

We're Building This Together!

2019 IN REVIEW

Last year, so many of you joined us in our effort to share the story of the Bible. Because of your support, our library of content has grown larger and more diverse, and so has our audience. We are now impacting every corner of the globe with our videos, podcasts, blog posts, and study resources, including hundreds of newly localized videos. This is all possible thanks to you!

See how your gifts are making an impact.

2019 Studio Output

16

NEW VIDEOS PUBLISHED
TOTAL: 149

WORD STUDY: 2

THEME: 2

HOW TO READ THE BIBLE: 4

SERIES: 8

588

LOCALIZED VIDEOS
TOTAL: 794

Mandarin	106
French	98
Cantonese	80
Telugu	74
Hindi	63
Spanish	54
Polish	52
German	31
Russian	14
Brazilian Portuguese	7
Japanese	4
Vietnamese	3
Hungarian	2

13

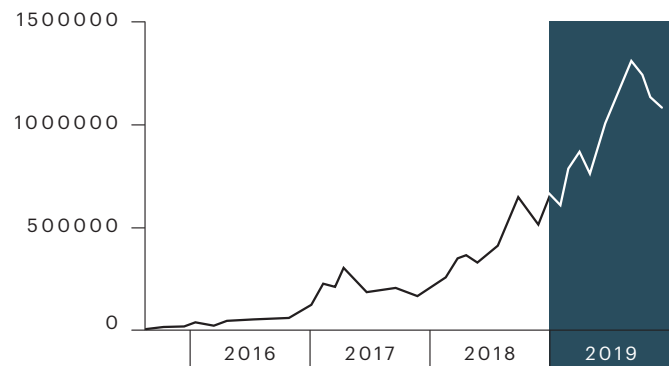
BLOG POSTS

68% of blog visits are from first-time visitors

58

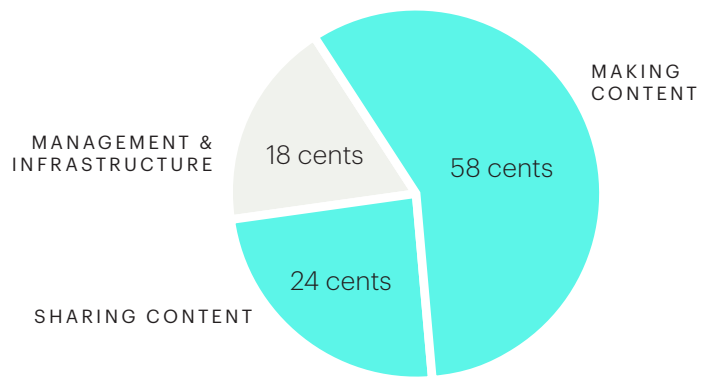
PODCASTS

Podcast Downloads

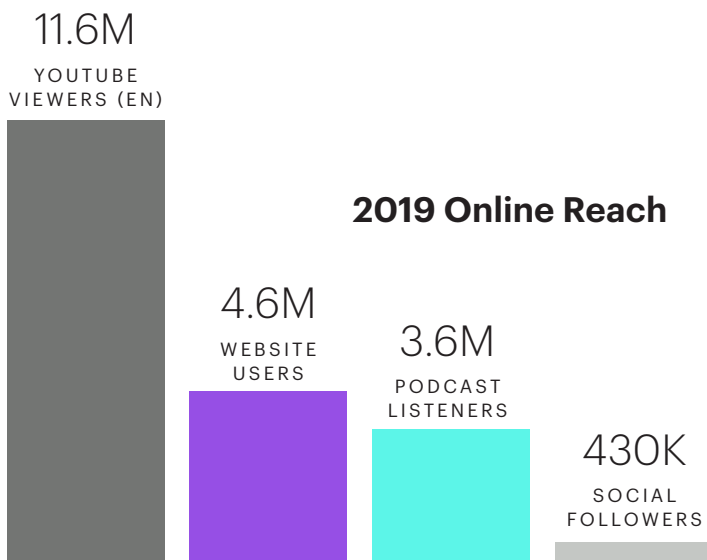


Financial Stewardship

In 2019, **82 cents** of each dollar went towards **making** and **sharing** content.



People Impacted



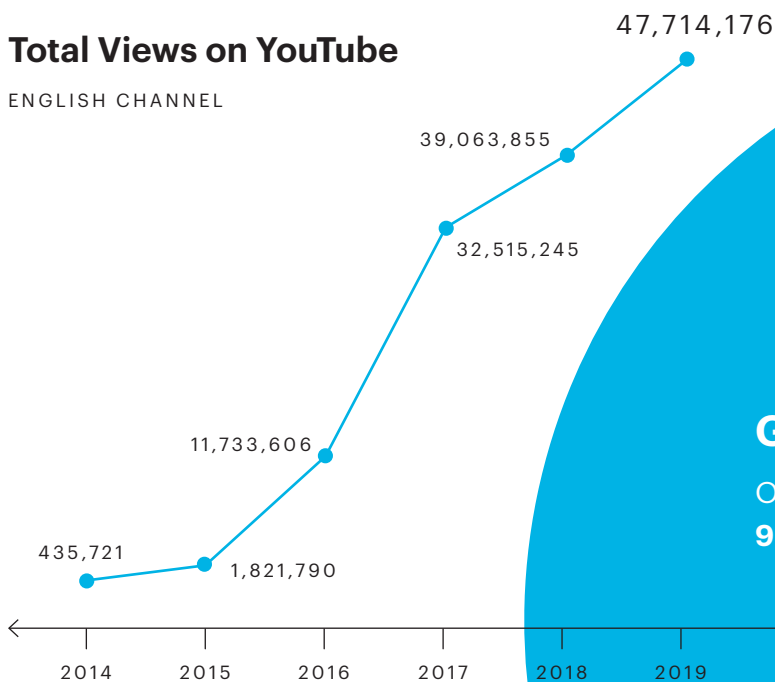
“Thank you for your amazing videos. You have helped me gain a greater understanding of the Bible and have taught me so much in such a short amount of time. I can’t imagine the amount of care, time, study, expertise, creativity and planning that goes into just one of your videos.”

DEBORAH

- 356,700** Email subscribers
- 1,593,874** YouTube Subscribers
- 26,500** Participants in Online Courses
- 613,300** YouVersion Bible Reading Plans Completed

Total Views on YouTube

ENGLISH CHANNEL



50% of our views are outside the US

Global Growth

Our videos have been viewed in over **98%** of the globe and in **16 languages!**