Jon: Hey, Tim.
Tim: Hey, Jon, hi.
Jon: Hi. Hello, Steve.
Steve: Hello, Jon. Hello, Tim.
Tim: Steve.
Steve: Here we are.
Tim: Great to have you here.
Steve: Yeah. It must be the end of the year.
Jon: Yes, it is.
Steve: That's right. Once again, giving the people what they want.
Jon: A little bit of Steve.
Steve: That's right. That's right.
Jon: Steve, this is the fifth time you've come and joined us at the end of the year to do this. It's become quite a tradition.
Steve: It's what I'm living for, Jon. Right here, man. I just, I work out all year, trying to get ready for this moment.
Tim:

It's on the list of holiday events that you look forward to. I do. Actually, I do. I look forward to this as part of our end of the year. It's fun.

Jon:

No, I do, too. I open up presents on Christmas morning, but what I really am excited for is the end of the year drop, after Christmas.

Steve:

I'm right there with you. Yeah.

Jon:

So, what we want to do is just reflect on the year, and just celebrate all of you who are listening, who've been a part of this, and celebrate what we've gotten to do together. Because there's so many rad things that have happened.

Tim:

So many. And, I mean, we got to make and release a lot of great content in media, but also, just some really beautiful stories have emerged, about what God's doing in the lives of people through the Spirit activating Scripture, and pointing people to Jesus. But we get to be a part of it, because we're making stuff about the Bible, and we get to hear all these cool stories. So, we want to share some of those with you, too.

Jon:

Can we start with a patron comment?

Steve:

Sure. Yeah. I get patron comments, well, several of us do. Every morning, there's an email that comes in around nine a.m., and there's usually twenty or twenty-five patron comments. And one that came in, earlier this year, just really jumped out to me, because I felt like it's like a composite. Natalie is who sent it in, and it captures what we hear from so many people, but this was the way she framed it: "I had reached a point where picking up the Bible felt like picking up a brick. It was so foreign and unapproachable to me. I always had the desire to read the whole Bible, but never knew how. Through the BibleProject, God healed my relationship with his word, and gave me a new taste and desire for it. Your videos and podcasts have helped me understand it, and see it in a completely different way, now. The hardest thing for me was always reading the Old Testament. But through the podcast series on the Torah, I finished it for the first time in my twenty-four years of life. Thank you." Well, thank you, Natalie.

Tim: That's cool.
Steve: So cool.
Tim: Way to go.
Steve:

Yeah.

Tim: It's no small feat to read through the Old Testament.
Steve: What I love about Natalie's story is it's similar to my story. It's like, I think there is, what I've experienced, is people have a felt need to want to understand this book, and yet, trying to do it on your own can be so challenging. And the gift, for me, of being a part of this project, is being able to live out our mission statement, where I feel like I'm experiencing the Bible as a unified story that leads to Jesus. That was so foreign to the tradition and the way that I was raised.
Jon: Yeah. You know what's funny, is our mission statement is to help people. And you really like the word "help" in there.
Steve: I do.
Jon: And I stopped saying it in our outros, because of your sentiment, right there. It's like, I'm actually experiencing the Bible.
Steve: Oh, yeah.
Tim: That's right.
Jon: And I want to emphasize this, like, we're doing it together. So I just started saying, to experience the Bible as a unified story. And you brought up like, help is important. And it made me wrestle with that, and be like, you're right. That helps us stay focused. But I like what you just said, which is, that's how I'm experiencing it, too. We get to help, but we get to also join in.
Steve: Oh, that's, you know, we said we had our staff retreat in September, and I remember talking to our team, and saying, it is amazing that we get to be a part of something that is not only helping people out there, but it's helping us. It's like we're working on something that's working on us. Tim: Yes. Yeah.
Steve: That is so amazing.

Tim:

One-hundred percent.

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It's really cool. One thing we could, then, talk about, is the new reading plan that we have.

Tim:

Yes. Yeah.

Jon:

Speaking of reading through the Bible, I think this is a big news. So let's just up top, talk about it, which is we have a through the Bible reading plan, that's been on YouVersion, for years. And a lot of people have done it.

Tim:

And we have a number of plans on the YouVersion Bible app. But then, we have one that has been like, read through the whole Bible, like, go for it.

Steve:

It's the One Story reading plan.

Jon:

Exactly. The One Story reading plan. And I think, every week, we hear from someone who said, I did it. And thank you. And that was kind of their entry point into knowing what we're up to.

Tim:

That's right. Because it's a reading plan, but has, both, like, commentary, and our videos, interspersed. So you're never just alone with some weird passage, in the Book of Jeremiah, or Ezekiel. There's always something there to help you understand, and move forward.

Steve:

And the One Story reading plan, that had been on YouVersion, for a long time, and our scholar team just spent almost the entire year, at least, more than a year. I think more than a year.

Tim:

Yeah. A number of my colleagues on the scholarship team took it on as a project to rewrite the whole thing, and really beef it up, more substantially.

Steve:

Oh, yeah.

Tim:

So that it's kind of like having a Bible nerd, that you're reading the Bible along with, helping you through literally every part of every book of the Bible, with videos, and like short-form commentary. So it's a whole new One Story reading plan, that's released. I think it's available now.

Jon:

Yeah. It's up on YouVersion. Brand new. If you want to read through the Bible with us, it's awesome.

Tim: It's fantastic.
Steve: And YouVersion has, it's a great app, and it allows you, you could actually do it with a group of people, where you can have friends, and connect with friends, and—
Tim: They're sharing and collaborative reading. It's like having an online group that you're reading through the Bible with.
Steve: That's helpful for me, knowing there's other people going through it. So there's a group of us in the office that have all said, let's do this. It's like, Jon, a couple of years ago, you and I were going to do the Sermon on the Mount.
Jon: Uh-huh. The playlist.
Steve: Weekly playlist. Yeah. One of us completed it. One of us made it. So I guess, in a way, we both did it. But yeah. It's so encouraging, because it's hard to do by yourself.
Tim: Absolutely. And I think part of why we're excited about it, is the podcasts and the videos that we make— The ultimate goal isn't just that people watch a video, or listen to the podcast. We really want to, ourselves, and help y'all, actually read Scripture for yourselves, with greater wisdom. And so, we're excited about a Bible reading experience that can hopefully help a lot more people.
Steve: With a scholar in your pocket.
Tim: With a scholar.
Steve: A little, little pocket scholar.
Tim: A little Bible nerd in your pocket.
Jon: It's funny to me that reading through the Bible in a year has become such a thing.
Tim:

Yeah. Isn't it interesting?
Jon: Because a year, why a year?
Tim: Why a year?
Jon: I mean, it's great, because a year is such a—
Tim: It's mental.
Jon: Yes. It's like, we live in years, but dividing the Bible into sections—
Tim: It's a bit artificial.
Jon: It's completely artificial.
Steve: It is, but it's like running a race. It's nice to know when you have a start. It's the pace.
Tim: That's right.
Steve: That's what it is. I think it creates some guardrails for people, and it helps them. It's like focuses. But I think when you read it through, completely, I think you begin to see, you know, like as Sally Lloyd-Jones says, "Every story whispers his name." And then when you can read it at a different pace, and marinate in it, for longer periods of time, it's helpful. But I think it's fun. I think the Bible wasn't designed to be read in a year, but it's not a bad thing to do it, either. And you will find that on the YouVersion Bible app. So if you don't have that, be sure and get it, and you can go there.
Jon: If you don't have the Bible app, I mean, don't they have like a billion downloads now?
Tim: It's wonderful.
Steve: They're over a billion.
Tim:

One stop shopping center for all—
Jon: And is it true? I think we have a guarantee, that if you read through the Bible in a year with us, you will have zero questions afterwards.
Steve: I think so.
Jon: That's our BibleProject guarantee.
Steve: It is. The BibleProject one and done, is what we're calling it.
Tim: Whoa. Wow. That one passed my editing overview.
Steve: I'm just happy and excited. You know, the thing, too, I would just say to people as encouragement, because in the past you may have done these, and you may have done it with other people, and you can get two or three days, two or three weeks behind, and then just say, oh, yeah, give up. I would just say, pick up where the rest of the group is.
Tim: Oh, yeah. Totally.
Steve: Just feel free to—
Tim: One-hundred percent.
Steve: Yeah. Just let those go. You can come up, pick up those chapters later, at another time, but don't be burdened by it. Allow it to be something that it truly is, which can be life-giving.
Tim: Yeah.
Steve: Hmm. Very cool.
Jon: Let's talk about what we released this year. We spent the year going through themes that are connected to the Exodus story in a very important way.

Tim:

Yeah. Unique themes, that the Book of Exodus, just kind of like comes into its own, as a book of the Bible. These are unique contributions, that Exodus makes, to the storyline of the Bible. So we started with The Mountain, earlier in 2025. You know, Mount Sinai, pretty significant. There's mountains before Mount Sinai, and there's mountains after Mount Sinai, but Mount Sinai is kind of gives you, in the fullest form, the meaning of the mountain, that makes you both read backwards, into Genesis, and forwards. So that was cool. And I think, actually, for the podcast, it was after Sermon on the Mount, in 2024, we actually started The Mountain series, to kind of end the year.

Jon:

And then the video came out, at the beginning of this year.

Tim:

And then the podcast ended, right as the video came out. Yeah.

Steve:

I was so encouraged by that series, but full confession, when y'all told me you were doing a video on The Mountain, I was like, oh my goodness.

Jon:

We've run out of ideas.

Steve:

We're running out of topics.

Jon:

Bottom of the bucket.

Steve:

We're now making videos on mountains.

Tim:

Oh, no.

Steve:

But it was in a conversation I had with Hakim, where he talked about the significance of mountains, and it's those places where Heaven and Earth meet. It's the edges, where he talked about also, like, where the Heavens meet the ocean. It's like, why are we drawn to looking up at those places where those edges meet, the Heavens and the Earth meet, and come together? And then also, the challenge to be people of the mountain, that then go down into the valley, and live there. It's just, I was like, oh my goodness, why did I doubt? It was so good. I really enjoyed that.

Jon:

Yeah. And then we did The Exodus Way, which is taking the idea of liberation out of slavery that happens in Exodus, and looking at it as a theme, about really what's happening with all creation.

Tim: The way out of slavery, the way through the wilderness.
Steve: And the way in.
Tim: And the way in, to the promised land, to the garden. That was satisfying. What a fun project to work on, and develop. But also, that was a video that was on one of the first lists that I brought to you, back in 2013.
Jon: Mountain wasn't on that list.
Tim: Mountain was not, but Exodus pattern was. I think, just, I have a fondness for how that works. And so, it was really fun to finally see that come to fruition. It was great—Great video, great podcast series.
Steve: I love what the studio did. The kind of the board game. The Doodle Deluxe, is what they call that style. It was so good.
Jon: The board game aesthetic.
Steve: Yeah. Because I just see that in my own life. And how, that over and over, again. It's just beautiful.
Jon: Okay. And then, we did Redemption.
Tim: Redemption.
Jon: The theme of redemption. That was heavy. And then, it was kind of a heavy video.
Tim: Yeah. I mean, we're talking about life, and death, and the meaning of the universe. And the character of God. Like, who is God, towards pretty—
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And the death of Jesus—

Tim: Ruined creation, and the meaning of Jesus's death. Yeah. Really substantial themes.
Steve: It was heavy, but it was also, there's this element of hope that just was so powerful.
Tim: Yeah.
Steve: Just, yeah. And to me, it felt like it just permeated that video, and that picture of home, and what that can look like. The podcast series was amazing. I've recommended it to so many people, because again, it was just such a reframing for me and the tradition that I was raised in, and then listening to it. And when you talked about the Repo Man, it was like, oh my goodness. I never—
Jon: Repossession.
Steve: I loved it. It was so helpful.
Tim: Yes.
Steve: Just realizing. repo men, they've got a bad image. But they're really good people, because they're restoring, taking, and putting things back where they belong.
Tim: Back where they belong. Yeah.
Steve: It's a branding issue for the Repo Man. Anyway, it was really powerful. So thank you guys.
Tim: Yeah, man.
Steve: That was a great series.
Tim: It was a great example, where I came in thinking I understood what it was I wanted to share with

It was a great example, where I came in thinking I understood what it was I wanted to share with you, Jon, and talk through. And it was a much deeper rediscovery, and new discovery, even. So much so, that we even shifted the fundamental definition of redemption. In my mind, it was release of a slave from slavery, but that's only one way. It's really about God reclaiming, as his own, something that has wrongfully left God's possession. And that's the essence of the idea.

And slavery is one way you can go out of God's possession. But anyway, that's sticky. It stuck with me. And it's really became helpful frame, to view the whole story of the Bible.

Steve:

Super cool. That was good. And Jon, you kept pushing. You kept asking the same question, over and over again.

Tim:

Yeah. Yeah. That's right.

Jon:

My job is quite simple sometimes. Just keep asking the same question, over and over again.

Steve:

You just go full three-year-old. Why? Why? Why?

Tim:

I love it.

Jon:

Don't let everyone know how simple my job is.

Steve:

What I love is the number of people that will say to me, oh, love the podcast. I don't know how those guys do it. They talk as though it's unscripted. And I'm like, well, it is. You know why it sounds that way? It is.

Jon:

I tell people it's unscripted, but it's highly edited. So, lastly, we did The Wilderness. And for me, actually, maybe because it's the freshest, but I think also, because it's so surprising to me, in many ways— It became my favorite theme of the year.

Tim:

Ah.

Steve:

Why is that?

Jon:

You know, it feels trite and simplistic to talk about how God could take a bad thing, and make it good. And I thought that's kind of a sub-theme we were talking about, in The Wilderness. But when we started talking about how God's preparing us for garden life, and we can prepare in the garden, like that's a possibility, but that actually might be a problematic for us.

Tim:

It might be harder. It's a harder way to learn.

Jon:

When there's so much abundance, we actually can't learn how to be the kind of people who trust in God's word. And so, God will reclaim this unfortunate tragedy of being in the wilderness, and saying, well, this will be the training ground, now. So you can be garden people. So the wilderness is a place that makes us ready. It felt really significant to me.

Tim:

Yeah. Yes. I think where it pushed me was in, like, the big philosophical questions about the meaning of non-existence.

Jon:

Oh, yeah.

Tim:

Which is whatever, like you forced me to make all that much more clear and practical, and not talk about it all the time, which is great. But I have, every project we do, I learn, because of just sitting and talking for hours. It's just, I have so many great learning memories from that podcast, too. It's great, man.

Steve:

Speaking of learning, one of the podcasts I learned a bunch on was How the Bible is Formed.

Tim:

Yes.

Jon:

That was so good.

Tim

That's right. That was a little mini-series.

Jon

A little mini-series in the middle of the year. And why did we do that little mini-series, in the middle of the year?

Tim:

Yes, because we wanted to create a video series in Read Scripture style, that we did for the Read Through the Bible, for the in-betweeners, the books that are part of the Catholic Deuterocannon, or the Protestant Apocrypha. These are books that have always been a part of the wider library of the Christian Scripture collection, and they've fallen out of use, in some Protestant traditions, in the last 500 years. And we wanted to help course correct on that, and introduce our audience to these really amazing Second Temple Jewish texts. So we released a series of videos on those, that are on our website, and in the app.

Jon:

And on YouVersion.

Tim:

And on YouVersion. And then we wanted, to provide kind of a rationale, which was a crash course in the making of the Bible, specifically focusing on, where did these wider, where did the wider library of texts around the Bible come from, and so on. It's great.

Steve:

Yeah. Super encouraging. And then, finished the year with Advent.

Jon

The four Advent words.

Tim:

Yes. That was fun, too.

Jon:

It was fun. I really enjoyed working on those.

Tim:

Yeah. I guess the main theme is that we're enjoying making all this stuff. But that we're also like learning, constantly, ourselves. And we, as you say, we are experiencing the Bible as a unified story, that leads to Jesus, as we make this stuff, that we help other people do the same.

Jon:

Yeah. It's wild to think all this stuff we get to create. However, when we think about what we're doing, it's not just about what we get to do. We do also love to think about, we don't have the right language for this, but sometimes we call it a bigger movement. What we're doing, is we're saying, let's read the Bible as a unified story that leads to Jesus. And then, this project is us doing it in our way. Like, with our voice, and personality, and our creative way of doing that. But that's just one expression of reading the Bible as a unified story that leads to Jesus. The bigger thing, this idea of reading the Bible as one story, is way bigger than this project. And when people get excited about what we're doing, we kind of have to remember what they're really getting excited about is the Bible, and that it's one story, and that it's unlocking. And I think our most enduring legacy, as a project, isn't going to be all these animations. I think one day, you know, decades from now, they're just not going to be as useful. There'll be something else. But I hope our enduring legacy is that we've brought more language, and culture, around this idea of reading the Bible this way, and people are starting to do it, in their own way, in their own communities. And it becomes a thing, much bigger than us, this idea of the Bible as one story.

Tim:

In one way, it already is much bigger than us.

Jon:

Yes.

Tim:

Because it's older than us. And way more international, and cross-cultural than us. So there's lots of cool things brewing, that we've gotten to witness, or hear about, or link arms with.

We were just together as a staff and someone from our team made a comment that was really cool, about her church.

Steve:

Yeah. It's Nita. Lives in Virginia, and was talking about, her church doing a series, The Exodus Way, and it was really all of the resources we had, from when we released The Exodus Way, and they were using it.

Jon:

When you say using our resources, like they were using it—

Steve:

They built it like a reading plan, and there was— It's like they're going through a series, as a church, that was focusing on the way out, the way through, the way in. And it was all this stuff. The thing that was so exciting is it wasn't about us. It's about the Bible. There was no mention of BibleProject. It's just—

Tim:

So great.

Steve:

I actually got kind of teary-eyed, because, I thought, that's what we've longed for. This idea of people reading the Bible as a unified story that leads to Jesus.

It isn't about the BibleProject. We've talked internally about this idea of stewarding our moment, and then disappearing. And that is this idea of the enduring, long-lasting legacy, is we could see this huge shift on how people read the Bible.

Jon:

That a church could use similar language, or use the language we were kind of inviting us all to think about, The Exodus Way, and the three parts. And to not feel like, hey, that's ours. And if you're going to use it, like, credit us. But actually how cool is it? It felt like this moment of like, it's working.

Tim:

Right.

Jon:

Like the idea is getting in, underneath, and people are embracing it as their own.

Tim:

For people in that church community, they don't hear their leaders saying, here's something that I learned from this thing, that's made by these guys who live on the West Coast, and the—But it's like people in that church are hearing their pastoral leaders present it. Like, this is what we're learning, how we're reading the Bible. They're learning from their teachers, in their community, that they know. That's how Bible reading has always worked in the history of the Jesus movement. It's about communities of learning, in local places. That's so, so vital to how Scripture does its most powerful work. It can do powerful work if you're alone in a hotel room,

you know, discover the Gideon's Bible. But it's even more powerful when it's a part of a learning community, in a local church. That's the good stuff, right there.

Steve:

And so, that's what it is. Every time I read these comments from patrons, and it says, you know, love BibleProject, it's like, I just want to lose the project part of that off of there, because it isn't about us. And Mike, a guy on our team, that heads up what we call strategic relationships, he mentioned to me, just the other day, that his team has identified over 2,000 churches that actually have our content on their website. And so, it's like my hope is, that just more and more people are beginning to read, and are using this content, in their own context.

Tim:

It's wonderful.

Jon:

Another really cool story is two women, Nicole and Amber, began to write some kids curriculum, using homeschool-type curriculum, based around, really, the paradigm. And it was really good. They, then, started to just in earnest, write more and more of this kids curriculum. This was happening, and I didn't really know what was going on. Then Amber came and kind of shared what she was doing, and this map that she made of—

Tim:

Like a little one-page treasure map.

Jon:

Yeah. Of how the Old Testament works. And what you've called the melody, before, she was kind of tracing that idea, and how all these stories were connected. It was just a beautiful way to think about the Bible. And it was so much seeing the Bible as one story, but doing it in a way that kids could really, like, grasp. So cool. I would love it if they just were, like, able to keep going. They understand homeschool, but also, they have a vision that's bigger than homeschool. They're trying to create curriculum that the whole family gets developed, gets discipled, by reading the Bible together, but they understand homeschool curriculum.

Steve:

So over the years, so many people have reached out saying, "You guys should make kids' curriculum." We've just said that's—

Jon:

Yeah. It's not us.

Steve:

That's not us. That's not what we do.

Jon:

But they get it.

Steve:

They do. People, recently, since having met Amber, when they reach out, I'll just send them the link to her website, onestoryfamily.org. And these aren't folks that are homeschooling. They're just saying, I want something to go through with my kids. Do you guys have anything? It's like, no, but here we go. And a couple of responses I've got, super encouraged, by what they've been able to do with their kids, with her resources.

Jon:

Yeah. And it would warm my heart if they got some gifts at the end of the year from people who are like, oh, I believe in that. I can support this. Because what they're doing is the same thing as we're doing, is everything's free, and they just want to give it out for free.

Tim:

She's great.

Jon:

Yeah. Cool.

Steve:

One of the things that encouraged me, this year, it was Melanie, from our global team, sharing about some stuff. And she did it in a way,k where she was sharing with the entire staff. And so my assumption is it would surprise our audience as much as it surprised our staff. But she went through a list of things, and she said, she emailed me the list this morning. And this list said, would it surprise you to learn that a library in Rwanda, one of the largest theological libraries in East Africa, hosts Kenya Rwanda videos, that our team has made? Would it surprise you to learn that seminary schools and theology conferences across Pakistan integrate videos into their curriculum and gatherings? Pastors from desert, rural, and city communities gather to watch and study them together. Would it surprise you to learn that a coffee shop in Bulgaria becomes a weekly gathering spot for BibleProject discussions? Would it surprise you to learn that our Chinese content is available in mainland China, through the WeDevote app? Would it surprise you to learn that YWAM School in the Ukraine includes our videos in its classroom? And the list goes on and on. Here's a fun one. Would it surprise you to learn that a 15-year-old, Norway's Lutheran Church confirmation program watches our videos? So encouraging to see, over and over, again. So just, thank you, to our patron community, that allows us to just give all this stuff away, and push it out there. We're not having to sit and think about licensing agreements, or any of that. It's just we can scatter the seed, everywhere, whether it's one story, or it's folks all over the world, as our global team, gets these, we're over 55 languages. Streetlights, localizing our videos to their audience. And just, all of that you have made possible, that we can just give it away. And so exciting to see, and so encouraging.

Tim:

Yeah. I am regularly at a loss for words when I sit back and think about the scope of where all this has gone. And I think it's just a testament to when, who Jesus really is, is on full display, through Scripture, and people are encountering Jesus the way Scripture really does, on its own terms, present him— It's flabbergasting. It's like the most beautiful thing in the world. And it just is its own, I don't know, it's its own momentum. And I feel like that's what we're getting to get a

front seat to witness, for this season, of the project. And it's just such a great privilege. And it is because of the generosity of all the thousands of people who have come around this project. So thanks be to God for that. It is so cool. So cool.

Jon:

A couple of other things that have been going on, that maybe people aren't aware of. We have Classroom classes.

Tim:

Oh, yeah. There's more.

Jon:

There's more. And we released two Classroom classes this year. One on the story of Joseph.

Tim:

Joseph and his brothers. Oh my gosh. So good. So good.

Jon:

That wraps up a whole—

Tim:

Six classes on the Book of Genesis.

Jon:

You talked through all of Genesis.

Tim:

So rich. So rich. One of the great privileges of my middle-aged adult years, was just sitting in Genesis for years, crawling through, with students.

Jon:

Lots of people are taking it, and finding it so valuable.

Tim:

Yeah. And also, we are beginning a long multi-class series, through the Gospel of Matthew. I thought we'd take the first book of the Old Testament, and then we're starting to release what will eventually be seven classes on the Book of Matthew. So class number two came out, which is on Matthew five through seven. Sermon on the Mount, we called it the Messianic Torah.

Jon:

Yeah. So if you haven't got enough Sermon on the Mount—

Tim:

Here's another way.

Jon:

There's a whole deep-dive classroom setting.

Steve: Can you ever get enough of the Sermon on the Mount?
Tim: No.
Steve: Is there a point where you'll go, I'm full.
Tim: No.
Steve: No more Sermon on the Mount for me.
Tim: No more Sermon, ever.
Steve: Speaking of Classroom, super encouraging, too, and we may have mentioned it last year, but it just keeps growing and growing— Is there's an organization called Pando. I think they make a tablet that they get into prisons across the country. And folks that were incarcerated were watching them and asked if we could put the Classroom videos on there. And so, there's folks that are incarcerated that are going through Classroom classes. Some of them are doing it in groups, so they can go through it together. And a patron comment I received, earlier this year, was from a woman named Rachel, and she said, oh my goodness, I watched your content, your videos in Classroom, when I was incarcerated. I didn't know you were out here in the free world, and I wanted to support you. She thought that we were strictly—
Jon: Just a prison ministry?
Steve; A prison ministry.
Tim: That's awesome.
Steve: Yeah. So encouraging. She said, "You have no idea the difference this content is making for folks that are incarcerated." And so, so encouraging.
Jon: That's cool.
Steve:

Yeah.	
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Jon:

We should also just mention we have an app, and we have never spent a lot of time advertising our app, and just we keep tweaking it, making it better. And it's gotten to a point where it's like, oh, this is actually cool. People are using it, hundreds of thousands of people, every month. I think it's a great way to listen to our podcast. It's a great way to do Classroom.

Tim

You can take classes, and listen, as if it were a podcast.

Steve:

On the audio-only mode.

Jon:

You could find our resources in a couple of different ways, through a catalog, in there, but also, each chapter of the Bible has resources that we have connected to that chapter. And then, there's also, we have these collections. When we go through the mountain, for example, there's a lot of stuff we make. We make the podcast, we make the video, we have articles, we have discussion questions. That puts it all in one place, so that you can kind of choose your own adventure, and build out, like, the way you want to study it.

Steve:

No, the team has done a great job, this last year, of really focusing on more coordination, as we release all of this content, at one place. And the app is a great place to get that, where it has that. So like a study guide, that you can go through with a small group, or individually. And it's all there on those top cards, on the app.

Jon:

Yeah. I think like our core audience, the people who are like, in this with us, are finding it useful and using it. And that's awesome.

Tim:

It's probably the easiest place to go through the maze of all of our library of content.

Steve:

That's definitely the thing. And I think we're getting better. Early days of BibleProject, I remember somebody said to me, you have amazing content. It's just like going into a library with no shelves, and all the books are on the floor. So as we continue to grow and mature as an organization, our team is really finding ways to make everything more searchable, and allow people to find it. But it's the one place that you can go that has everything. And it's all right there.

Tim:

Perhaps, last but not least, is the very way that we're talking to y'all, right now, is on the podcast.

Jon:

Oh, yeah.

Tim: And this was a milestone year for the BibleProject podcast.
Jon: We've been doing this podcast for ten years, now.
Tim: This is our tenth year.
Jon: As a podcast. That's ancient for podcasts. We're like, podcast, like—
Tim: That's weird to say.
Jon: Grandpas.
Tim: A grandpa sounds better.
Steve: A grandpa sounds better.
Tim: So somewhere near the end of 2025, we released our 500th hour of talking. That is 500th episode. So wild to imagine, but that happened.
Jon: And some people have listened to all 500.
Tim: It's so wild.
Jon: It's a lot of spending time with us.
Tim: Yeah.
Jon: So I'm sorry, and you're welcome.
Steve: It's my companion every Monday morning, when I take my walk. I enjoy it. It's great.

Some people might think, hey, as the CEO, are you not listening to these before we send them out to the wild? No, I'm right there with all of you, hearing it when it comes out.
Tim: It's just great.
Jon: So what's coming out, next year, on the podcast, that's going to turn in all sorts of resources?
Tim: Well, I guess we're not yet going to wave goodbye to Exodus. We've got one more Exodus kind of theme.
Jon: Oh, like a capstone theme to Exodus, in a way.
Tim: Yeah. We're going to do a whole video series and podcast series on your favorite page of the Bible and mine, the Ten Commandments.
Jon: Wow.
Tim: From Exodus chapter 20.
Jon: All ten. We're going to do all ten.
Tim: Well, I—
Jon: Wow. Complete it.
Tim: Yep. And I think I'll just say, I was surprised, as we started to work on it, how much more excited I got about the Ten Commandments, than I had been before.
Jon: While doing it.
Tim: While doing it. Yeah.
Jon: I felt the same way.

Tim: It was so fun. Both the conversations, you know, that the podcast will be, but then the videos. It was so surprising. I think that's all I want to say.
Jon: It's going to be a big series, because there's going to be like an intro video. And then a video for every one of the commands.

Steve:

Big series.

Jon:

And so, it's going to be a lot of content, and animation studios are such cool—

Tim:

So amazing.

Steve:

Really are. I keep finding myself walking around the animation studio a little more these days, and looking over people's—And having seen some of the early stuff that they've been working on—So encouraged and surprised. I mean, I'm old. You hear Ten Commandments, you think Charlton Heston, you know, that movie that would play every Easter. And oh, my goodness. I think our—I think y'all will be so encouraged by this series.

Tim:

Yeah. That's next level.

Jon

Before that—A little, kind of detour.

Tim:

Yeah. A little mini series.

Jon:

A little mini series that isn't going to have any other content associated with it. It's just going to be a little podcast only. Little exploration.

Tim:

Little exploration. Yes. On the Letter of Jude.

Jon:

The Letter of Jude.

Tim:

Half a page, in most of our Bibles.

Steve: And how long is the podcast series going to be?
Tim: Like six episodes. But it could have been easily ten episodes. But.
Jon: Yeah. I bet we could have done like twenty.
Tim: So backstory, is when we did all the Read Scripture overview videos—The Letter of Jude, I gave myself like two weeks, to just immerse myself in all things Jude. Catch up from all my learning in the past. Read a stack of books. Write the script. Draw the poster draft, to give to Everett, who drew the final poster. And it just stuck out in my mind, as like, whenever I get time, I want to come back here, and spend a whole lot more energy and time. And then, ten years went by. And so, I had the study break planned for earlier this year. And I got the choice, to like, what do I get to do on the study break? And I was like, to just only eat, breathe, sleep and think about Jude, and everything that Jude's connected to. I had so much fun.
Steve: Yeah. Can't wait. Tim: So the podcast series is so wild. Jude's wild.
Jon: Jude is wild.
Tim: It's a wild ride.
Jon: It's surprising it's in the Bible.
Steve: Wow. Really?
Jon: I think. You know what's funny is I, you know, famously show up unprepared for the podcast. And part of my comfort level with it, is we usually are talking about some like Old Testament passage that I just know no one's familiar with.
Tim: Oh, sure. Yeah, yeah.
Jon:

So like, it's fine. I don't need to be prepared. But for some reason, because I was like, oh, this is a New Testament book. I almost felt like I should probably have read it recently. And so, it was the like night before we were going to start, and I read Jude. And I realized—

the like night before we were going to start, and I read Jude. And I realized—
Steve: It's like five minutes, right? It took you—
Tim: Less.
Jon: Yeah. You can read it.
Tim: It's 25 verses.
Jon: But I ended up reading it, many times over. And it's so confused. And it just occurred to me like, I don't think I've read this for twenty years.
Tim: Yeah. Yeah.
Jon: And like, I kind of forgot this was in the Bible. So there's a lot of really strange, wild stuff in Jude And what I think you really loved about it, that you kept talking about, is it's such a unique window. And to an early form of Christianity, it's different than like Paul's church planning movement. Separate from that. It was like a Jewish messianic movement in Galilee, in Jerusalem. And it was founded by the brothers of Jesus. Jude, and James, and that crew. And the way that they read the Bible, as like Jewish, kind of, Tanakh nerds—
Tim: Yes.
Jon: It just is like hyperlink heaven.
Steve: Wow. I think, you know, I don't know anything about Jude. I think I've always just seen it as the on deck circle, for as I try and gear up to read through Revelation.
Jon:

It's like, yeah, let's get a little confused, before we get really confused.

Steve:

And it's twenty-five verses, so you plow through it, and go, check, the entire book. Done.

Jon: More than any other book is where I'll read a verse in Jude, and I'll be like, yeah, I don't get it. And I don't have time to get it.
Steve: I got this big book called Revelations staring me in the face. I'm just going to blow through this. So that's great.
Tim: That's going to be awesome. Yep.
Jon: And that's just the beginning of the year.
Tim: Yeah.
Jon: There's more.
Tim: There's more coming out.
Jon: There's more coming out.
Tim: Yeah.
Jon: But we won't belabor this.
Steve: A few things that I just want to make sure that—
Tim: Please.
Steve: As we're reflecting on the year. So encouraged by a group of volunteers that come to our office every Tuesday. There's usually 20, 25, I think we've had as many as 30 people, that are down there. Patrons, they're addressing envelopes, to say thank you to the folks that support this. And they're just, they're faithfully doing this. And it's so encouraging to see them. And they're

Tim:

just a great group of people.

So they're handwriting our thank-yous.

Steve: Absolutely.
Tim: So cool.
Steve: It's their part. I see them as part of our patron care team.
Tim: Yes. Absolutely.
Steve: To just thank the people that are making this all possible.
Jon: Because it's so fun to get an actual handwritten envelope. Your name, handwritten, on a thing And you're like, look at it. And you're like, wait, this is actually handwritten. This wasn't like an auto-pen thing. This was like, someone wrote this.
Tim: Yeah. That's a great team.
Steve: It is so cool. It's just a really amazing group of people. And then, they do so much more than that, too. They just are, they're in it with all of us.
Tim: They are. Yeah.
Steve: And I'm so grateful for that. Also, for our prayer team.
Tim: Yes.
Steve: Over 80,000 people receive a monthly prayer email.
Tim: Yeah.
Steve: Christopher, from our team, gathers requests from around the team, puts the prayer email

together, and then sends it out. And so, we see that as the absolute foundation for what we do.

And it's the bedrock. We've talked about over and over again, that the impact that the BibleProject has had, is so much greater than the sum total of all of our very best work.

Tim:

Yes.

Steve:

And we clearly see that God goes before us, and it is something he's doing. Internally, we say that he makes the wave, and we just get to ride it. And we are so grateful for this season, in which we get to ride that. And so, those things just so encourage me. And then, lastly, is the 50,000 patrons that joined us this last year, and are a part of what's going on here, and enable us to really to make the content, to scatter these seeds, and to push the content out there, and to allow it to show up on the YouVersion app, and allow the folks at Streetlights, and these 2,000 plus churches, that we know of, that are using the content, and then localize it all over the world. So on behalf of the entire project, I just want to say thank you, for being in this with us.

Tim:

Yes. 100%. Thank you all for your enthusiasm, and support for this. And I know why I'm compelled to be a part of it is, as you said, Jon, I'm experiencing the Bible as a unified story. It's leading me to Jesus. And that's why I give to the project, both energy, and financially. And this is just so amazing. So thank you all for doing this with us. It's really incredible.

Jon:

Yeah. Good work.

Steve:

We have said we really move at the speed of generosity. And you know, you can hear people say, you know, we couldn't do this without you. I feel, from the very beginning, we really said we won't do this without you.

Tim:

Yeah. That's right.

Steve:

That if there weren't a group of people that found value in what we're doing, and if it wasn't having an impact on people's lives, where they were motivated to join us, then does it really need to be done? And so, we hear you, and will continue to make content as long as there's people that have a desire for it.

Jon:

Yeah. So that's to another wonderful year. And excited for next year. And I hope that, as we all end the year, it's kind of just a moment to reflect on what God's doing in our own hearts, and families, and communities, and spend time with family. Start to gear up for like, another run at this thing called life. You know, like, such a weird moment in time, to be like, we're going around the sun, one more time. Here we go. So it's cool that we're all doing it together. It's wonderful to do it with you guys. Wonderful to do it with our whole team, and all of our patrons.

	ve: II, thank you guys for inviting us in on this community of reading the Bible together, that you and grateful for you guys.
Tim Like	: ewise.
Jon	too, Steve.
	ve: ih. I'm good. I'm good. I'll let you guys take it for the next eleven and a half months, and then Il come on back.
mal this	and Steve, did you know the BibleProject is a crowdfunded, nonprofit media studio? We are king things to help people experience the Bible as a unified story that leads to Jesus. And podcast is one of those things. And it's made by, man, such an amazing, gifted team of uple. Check out the show notes of the podcast.
	ve: all made possible by the generosity of you, and you, and you, and you. I see all of you. ank you.
Jon And	: I you can find everything on BibleProject app, and BibleProject.com.
Chr Hi,	is: my name's Chris.
_	nnah: d my name's Hannah.
Chr And	is: I we are from—
	nnah: ana.
Thr	ris: first heard about the BibleProject a couple of years ago, when we were doing a Read ough the Bible in the Year program. I use the BibleProject for study and our favorite part, so from the BibleProject is the How to Read the Bible series.

Hannah:

We believe the Bible is unifying story that leads to Jesus. BibleProject is a nonprofit, funded by
people like me. Find free videos, articles, podcasts, classes, and more, on the BibleProject app
and at BibleProject.com.

Chris:

Thank you.