields such as mathematics, logic, and metaphysics. It explores the debates between platonists who believe in the existence of abstract entities and nominalists who deny their existence.

Cowling examines the nature of abstract entities, their existence, and their role in mathematical and scientific theories. The book also discusses the implications of abstract entities for our understanding of the world and how they relate to concrete entities.

The book concludes with a reflection on the future of abstract entities research and its impact on philosophy and science. It is highly recommended for students and researchers interested in the study of abstract entities and their role in human knowledge.

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New Problems of Philosophy: Edited by José Luis Bermúdez, Texas A&M University, USA

In this impressive book, Sam Cowling provides a clear introduction to the debate over abstract entities. He presents a critical assessment of the problems raised by abstract entities and their role in various fields such as mathematics, logic, and metaphysics.

Cowling examines the work of contemporary philosophers and their different perspectives on the existence of abstract entities. He explores the debates between platonists who believe in the existence of abstract entities and nominalists who deny their existence.

The book concludes with a reflection on the future of abstract entities research and its impact on philosophy and science. It is highly recommended for students and researchers interested in the study of abstract entities and their role in human knowledge.

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Heather Barrett is Deputy Head of the Institute of Science and the Environment geography.

This extensively revised and updated fifth edition not only examines the new syntheses key literatures in the following areas:

- architecture and urban landscapes
- cities and culture
- economy and the city
- an urban world
- experiencing the city
- urban politics
- transport, mobility and the city
- planning, regeneration and urban policy
- urban form and structure
- geographical patterns forming within and between cities, but also investigates 'issues' that move students from a foundation in urban geography through its range of coverage across the field. This book features enhanced pedagogy and includes a range of new illustrations and tables, an abstract for each chapter, with extensive new material, including two new chapters on mobility and cities.
Foster proposes an innovative approach to organizational design, systems, and structures that will enable arts organizations and their leaders to face significant organizational challenges if they are to maintain relevance. Constant change and technological transformation call for arts organizations and their leaders to rethink how they are designed and how they must now function.

The contemporary world faces unprecedented upheaval and change forcing institutions of all types to rethink how they are designed and how they must now function if they are to maintain relevance. Kenneth Foster, author of *Arts Leadership: Creating Sustainable Arts Organizations*, currently Director of Arts Leadership at the University of Southern California, draws his experience from extensive experience advising arts organizations around the world and based on his own practical experience leading important performing arts organizations in the United States, Europe, and Asia. His book, *Performing Arts Presenting: From Theory to Practice*, offers arts leaders in the 21st century a theoretical framework rooted in ecological thinking and the creative process that significantly shapes ways of doing and thinking about leadership and running organizations. Kenneth Foster's experience and wisdom as an arts leader informs a book that offers valuable insights and perspective about the arts, arts leaders, and the future of arts leadership with a renewed sense of purpose.

"Ken Foster has given us an expansive 'why-to' book. It's a call to action to become makers, and leadership. Kenneth Foster's experience and wisdom as an arts leader informs a book that offers valuable insights and perspective about the arts, arts leaders, and the future of arts leadership with a renewed sense of purpose."

Dan Froot,
This innovative textbook in the growing field of sustainable consumption studies tackles questions of power, social equity and environmental limits, whilst it also considers different representations of consumption in relation to everyday life. Middlemiss grapples with big questions in a highly accessible and inviting manner. The book provides a concise introduction to the field of sustainable consumption, outlining the contribution of the key disciplines in this multi-disciplinary area, and detailing the way in which both the problem and the potential for solutions are understood.

Divided into three parts, the book begins by introducing the concept of sustainable consumption, and society. Each chapter highlights key authors and real-world examples to encourage students and scholars of sustainable consumption. Students and others will benefit enormously from Middlemiss' careful work to digest and make the stories we tell ourselves, about how we will live in the future, and the political action we need to take to achieve sustainable growth.

The authors show how entrepreneurship can be used to address crisis points of growth in both large and small organisations. By focusing on the importance of innovation and sustainability, this book offers an important contribution to the understanding of entrepreneurship and its role in addressing the challenges of our time. It is essential reading for students, practitioners and researchers in the fields of entrepreneurship, business, and sustainability.

Hannah Noke is Associate Professor of Entrepreneurship and Innovation at the University of Nottingham, UK. Paul Kirkham is a researcher and writer in the field of entrepreneurial creativity at the University of Nottingham, UK. Malcolm Skingle is Director of Academic Liaison, GlaxoSmithKline, UK. Rob Carroll is Associate Professor of Entrepreneurship at the University of Nottingham, UK. Hannah Noke is a researcher and writer in the field of entrepreneurial creativity at the University of Nottingham, UK. Paul Kirkham is Director of Academic Liaison, GlaxoSmithKline, UK. Malcolm Skingle is Associate Professor of Entrepreneurship at the University of Nottingham, UK. Rob Carroll is Director of Academic Liaison, GlaxoSmithKline, UK.
Anna Weinstein publishes interviews with award-winning female directors in her series “Diva Directors Around the World,” where she teaches introductory and advanced screenwriting workshops. Weinstein’s writing career includes a collection of essays and interviews exploring the business of screenwriting. Her book, “Making a Good Script,” answers all the hard questions every aspiring writer asks, providing expert opinions on how to get started, including preparing your elevator pitch, finding mentors, networking with writer-directors of independent film, producers, and professors. The book also reveals details about taking meetings, what development executives are looking for in a screenwriter, and offers strategies for juggling multiple projects; and more.

Writing for the Screen, Professor of Television Writing and Script Consultant, Seminar Leader, Author of “Writing the Pilot” and specific. It covers all the bases. Anyone contemplating a career as a screenwriter is a collection of essays and interviews exploring the business of screenwriting. Anna Weinstein does now.”

“This book answers all the hard questions every aspiring writer asks and the rest of the screenwriting manuals avoid. It’s astonishing that this essential addition to every learners seeking to participate in the creation of radical and liberating spaces in the academy opens them up to their own decolonization. Connected to feminist and critical queer and gender perspectives. Concurrently, they make the relation between decolonial and feminist thought and established academic disciplines.

These essays definitively argue that the decolonization of universities, through the rearrangement of the corporateness of the corporate university and beyond. "A sincere invitation to learn at the vibrant interfaces of feminist and decolonial theory and international solidarity. She is the co-editor of "Complicit Sisters: Gender and Women’s Issues across North–South Relations." A genuine commitment to a subversive practice of ‘doing academia’ in the global learning and teaching, as further resources for learning and teaching. Formulated by activists from across the world, as further resources for learning and teaching.

The structure of this collection reflects the synergies between decolonial and feminist thought in its four parts, which offer reflections on the politics of knowledge; the challenging exchange. These essays definitively argue that the decolonization of universities, through the rearrangement of the corporateness of the corporate university and beyond. "A sincere invitation to learn at the vibrant interfaces of feminist and decolonial theory and international solidarity. She is the co-editor of "Complicit Sisters: Gender and Women’s Issues across North–South Relations." A genuine commitment to a subversive practice of ‘doing academia’ in the global learning and teaching, as further resources for learning and teaching. Formulated by activists from across the world, as further resources for learning and teaching.

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Professor David Christenson, University of Arizona, USA, has translated Lucan’s Civil War previously at Stanford University and Yale University in the USA, and at the Universities of London and Cambridge, UK. He is currently working on a major project on the reception of Virgil’s poems in later eras as manifested in translation history. De Clementia.

Braund’s takes on all are well informed, often thought provoking, openly personal, and delivered in a crisp and clear, always accessible style. Her unique organization by topic. The second edition includes a new and instructive chapter on the reception of Latin literature, and effectively incorporates recent scholarship on such varied topics as gender, performance and spectacle, slavery, public and private, and issues of elite Roman culture. The versatile and accessible structure of Latin literature and issues of elite Roman culture. The versatile and accessible structure makes it suitable for both individual and class use.
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For decades, policies for educational research worldwide have swung back and forth between demanding rigor above all other concerns, and increasing emphasis on impact. These two qualities, rigor and impact, need not be mutually exclusive. This book is designed to help educational practitioners conduct design research that is both rigorous and relevant.

Educational design research blends scientific investigation with the systematic development and implementation of solutions to educational challenges. Empirical research is carefully structured to produce theoretical understanding that can serve the work of others.

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This book is intended for graduate students as well as experienced researchers who are new to this approach. The book is written to support each of the four core processes, this volume offers: detailed, behind-the-scenes descriptions of actual project work, and advance educational design research. In addition to expanded treatment of all chapters, 2nd Edition has been written to support solutions to the complex challenges facing educational practitioners. At the same time, the research is carefully structured to produce theoretical understanding that can serve the work of others.
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Fiona McGarry

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was Principal Lecturer in Music at Manchester Metropolitan University, UK.

was Director of the Cambridge Primary Review Trust, Faculty of Education, University of Cambridge, UK

was Assistant Professor for Sociology of Education, Aarhus University, Denmark

is Professor and Advisor for Institutional Development at Macau University of Science and

case and within-case analyses.

PowerPoint slides, useful weblinks, practice data sets, downloadable tables and figures from the book, and a

Beyond single case designs, single case designs, multiple case designs and multiple case designs.

in social research. The book is supported by a wealth of online materials, including

Julia Flutter


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is essential reading for both the professional researcher and anyone involved

students from conceptualization to presentation. With this book on your library shelf, you are good to go.
This new edition of Writing Short Stories has been updated throughout to include new and revised exercises, up-to-date coverage of emerging technologies and a new glossary of key terms and techniques. Ailsa Cox, a published short-story writer, guides the reader through the key aspects of the craft, provides a variety of case studies and examples of how others have approached the genre and sets a series of engaging exercises to help hone your skills. This inspiring book is the ideal guide for those new to the genre or for anyone wanting to improve their technique.

Ailsa Cox is Professor of Short Fiction at Edge Hill University, UK.

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