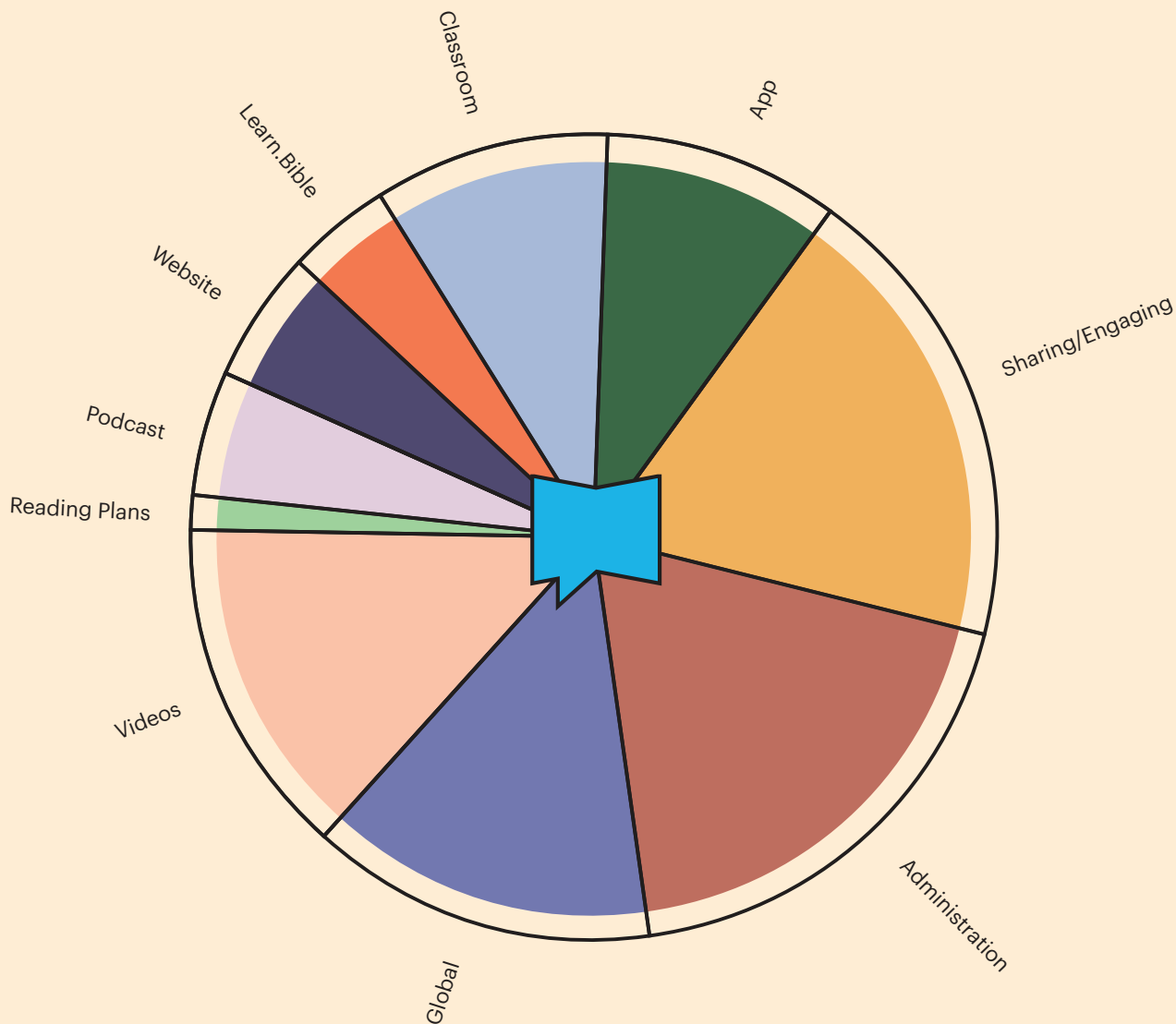




**BibleProject**

# Annual Report

All of our content has already been paid for, thanks to the generous support of people like you. We want to steward the resources we are given well while being transparent with our patrons. Keep reading to see how your contributions impact students of Scripture around the world.



## 2022 Budget Breakdown

Videos	\$3,102,236.58	13.8%			
Global	\$3,111,764.54	13.8%	Classroom	\$2,132,823.56	9.5%
Administration	\$4,241,079.85	18.8%	Learn.Bible	\$985,570.22	4.4%
Sharing/Engaging	\$4,277,470.07	19%	Website	\$1,170,034.48	5.2%
App	\$2,099,915.70	9.3%	Podcast	\$1,107,516.87	4.9%
Total: \$22,555,001.59			Reading Plans	\$326,589.71	1.5%

## Impact of 2022 Resources

Here's a look at how many people used the resources created in 2022. We're so encouraged by these numbers and want to continue producing resources that will serve people around the world.

Total YouVersion Reading Plan Subscribers	<b>1.3M</b>
Total Classroom Sessions Completed	<b>397K</b>
Total Podcast Listens	<b>18.3M</b>
Total English Video Views	<b>75.7M</b>
Total Localized Video Views	<b>56.5M</b>
Total App Downloads	<b>1M</b>
Total App Resources Used	<b>12.8M</b>

## 2022 Patrons

Total	<b>48,770</b>
Monthly	<b>29,300</b>
Sporadic	<b>21,800</b>

## Resources Published in 2022

In 2022, we scaled back our video production to focus on a wider range of resources to better serve our global audience. Here's a look at what your support allowed us to create in 2022.

YouVersion Reading Plans (English and Localized)	<b>116</b>
BibleProject Classroom Classes	<b>3</b>
Podcast Episodes	<b>55</b>
English Videos	<b>3</b>
Localized Videos	<b>1,465</b>
Blog Posts	<b>14</b>
Bible Studies	<b>39</b>

## BibleProject Resources

We believe the story of the Bible is life-changing, and we create resources to help people everywhere experience its unified story.

<b>Videos</b> We have over 150 videos that examine the Bible's books, themes, and key narratives. These five-minute videos are all about distilling complex passages into the simplest terms.	<b>BibleProject App</b> Access all BibleProject resources in one place. Explore our videos, podcasts, classes, and more on the app.
<b>Podcast</b> Our podcast is great for those looking to go deeper into the Bible. We release weekly episodes where Jon, Tim, and occasional guests talk about the biblical theology behind our videos.	<b>Reading Plans</b> Our reading plans help you study the Bible in community—grab your friends, neighbors, or family and go deeper into the biblical story. Choose a reading plan on our website or on the YouVersion Bible app.
<b>Classroom</b> Classroom offers free, self-paced Bible classes taught by experts. Start a class today and take your knowledge of the Bible to the next level.	<b>Blog</b> The BibleProject blog explores common questions about the Bible and issues faced by modern Jesus followers. In every post, we look to Scripture as our source of wisdom and truth.