

# 5 REASONS WHY . . . . . YOU REALLY SHOULD NOT MISS NATPE MIAMI

Fontainebleau Miami Beach • JAN.22-24 | 2019

"If you're a Content Creator, you should be at NATPE Miami"  
-LatinHeat

## 1 THE DEALS

NATPE Miami brings together top industry decision-makers and innovative content creators to make the deals that shape the content landscape.



## 2 THE MARKETPLACE

Our exhibition floor space where deals are made, partnerships are built and exhibitors present content for every audience.



## 3 THE CROWD

NATPE attendees are industry leaders, top decision-makers and cutting-edge creators.

What they do:

- Content & Acquisitions **32%**
- Sales & Marketing **24%**
- General Management **10%**

**68% from North America\***

**32% International**



\*North America includes U.S./Miami-based Latin American organizations

## 4 CUTTING-EDGE CATEGORIES

2019 session topics will include:


Brands x Content    Platforms + OTT

International Focus    Unscripted    ▶ Station Groups



## 5 NETWORKING


Make new and exciting contacts from a diverse group of global executives and content creators from every sector of the business. You never know who you'll meet at our parties, networking sessions and special events.



“Television didn't destroy movies, and streaming isn't going to destroy networks. It's just going to make us all better if we allow that to happen and work together.”

**THAT'S WHAT'S SO GREAT ABOUT NATPE, IT'S GOING TO HELP US ALL WORK TOGETHER**

- Jane Fonda  
Star of NETFLIX's Grace & Frankie



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